

Global Two-Wheeler Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)

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Abstracts

Scope of the Report

The report titled “Global Two-Wheeler Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)”, provides an in-depth analysis of the global two-wheeler market with description of market sizing and growth. The analysis includes market by volume, and by region. Furthermore, the report also provides detailed regional and country analysis.

A detailed overview of Indian two-wheeler industry has also been provided in the report as this market is considered as a major market for two-wheelers. Along with, an impact of COVID-19 on the two-wheeler industry and post COVID outlook has also given in the report.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and would be driving the growth of the industry. Growth of the overall global two-wheeler market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global two-wheeler market is consolidated as the market is always used to be dominated by major players like Honda and Hero. Key players operating in the global two-wheeler market, whose company profiling has been done in the report are Honda, Hero MotoCorp, Yamaha Motor Co., and Bajaj. This segment of the report provides business overview, financial overview and business strategies of the respective companies.

Region Coverage

North America

Asia Pacific

Europe

ROW

Company Coverage

Honda

Hero MotoCorp

Yamaha Motor Co.

Bajaj

Executive Summary

There are three primary types of two-wheeler or motorcycles: off-road, street and dual-purpose. There are also many different subsets within each of these three categories that can be used for a wide array of purposes. The global two-wheeler market has seen fluctuations over the past few years, but estimations are made that the market would grow at a considerable growth rate in the next five years i.e. 2021 to 2025.

The market has experienced instability in the last 2-3 years primarily because of spread of COVID-19, stringent government regulations and emission norms. Though, in the previous years, growth in the market was driven by rising traffic condition, increasing number of working women, urbanization, growing demand in rural areas etc.

However, stringent regulations associated with two-wheeler, growing safety issues, rising number of road accidents are some of the major challenges that are hampering the growth of the market. Though, the market growth would be further supported by various market trends like increasing demand for two-wheelers as POVs, considerable

room for penetration in emerging economies, adoption of fuel injection technology etc.

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