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Global Video Streaming Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)

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Abstracts

Scope of the Report

The report titled “Global Video Streaming Market: Size & Forecasts with Impact Analysis of COVID-19 (2020-2024)”, provides an in depth analysis of the global video streaming market by value, by streaming type, by deployment type, by solution, by revenue model, by end-user by region, etc. The report provides a regional analysis of the video streaming market, including the following regions: North America (the US & Rest of North America), Europe (UK, Germany & Rest of Europe), Asia Pacific (China, Japan, India & Rest of Asia Pacific), Middle East & Africa, and Latin America. The report also provides a detailed analysis of the COVID-19 impact on the video streaming market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global video streaming market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global video streaming market is moderately concentrated with few major market players operating worldwide. The key players of the video streaming market are Netflix, Inc., Amazon.com, Inc. (Amazon Web Services, Inc.), Alphabet Inc. (Google LLC) and Tencent Holdings Ltd. are also profiled with their financial information and respective business strategies.

Country Coverage

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North America

Europe

Asia Pacific

Middle East & Africa

Latin America

Company Coverage

Netflix, Inc.

Amazon.com, Inc. (Amazon Web Services, Inc.)

Alphabet Inc. (Google LLC)

Tencent Holdings Ltd.

Executive Summary

The global video streaming market has increased significantly during the years 2017-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The video streaming market is expected to increase due to escalating penetration of smartphones, rising number of internet users, growing influence of social media, increasing subscriptions for various streaming channels, surging adoption of cloud-based streaming solutions, etc. Yet the market faces some challenges such as piracy issues, security concerns in video streaming, etc.

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Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Video Streaming: An Overview
  2.1.1 History of Video Streaming Services
  2.1.2 Benefits of Video Streaming
2.2 Video Streaming Segmentation: An Overview
  2.2.1 Video Streaming Segmentation by Streaming Type
  2.2.2 Video Streaming Segmentation
  2.2.3 Video Streaming Segmentation by End-user
2.3 Live Video Streaming: An Overview
  2.3.1 Steps for the Working of Live Streaming

3. GLOBAL MARKET ANALYSIS

3.1 Global Video Streaming Market: An Analysis
  3.1.1 Global Video Streaming Market by Value
  3.1.2 Global Video Streaming Market by Streaming Type (Live Video Streaming and On-Demand Video Streaming)
  3.1.3 Global Video Streaming Market by Deployment Type (Cloud-based and On-premise)
  3.1.4 Global Video Streaming Market by Solution (Pay-TV, Over-the-Top (OTT) and Internet Protocol TV)
  3.1.5 Global Video Streaming Market by Revenue Model (Subscription, Advertisement and Others)
  3.1.6 Global Video Streaming Market by End-User (Consumer and Enterprise)
  3.1.7 Global Video Streaming Market by Region (North America, Europe, Asia Pacific, Middle East & Africa and Latin America)
3.2 Global Video Streaming Market: Streaming Type Analysis
  3.2.1 Global Live Video Streaming Market by Value
  3.2.2 Global On-Demand Video Streaming Market by Value
3.3 Global Video Streaming Market: Deployment Type Analysis
  3.3.1 Global Cloud-based Video Streaming Market by Value
  3.3.2 Global On-premise Video Streaming Market by Value
3.4 Global Video Streaming Market: Solution Analysis
  3.4.1 Global Pay-TV Video Streaming Market by Value

3.4.2 Global Over-the-Top (OTT) Video Streaming Market by Value
3.4.3 Global Internet Protocol TV Video Streaming Market by Value
3.5 Global Video Streaming Market: Revenue Model Analysis
3.5.1 Global Subscription Video Streaming Market by Value
3.5.2 Global Advertisement Video Streaming Market by Value
3.5.3 Global Others Video Streaming Market by Value
3.6 Global Video Streaming Market: End-user Analysis
3.6.1 Global Consumer Video Streaming Market by Value
3.6.2 Global Enterprise Video Streaming Market by Value

4. REGIONAL MARKET ANALYSIS

4.1 North America Video Streaming Market: An Analysis
4.1.1 North America Video Streaming Market by Value
4.1.2 North America Video Streaming Market by Streaming Type (Live Video Streaming and On-Demand Video Streaming)
4.1.3 North America Live Video Streaming Market by Value
4.1.4 North America On-Demand Video Streaming Market by Value
4.1.5 North America Video Streaming Market by Region (The US and Rest of North America)
4.1.6 The US Video Streaming Market by Value
4.1.7 Rest of North America Video Streaming Market by Value
4.2 Europe Video Streaming Market: An Analysis
4.2.1 Europe Video Streaming Market by Value
4.2.2 Europe Video Streaming Market by Streaming Type (Live Video Streaming and On-Demand Video Streaming)
4.2.3 Europe Live Video Streaming Market by Value
4.2.4 Europe On-Demand Video Streaming Market by Value
4.2.5 Europe Video Streaming Market by Region (UK, Germany and Rest of Europe)
4.2.6 UK Video Streaming Market by Value
4.2.7 Germany Video Streaming Market by Value
4.2.8 Rest of Europe Video Streaming Market by Value
4.3 Asia Pacific Video Streaming Market: An Analysis
4.3.1 Asia Pacific Video Streaming Market by Value
4.3.2 Asia Pacific Video Streaming Market by Streaming Type (Live Video Streaming and On-Demand Video Streaming)
4.3.3 Asia Pacific Live Video Streaming Market by Value
4.3.4 Asia Pacific On-Demand Video Streaming Market by Value
4.3.5 Asia Pacific Video Streaming Market by Region (China, Japan, India and Rest of

Asia Pacific)
4.3.6 China Video Streaming Market by Value
4.3.7 Japan Video Streaming Market by Value
4.3.8 India Video Streaming Market by Value
4.3.9 Rest of Asia Pacific Video Streaming Market by Value
4.4 Middle East & Africa Video Streaming Market: An Analysis
4.4.1 Middle East & Africa Video Streaming Market by Value
4.5 Latin America Video Streaming Market: An Analysis
4.5.1 Latin America Video Streaming Market by Value

5. IMPACT OF COVID-19

5.1 Impact of COVID-19
5.1.1 Impact of COVID-19 on Video Streaming

6. MARKET DYNAMICS

6.1 Growth Driver
6.1.1 Escalating Penetration of Smartphones
6.1.2 Rising Number of Internet Users
6.1.3 Growing Influence of Social Media
6.1.4 Increasing Subscriptions for Various Streaming Channels
6.1.5 Surging Adoption of Cloud-based Streaming Solutions
6.2 Challenges
6.2.1 Piracy Issues
6.2.2 Security Concerns in Video Streaming
6.3 Market Trends
6.3.1 Surging Investment in 5G Technology
6.3.2 Growing Use of Video in Education Sector
6.3.3 Increasing Popularity of Live-video Streaming
6.3.4 Integration of Artificial Intelligence (AI) in Media Streaming
6.3.5 Growing Demand for Short-Video Platforms

7. COMPETITIVE LANDSCAPE

7.1 Global Video Streaming Market Players by Key Comparison
7.2 Global Video Streaming Services Market Players by Subscribers
7.3 The US Video Streaming Services Market Players by Penetration of OTT Households

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7.4 The US Video Streaming Services Market Players by Monthly Average Users (MAU)
7.5 UK Subscription On-Demand Video Streaming Market Players by Subscribing Households
7.6 China Live Video Streaming Market Players by Monthly Average Users (MAU)

8. COMPANY PROFILES

8.1 Netflix, Inc.
  8.1.1 Business Overview
  8.1.2 Financial Overview
  8.1.3 Business Strategy
8.2 Amazon.com, Inc. (Amazon Web Services, Inc.)
  8.2.1 Business Overview
  8.2.2 Financial Overview
  8.2.3 Business Strategy
8.3 Alphabet Inc. (Google LLC)
  8.3.1 Business Overview
  8.3.2 Financial Overview
  8.3.3 Business Strategy
8.4 Tencent Holdings Ltd.
  8.4.1 Business Overview
  8.4.2 Financial Overview
  8.4.3 Business Strategy

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List Of Figures

LIST OF FIGURES

Figure 1: History of Video Streaming Services
Figure 2: Benefits of Video Streaming
Figure 3: Video Streaming Segmentation by Streaming Type
Figure 4: Video Streaming Segmentation
Figure 5: Video Streaming Segmentation by End-user
Figure 6: Steps for the Working of Live Streaming
Figure 7: Global Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 8: Global Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 9: Global Video Streaming Market by Streaming Type; 2019 (Percentage, %)
Figure 10: Global Video Streaming Market by Deployment Type; 2019 (Percentage, %)
Figure 11: Global Video Streaming Market by Solution; 2019 (Percentage, %)
Figure 12: Global Video Streaming Market by Revenue Model; 2019 (Percentage, %)
Figure 13: Global Video Streaming Market by End-User; 2019 (Percentage, %)
Figure 14: Global Video Streaming Market by Region; 2019 (Percentage, %)
Figure 15: Global Live Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 16: Global Live Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 17: Global On-Demand Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 18: Global On-Demand Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 19: Global Cloud-based Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 20: Global Cloud-based Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 21: Global On-premise Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 22: Global On-premise Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 23: Global Pay-TV Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 24: Global Pay-TV Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 25: Global Over-the-Top (OTT) Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 26: Global Over-the-Top (OTT) Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 27: Global Internet Protocol TV Video Streaming Market by Value; 2017-2019

(US$ Billion)
Figure 28: Global Internet Protocol TV Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 29: Global Subscription Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 30: Global Subscription Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 31: Global Advertisement Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 32: Global Advertisement Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 33: Global Others Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 34: Global Others Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 35: Global Consumer Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 36: Global Consumer Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 37: Global Enterprise Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 38: Global Enterprise Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 39: North America Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 40: North America Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 41: North America Video Streaming Market by Streaming Type; 2019 (Percentage, %)
Figure 42: North America Live Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 43: North America On-Demand Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 44: North America Video Streaming Market by Region; 2019 (Percentage, %)
Figure 45: The US Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 46: Rest of North America Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 47: Europe Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 48: Europe Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 49: Europe Video Streaming Market by Streaming Type; 2019 (Percentage, %)
Figure 50: Europe Live Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 51: Europe On-Demand Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 52: Europe Video Streaming Market by Region; 2019 (Percentage, %)
Figure 53: UK Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 54: Germany Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 55: Rest of Europe Video Streaming Market by Value; 2019-2024 (US$ Billion)

Figure 56: Asia Pacific Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 57: Asia Pacific Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 58: Asia Pacific Video Streaming Market by Streaming Type; 2019 (Percentage, %)
Figure 59: Asia pacific Live Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 60: Asia Pacific On-Demand Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 61: Asia Pacific Video Streaming Market by Region; 2019 (Percentage, %)
Figure 62: China Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 63: Japan Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 64: India Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 65: Rest of Asia Pacific Video Streaming Market by Value; 2019-2024 (US$ Billion)
Figure 66: Middle East & Africa Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 67: Middle East & Africa Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 68: Latin America Video Streaming Market by Value; 2017-2019 (US$ Billion)
Figure 69: Latin America Video Streaming Market by Value; 2020-2024 (US$ Billion)
Figure 70: Global Growth in Time Spent on Streaming TV and Video in March 13 to 14, 2020; (Percentage, %)
Figure 71: Canada Percentage Change in Streaming Platform Interest; February 2020 to March 2020 (Percentage, %)
Figure 72: Global Smartphone Penetration Rate as Share of Population; 2016-2020 (Percentage, %)
Figure 73: Global Internet Users and Penetration; 2016-2021 (Billion & Percentage, %)
Figure 74: Global Social Media Users; 2014-2019 (Billion)
Figure 75: The US Number of Streaming Subscribers of Netflix; 2018-2020 (Million)
Figure 76: Global Forecast Number of 5G Connections by Region; 2021-2025 (Million)
Figure 77: Global Video Streaming Services Market Players by Subscribers; 2019 (Million)
Figure 78: The US Video Streaming Services Market Players by Penetration of OTT Households; 2019 (Percentage, %)
Figure 79: The US Video Streaming Services Market Players by Monthly Average Users (MAU); 2019 (Million)
Figure 80: UK Subscription On-Demand Video Streaming Market Players by Subscribing Households; 2014-2019 (Million)
Figure 81: Netflix, Inc. Revenues; 2015-2019 (US$ Billion)
Figure 82: Netflix, Inc. Revenues by Segments; 2019 (Percentage, %)

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Figure 83: Netflix, Inc. Revenues by Region; 2019 (Percentage, %)
Figure 84: Amazon.com, Inc. Net Sales; 2015-2019 (US$ Billion)
Figure 85: Amazon.com, Inc. Net Sales by Segments; 2019 (Percentage, %)
Figure 86: Amazon.com, Inc. Net Sales by Region; 2019 (Percentage, %)
Figure 87: Alphabet Inc. Revenues; 2015-2019 (US$ Billion)
Figure 88: Alphabet Inc. Revenues by Segments; 2019 (Percentage, %)
Figure 89: Alphabet Inc. Revenues by Region; 2019 (Percentage, %)
Figure 90: Tencent Holdings Ltd. Revenues; 2015-2019 (US$ Billion)
Figure 91: Tencent Holdings Ltd. Revenues by Segments; 2019 (Percentage, %)
Figure 92: Tencent Holdings Ltd. Revenues by Region; 2019 (Percentage, %)
Table 1: Global Video Streaming Market Players by Key Comparison
Table 2: China Live Video Streaming Market Players by Monthly Average Users (MAU)

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