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Indian Animal Healthcare Market: Trends & Opportunities (2012-2017)

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Abstracts

The global animal healthcare market is forecasted to witness positive growth in the coming years and the biological segment is expected to be the fastest growing segment. The growing bonding between humans and animals is driving growth in the animal healthcare market along with arable land being limited forcing livestock animals as important source of maintaining food security. Accordingly, animal healthcare segment is becoming an important segment of growth for most of the pharmaceutical companies operating in global environment.

The veterinary market in India is gaining importance as a result of manufacturers focus on production of products with specialized formulations and specialized manufacturing processes. The recent developments in the Indian animal health market are an increasing focus towards development of herbal products at reasonable prices. The animal healthcare segment of the pharmaceutical industry of India has huge growth prospects in the coming years. The strategic decisions of manufacturers in Indian environment are expected to positively impact growth in the animal healthcare segment.

The importance of livestock animals is generating growth in the animal healthcare market of India, as the awareness regarding economic impact of diseases in livestock improves. On the other hand, the companion animals segment is also witnessing improvements as a result of growing focus on protecting human health by prevention of disease pathogens from animals.

The report titled ‘Indian Animal Healthcare Market: Trends & Opportunities (2012-2017)’ provides an in-depth analysis of the Indian animal healthcare market with major focus on pharmaceutical, feed & feed additives and biologicals segments. It assesses the key opportunities in the market and also outlines the factors that are and

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will be driving the growth of the industry. Further, key players of the industry like Cadila, Concept Pharma, Pfizer Inc., Novartis AG etc. have been profiled and growth of the industry has been predicted taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

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