

Global Video Streaming Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)

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Abstracts

Scope of the Report

The report titled “Global Video Streaming Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)”, provides an in depth analysis of the global video streaming market by value, by streaming type, by deployment type, by solution, by revenue model, by end-user by region, etc. The report provides a regional analysis of the video streaming market, including the following regions: North America (the US & Rest of North America), Europe (UK, Germany & Rest of Europe), Asia Pacific (China, Japan, India & Rest of Asia Pacific), Middle East & Africa, and Latin America. The report also provides a detailed analysis of the COVID-19 impact on the video streaming market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global video streaming market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global video streaming market is moderately concentrated with few major market players operating worldwide. The key players of the video streaming market are Netflix, Inc., Amazon.com, Inc. (Amazon Web Services, Inc.), Alphabet Inc. (Google LLC) and Tencent Holdings Ltd. are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

Company Coverage

Netflix, Inc.

Amazon.com, Inc. (Amazon Web Services, Inc.)

Alphabet Inc. (Google LLC)

Tencent Holdings Ltd.

Executive Summary

The global video streaming market has increased significantly during the years 2017-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The video streaming market is expected to increase due to escalating penetration of smartphones, rising number of internet users, growing influence of social media, increasing subscriptions for various streaming channels, surging adoption of cloud-based streaming solutions, etc. Yet the market faces some challenges such as piracy issues, security concerns in video streaming, etc.

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