

Global Video Surveillance Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report titled “Global Video Surveillance Market: Size, Trends & Forecasts (2018-2022)”, provides an in-depth analysis of the global video surveillance market by value, by region, by technology, by equipment etc. The report also provides regional analysis of video surveillance market by value, including regions like China, North America, South America, EMEA, and APAC.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global video surveillance market has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global video surveillance market is dominated by few players, but there are other new players, private label players as well. However, the competition in the global video surveillance market is dominated by Hangzhou Hikvision Digital Technology Co., Ltd., Axis Communications AB, Panasonic Corporation, and The Bosch Group (Bosch Security Systems Limited), who are also profiled with their financial information and respective business strategies.

Country Cov

China

North America

South America

EMEA

APAC (except China)

Company Cov

Hangzhou Hikvision Digital Technology Co., Ltd

Axis Communications AB

Panasonic Corporation

The Bosch Group (Bosch Security Systems Limited)

Executive Summary

Surveillance is the act of carefully watching or monitoring any activity or any person, in order to prevent or detect a crime. Video surveillance systems are defined as an electronic means of watching someone or something. Video surveillance is used in areas that may need monitoring such as banks, stores, and other areas where security is needed.

Video surveillance systems are a system of one or more video cameras on a network that send the captured video and audio information to a certain place. The information is monitored live or transmitted to a central location for recording and storage and is not available to the public as the signal is not openly transmitted.

Video surveillance systems have various advantages, like, helps in preventing theft, loss, public security, gathering evidence, remote video monitoring, etc. But video surveillance systems have privacy issues and can be hacked.

The video surveillance market has been segmented on the basis of technology, end user and equipment. Video surveillance is based on two major technologies, Analog video surveillance system and IP video surveillance system. Video surveillance systems

have wide end uses, like, Commercial, Infrastructure, Military And Defense, Residential, Public Facility and Industrial. Equipment in video surveillance system are Security Cameras, Boxed DVRs & NVRs, Enterprise & IP Video Storage, VMS, Encodes etc.

The global video surveillance market has increased at a significant CAGR over the years and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously.

The video surveillance market is expected to increase due to increasing safety concerns, rising urban population, upsurge in infrastructural investment, growing Artificial Intelligence etc. Yet the market faces some challenges such as privacy and security issues, high maintenance cost, etc.

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