

Indian Animal Healthcare Market: Trends & Opportunities (2012-2017)

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Abstracts

The global animal healthcare market is forecasted to witness positive growth in the coming years and the biological segment is expected to be the fastest growing segment. The growing bonding between humans and animals is driving growth in the animal healthcare market along with arable land being limited forcing livestock animals as important source of maintaining food security. Accordingly, animal healthcare segment is becoming an important segment of growth for most of the pharmaceutical companies operating in global environment.

The veterinary market in India is gaining importance as a result of manufacturers focus on production of products with specialized formulations and specialized manufacturing processes. The recent developments in the Indian animal health market are an increasing focus towards development of herbal products at reasonable prices. The animal healthcare segment of the pharmaceutical industry of India has huge growth prospects in the coming years. The strategic decisions of manufacturers in Indian environment are expected to positively impact growth in the animal healthcare segment.

The importance of livestock animals is generating growth in the animal healthcare market of India, as the awareness regarding economic impact of diseases in livestock improves. On the other hand, the companion animals segment is also witnessing improvements as a result of growing focus on protecting human health by prevention of disease pathogens from animals.

The report titled 'Indian Animal Healthcare Market: Trends & Opportunities (2012-2017)' provides an in-depth analysis of the Indian animal healthcare market with major focus on pharmaceutical, feed & feed additives and biologicals segments. It assesses the key opportunities in the market and also outlines the factors that are and

will be driving the growth of the industry. Further, key players of the industry like Cadila, Concept Pharma, Pfizer Inc., Novartis AG etc. have been profiled and growth of the industry has been predicted taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Contents

1. EXECUTIVE SUMMARY

2. UNDERSTANDING ANIMAL HEALTHCARE MARKET

3. GLOBAL ANIMAL HEALTHCARE MARKET ANALYSIS

3.1. Market Size

3.2. Market Share

3.2.1. Segment Analysis

3.2.2. Competitors Analysis

4. INDIAN ANIMAL HEALTHCARE MARKET ANALYSIS

4.1. Market Size

4.1.1. Animal Healthcare Market

4.1.2. Animal Pharmaceuticals Market

4.1.3. Animal Feed & Feed Additives Market

4.1.4. Animal Biologicals Market

4.2. Market Share

4.2.1. Segment Analysis

4.3. Pricing Analysis

5. INDIAN ANIMAL HEALTHCARE MARKET – PEST ANALYSIS

6. INDIAN ANIMAL HEALTHCARE MARKET CHANGES

6.1. Drivers

6.2. Challenges

7. INDIAN ANIMAL HEALTHCARE MARKET TRENDS

7.1. Branding Strategies in Indian Animal Healthcare Market

7.2. Growth Strategies in Indian Animal Healthcare Market

7.3. Expansion Strategies in Indian Animal Healthcare Market

7.4. Research and Developments in Indian Animal Healthcare Market

7.5. Companion Animal Segment of Indian Animal Healthcare Market

8. COMPETITORS ANALYSIS

8.1. Porter's Five Forces Analysis

8.2. Company Profiles

8.2.1. Virbac Animal Health India Private Limited

8.2.2. Cadila

8.2.3. Concept Pharma

8.2.4. Intas Pharmaceuticals Ltd.

8.2.5. Pfizer Inc.

8.2.6. Novartis AG

8.2.7. Wockhardt Limited

9. RECOMMENDATIONS

10. ABOUT US

List Of Figures

LIST OF FIGURES

- Figure 1: Global Animal Healthcare Market Size, By Value, 2006-11 (US\$ Billion)
- Figure 2: Global Animal Healthcare Market Size Forecast, By Value, 2012-2017 (US\$ Billion)
- Figure 3: Global Animal Healthcare Market Share, By Sector, By Value, 2011
- Figure 4: Global Animal Healthcare Market Share Forecast, By Sector, By Value, 2017
- Figure 5: Indian Animal Healthcare Market Size, By Value, 2006-11 (US\$ Million)
- Figure 6: Indian Animal Healthcare Market Size Forecast, By Value, 2012-17 (US\$ Million)
- Figure 7: Indian Animal Pharmaceuticals Market Size, By Value, 2006-11 (US\$ Million)
- Figure 8: Indian Animal Pharmaceuticals Market Size Forecast, By Value, 2012-17 (US\$ Million)
- Figure 9: Indian Animal Feed & Feed Additives Market Size, By Value, 2006-11 (US\$ Million)
- Figure 10: Indian Animal Feed & Feed Additives Market Size Forecast, By Value, 2012-17 (US\$ Million)
- Figure 11: Indian Animal Biologicals Market Size, By Value, 2006-11 (US\$ Million)
- Figure 12: Indian Animal Biological Market Size Forecast, By Value, 2012-17 (US\$ Million)
- Figure 13: Indian Animal Healthcare Market Share, By Sector, By Value, 2011
- Figure 14: Indian Animal Healthcare Market Share Forecast, By Sector, By Value, 2017
- Figure 15: Gross Domestic Product of India (Current), 2005-11 (US\$ Trillion)
- Figure 16: Gross Domestic Product per Capita (Current), 2005-11 (US\$)
- Figure 17: India Inflation Rate (Consumer Prices), 2005-11 (%)
- Figure 18: India Inflation Rate (GDP Deflator), 2005-11 (%)
- Figure 19: Population of India, 2005-2011 (Millions)
- Figure 20: Middle Class Population and Households in India, 2010 and 2015
- Figure 21: Urban Population Growth Rate in India, 2002-10
- Figure 22: Indian Retail Industry Market Size, By Value, 2006-11
- Figure 23: Indian Retail Industry Market Size Forecast, By Value, 2012-17
- Figure 24: Indian Online Retail Market Size, By Value, 2007-11
- Figure 25: Indian Online Retail Market Size Forecast, By Value, 2012-17
- Figure 26: Indian Companion Animal Healthcare Market Size, By Value, 2006-11 (US\$ Million)
- Figure 27: Indian Companion Animal Healthcare Market Size Forecast, By Value, 2006-11 (US\$ Million)

Figure 28: Porter's Five Forces Analysis

List Of Tables

LIST OF TABLES

Table 1: Global Animal Healthcare Market, Competitor's Analysis, 2011

Table 2: Comparative Analysis of Prices of Vaccines

Table 3: Mergers & Acquisitions Spending by Major Pharmaceutical Companies,
2007-2009

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