

India Masterbatch Market: Trends and Opportunities (2015-2019)

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Abstracts

Scope of the Report

The report titled “Indian Masterbatch Market: Trends and Opportunities (2015-2019)”, analyzes the potential opportunities and significant trends in the Indian masterbatch industry. The market size and forecast for Indian masterbatch market has been provided for the period 2013 to 2019, considering 2014 as the base year. The report also provides the compounded annual growth rate (% CAGR) for the forecast period 2015 to 2019. Over the next five years, Indian masterbatch industry market revenue by volume is forecasted to grow due to growing polymer consumption in India.

The report provides detailed analysis of the Indian masterbatch market sizing and future growth by type for the period 2013 to 2019. The different types included black, white, color, additive and filler masterbatch. The report also provide the future prospects of the key end user sector of the masterbatch, among which automotive is projected as the fastest growing market in the aforementioned period.

The report provides comparison of the masterbatch production capacity of the different players and the growth rate of the manufacturing units in India. The report also profiles key market players such as Plastiblends India, Clariant Chemicals, Poddar Pigments and Plastene India on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Company Coverage

Plastiblends India Limited

Clariant Chemicals India

Poddar Pigments

Plastene India Limited

Executive Summary

Masterbatches find various applications in the plastic industry. Masterbatch allows the processor to color raw polymer economically during the plastics manufacturing process and are used as colorants in the plastic field as well as fillers in a few applications. The range of masterbatches offered include all types of colors with differing filler / non filler content, metallic shades, UV masterbatches, black masterbatch with carbon black loading from 30-45%. In essence, masterbatches are used to impart colors and various special properties to the products manufactured from plastics.

The masterbatch industry can be split into two segments which are pigmentary masterbatch and additive masterbatch. White masterbatch has dominated the Indian market in 2014. Segment-wise, white masterbatch dominated the country's masterbatch market in 2014 and the segment is anticipated to hold its leadership position till 2020. Additive masterbatch is the fastest growing segment which finds its application in customized plastic products in industries such as automotive, electronic appliances, textile, pharmaceutical packaging, and food and beverages packaging.

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