

Global Waterproofing Membrane Market: Analysis By Product, By Application, By Raw Material, By Usage, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026

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Abstracts

The global waterproofing membrane market in 2021 was valued at US\$29.25 billion. The market is projected to augment to US\$40.08 billion by 2026. A waterproofing membrane is a thin layer of waterproofing layer that is placed on the surface. It is a continuous layer that does not allow water to pass through it.

The waterproofing membranes prevent a range of construction industry challenges such as deterioration of electrical fittings, softening & crumbling of plasters, and corrosion of metals. Waterproofing membranes when applied on walls prevents water penetration and subsequent infrastructural damage thereby protecting walls and floors in basements, balconies, terraces, and even swimming pool against water and humidity. The market is expected to grow at a CAGR of 6.50% during the forecast period of 2022-2026.

Market Segmentation Analysis:

By Product: The report provides the bifurcation of the waterproofing membrane market into two segments based on product: Liquid Applied Membrane and Sheet Membrane. In 2021, the liquid applied membrane segment lead the waterproofing membrane market, accounting for around 64% share of the market. The liquid applied membrane segment is expected to experience high growth owing to the growing awareness of the advantages of the product such as cost-effectiveness and ease of installation. Moreover, manufacturers are focusing to introduce new solutions in the market which would further contribute to the market growth.

By Application: On the basis of application, the market has been segmented into six parts namely Building Structures, Roofing, Roadways, Waste & Water Management, Walls, and Others. Building structures hold the share of almost 35% in the market. The growth can be attributed due to the high application of waterproofing membranes in buildings to improve the shelf life and protection at varying temperatures.

By Raw Material: The global waterproofing membrane market can be divided into six segments based on construction type: PVC, HDPE, EPDM, TPO, Modified Bitumen, and Others. Modified bitumen segment is expected to grow at a CAGR of 6.8% in the coming years owing to its unique properties such as high resistance to weathering and aging. It increases the product viability in terms of flexibility at low temperatures, high UV resistance properties, and improved flow resistance at high temperatures.

By Usage: The report provides the segmentation of global waterproofing membrane market based on usage: New Construction and Refurbishment. The refurbishment market is anticipated to grow at a CAGR of 8.5% during the forecasted period. The increase in refurbishment activities in developed economies such as the US and countries in Europe are the major drivers of the waterproofing membrane market. Rising disposable income, easy availability of loans, and increased affordability have led homeowners to spend more on refurbishment and renovation projects.

By Region: In the report, the global waterproofing membrane market is divided into four regions: Asia Pacific, North America, Europe, and the Rest of the World. The Asia Pacific dominated the market in 2021 with almost 34% share of the global market. The Asia Pacific is anticipated to lead the global waterproofing membrane market during the forecast period owing to the growing infrastructural developments and rapid industrialization, especially in China and India. The US market is divided based on product: Liquid Applied Membrane and Sheet Membrane. The liquid applied membrane is expected to grow at a CAGR of 6.16% owing to the increase in the number of housing projects, growing underground water construction requirements, and rising infrastructural developments in the US. Within Europe, Germany acquired around 26% of the market share as the new German Social Democrat government is focusing heavily on the housing crisis in the country.

Global Waterproofing Membrane Market Dynamics:

Growth Drivers: One of the most important factors impacting waterproofing membrane market is the increasing construction activities. One of the most important applications

in a construction is waterproofing. Waterproofing improves the durability of many different surfaces in construction. In addition, waterproofing materials should be applied in order to ensure the comfort of the house or office to be used after the construction is finished. The increase in the construction activities is creating lucrative demand for waterproofing solutions. Furthermore, the market has been growing over the past few years, due to factors such as growing urbanization, increasing disposable income, supportive government initiatives, a wide variety of applications, rising demand for residential spaces, etc.

Challenges: However, the market has been confronted with some challenges specifically, fluctuating raw material prices, potential health, and environmental issues, etc.

Trends: The market is projected to grow at a fast pace during the forecast period, due to various latest trends such as increasing housing age, growing demand for green roofing and green building, etc. Waterproofing is important for these building structures as they provide efficient protection from water runoff and weather conditions, and also provides energy efficiency. In countries, such as Germany and the US, green buildings are witnessing high growth owing to regulations on emissions from buildings. Therefore, an increase in the number of green building projects is expected to positively influence the growth of the waterproofing membrane market in the coming years.

Impact Analysis of COVID-19 and Way Forward:

The waterproofing membrane market growth was negatively affected by the COVID-19 pandemic in early 2020, as lockdowns, social distancing measures, and trade sanctions have triggered massive disruptions to global supply chain networks. A major challenge that the waterproofing membrane market faced during the initial period of the COVID-19 outbreak was the low availability of the workforce and rising labor costs. After a period of contraction in demand, waterproofing membrane demand would be supported by an increase in housing starts and the efforts of building owners to repair or replace the nation's large stock of structures with older or worn structures, thus resulting in a positive growth outlook. Also, virtual communications with homeowners have been growing in popularity, as have touch-free orders, pickups, and deliveries.

Competitive Landscape:

The global waterproofing membrane market is highly fragmented, with many players holding trivial market share. The key players of the global waterproofing membrane

market are:

Sika AG

Dow Inc. (The Dow Chemical Company)

Carlisle Companies Incorporated

BASF SE

Berkshire Hathaway, Inc. (Johns Manville)

RPM International Inc. (Tremco Incorporated)

GCP Applied Technologies, Inc.

Soprema Group

Forsoc, Inc.

Standard Industries (BMI Group)

Vendors working in the waterproofing membrane market are focused on the development of durable as well as easy-to-install products. Apart from this, the growing efforts of major players to offer cost-effective and superior quality products are expected to fuel the growth of the global waterproofing membrane market in the coming years. Some of the strategies among key players in the market for waterproofing membrane market are partnerships, mergers, acquisitions, and collaborations. For Instance, in 2022, BMI Group acquired Spanish company Asfaltos ChovA, a specialist in efficient flat building solutions for waterproofing and thermal and acoustic insulation. Moreover, Carlisle Construction Materials would produce the commercial roofing industry's first 16-foot-wide TPO membranes. In addition to this, in 2021, Forsoc, Inc. introduced a product called Polyurea WH 100, which hand-applied application makes the installation of a wide range of roof waterproofing applications easy.

Scope of the Report:

The report titled "Global Waterproofing Membrane Market: Analysis By Product, By

Global Waterproofing Membrane Market: Analysis By Product, By Application, By Raw Material, By Usage, By Regio...

Application, By Raw Material, By Usage, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026”, includes:

An in-depth analysis of the global waterproofing membrane market by value, by product, by application, by raw material, by usage, by region, etc.

The regional analysis of the waterproofing membrane market, including the following regions:

Asia Pacific (China, Japan, India, Australia, South Korea, and the Rest of the Asia Pacific)

North America (The US, Canada, and Mexico)

Europe (UK, Germany, France, Italy, Spain, and the Rest of Europe)

Rest of the World

Comprehensive information about emerging markets. This report analyses the market for various segments across geographies.

Provides an analysis of the COVID-19 impact on the global waterproofing membrane market.

Assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall waterproofing membrane market has also been forecasted for the period 2022-2026, taking into consideration the previous growth patterns, the growth drivers, and the current and future trends.

Evaluation of the potential role of waterproofing membrane services to improve the market status.

Identification of new technological developments, R&D activities, and product launches occurring in the waterproofing membrane market.

In-depth profiling of the key players, including the assessment of the business overview, market strategies, regional and business segments of the leading players in the market.

The recent developments, mergers and acquisitions related to mentioned key players are provided in the market report.

The in-depth analysis provides an insight into the Market, underlining the growth rate and opportunities offered in the business.

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