

Global Wireless Headphones Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report entitled “Global Wireless Headphones Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global wireless headphone market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by volume and by segmentation.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global wireless headphones market has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Apple Inc.(Beats Electronics), Bose, Sony and LG Electronics Inc. are some of the key players operating in the global wireless headphone market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Apple Inc. (Beats Electronic)

Bose

Sony

LG Electronics

Executive Summary

Wireless headphones are small electronic speakers that a user can wear close to his or her ears to listen to sounds provided by a device without any wires help. Most of the wireless headphones are embedded with bluetooth technology. There four types of wireless headphones available in market: Wireless headphones that are used for TV's, Bluetooth headphones, Infrared headphones and UHF headphones.

The global wireless headphones market is expected to increase at high growth rates during the forecasted period (2017-2021). The global wireless headphones market is supported by various growth drivers, such as innovations in noise-cancelling headphone, widespread use of mobile, rising adoption of type-C audio connector, etc. Yet, the market faces certain challenges, such as, misplacing of wireless headphones, intensified competition, etc. Few new market trends are also provided such as, products varieties- sportswear headphone and gaming headphones, growing worldwide demand for home audio devices, waterproof and stereo sounds, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Headphones : An Overview

- 2.1.1 Headphones Definition
- 2.1.2 Working Principle Of Headphones
- 2.1.3 Types of Headphones
- 2.1.4 Headphones by Technology
- 2.1.5 Features of Headphones

2.2 Wireless Headphones: An Overview

- 2.2.1 Wireless Headphones Meaning
- 2.2.2 Types of Wireless Headphones
- 2.2.3 Benefits of Wireless Headphones

3. MARKET ANALYSIS

3.1 Global Headphones Market Analysis

- 3.1.1 Global Headphones Market by Volume
- 3.1.2 Global Headphones Market by Segment
- 3.1.3 Global Wired Headphones Market by Volume

3.2 Global Wireless Headphones Market Analysis

- 3.2.1 Global Wireless Headphones Market by Volume
- 3.2.2 Global Wireless Headphones Market by Penetration Rate

4. MARKET DYNAMICS

4.1 Growth Drivers

- 4.1.1 iPhone hype
- 4.1.2 Innovations in Noise-Cancelling Headphones
- 4.1.3 Widespread Use of Mobile
- 4.1.4 Rising Adoption of Type-C Audio Connector
- 4.1.5 Popularity of Music Streaming Services

4.2 Challenges

- 4.2.1 Misplacing of Wireless Headphones
- 4.2.2 Intensified Competition

4.3 Market Trends

- 4.3.1 Products Varieties- Sportswear Headphones and Gaming Headphones
- 4.3.2 Growing Worldwide Demand for Home Audio Devices
- 4.3.3 Growing IoT Demand
- 4.3.4 Waterproof and Stereo Sounds

5. COMPETITIVE LANDSCAPE

- 5.1 US Wireless Headphones Market by Players
 - 5.1.1 US Wireless Headphones Market Share by Players

6. COMPANY PROFILING

- 6.1 Apple Inc. (Beats Electronics)
 - 6.1.1 Business Overview
 - 6.1.2 Financial Overview
 - 6.1.3 Business Strategy
- 6.2 Bose Corporation
 - 6.2.1 Business Overview
 - 6.2.2 Financial Overview
 - 6.2.3 Business Strategy
- 6.3 LG Electronics
 - 6.3.1 Business Overview
 - 6.3.2 Financial Overview
 - 6.3.3 Business Strategy
- 6.4 Sony
 - 6.4.1 Business Overview
 - 6.4.2 Financial Overview
 - 6.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1 Types of Headphones

Figure 2 Headphones by Technology

Figure 3 : Features of Headphones

Figure 4 Types of Wireless Headphones

Figure 5: Benefits of Wireless Headphones

Figure 6: Global Headphones Market by Volume; 2014-2016 (Million Units)

Figure 7: Global Headphones Market by Volume; 2017-2021 (Million Units)

Figure 8: Global Headphones Market by Segment; 2016 (Percentage,%)

Figure 9: Global Wired Headphones Market by Volume; 2014-2016 (Million Units)

Figure 10: Global Wired Headphones Market by Volume; 2017-2021 (Million Units)

Figure 11: Global Wireless Headphones Market by Volume; 2014-2016 (Million Units)

Figure 12: Global Wireless Headphones Market by Volume; 2017-2021 (Million Units)

Figure 13: Global Wireless Headphones Market by Penetration Rate; 2014-2021
(Percentage,%)

Figure 14: Global iPhone Sales; 2011-2Q17 (Million Units)

Figure 15: Number of Smartphone Users Worldwide; 2014-2020 (Billions)

Figure 16: Total number of IoT/loE Device; 2010-2020 (Billion)

Figure 17: US Wireless Headphones Market Players Share by Volume; 2016

Figure 18: US Wireless Headphones Market Players Share by Value; 2016

Figure 19: Apple Net Sales; 2011-2016 (US\$ Billion)

Figure 20: Apple Net Sales by Region; 2016 (Percentage,%)

Figure 21: Apple Net Sales by Products; 2016 (Percentage,%)

Figure 22: Bose Revenue; 2011-2016 (US\$ Billion)

Figure 23: LG Electronic Net Sales; 2011-2016 (US\$ Billion)

Figure 24: LG Electronic Net Sales by Segments; 2016 (Percentage, %)

Figure 25: LG Electronic Net Sales by Region; 2016 (Percentage, %)

Figure 26: Sony Net Sales :2012-2016 (US\$ Billion)

Figure 27: Sony Net Sales by Segment; 2016 (Percentage, %)

Figure 28: Sony Net Sales by Region; 2016 (Percentage, %)

Table 1: Top-8 Best Noise-Cancelling Headphones; 2017

Table 2: New Smartphones with Type-C USB; 2017

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