

Global Video Surveillance System Market with Focus on Equipments: (2016-2020)

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Abstracts

Scope of the Report

The report titled “Global Video Surveillance System Market with Focus on Equipments: (2016-2020)” provides an in-depth analysis of the global video surveillance system market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides detailed analysis of front-end and back-end video surveillance system products.

The report provides country analysis of China, the U.S. and Europe for the Video surveillance system market. Country analysis includes market sizing by value and volume along with the major players in the country.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global video surveillance system market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in global video surveillance system market is stiff and dominated by the big players like Hikvision. Further, key players of the video surveillance system market Dahua Technology and Axis communications are also profiled with their financial information and respective business strategies.

Country Coverage

China

The U.S.

Europe

Company Coverage

Hikvision Digital Technology Co. Ltd.

Dahua Technology Co. Ltd.

Axis Communication AB

Executive Summary

Video surveillance system market has become a vital part of the global economy due to increasing security and safety awareness, be it a shopping or industrial complex or military areas or common areas. The industry includes surveillance cameras which are used for keeping a check on the areas. Cameras record the whole activity and then the analysis of the footage can be done with automated software. Due to the technological advancements, now there are high resolution cameras which have a better quality and long transmissions. There are various video surveillance equipments present in the market today such as CCTV, security cameras, analogue security cameras, network security cameras, video encoders, VMS, hardware NVRs, DVRs, megapixel network security cameras, and network video surveillance equipments.

Global Video Surveillance System market has increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. Global video surveillance system market can be segmented in analog and network video surveillance systems, of which, network video surveillance system market exhibited an increase, driving the global video surveillance system market. The upsurge in the market was due to various factors such as rapid growth in urbanization, rising global population, increasing crime & theft rate and development of smart cities.

The major growth drivers for the video surveillance system market are: upsurge in Internet of Thing market, rising demand for video analytics, development of smart cities, emergence of e-traffic system and smart parking lot system, increase in global crime and rising international terrorism. Despite the market is governed by various growth

drivers, there are certain challenges faced by the market such as: hampering of privacy, regulatory issues, instability across the world and poor trading environment.

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