

Global Top-Level Domain (TLD) Registration Market: Size, Trends and Forecast (2019-2022)

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Abstracts

Scope of the Report

The report entitled “Global Top-Level Domain (TLD) Registration Market: Size, Trends and Forecast (2019-2022)” provides an in-depth analysis of the global top-level domain registration market including detailed description of market sizing and growth. The report provides analysis of the global top-level domain (TLD) registrations market by volume and by segments and includes segment analysis as well.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global top-level domain (TLD) registration market has also been forecasted for the period 2019-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global top-level domain (TLD) registration market consists of a number of players. The key market players are GoDaddy Inc., Tucows Inc., Alibaba Group Holding Limited and United Internet. The company profiling of the above market players has been done in the report consisting of their business overview, financial overview and the business strategies adopted by the companies.

Company Coverage

GoDaddy Inc.

Tucows Inc.

Alibaba Group Holding Limited

United Internet

Executive Summary

Domain name is the unique name or address by which a website is identified. Domain registration enables users to reserve a domain name for a specified time period. Registering a domain name gives a unique identity to individuals and businesses.

Domain registration can be either private or public. In case of public registration, the information provided by the registrant is publically accessible. However, private information of the registrant can be protected by making use of private domain registration.

The domains are divided into sub-domains, second-level domains and top-level domains (TLDs). The top-level domains (TLDs) are further segmented into generic top-level domains (gTLDs) and country-code top-level domains (ccTLDs). Generic top-level domains include .com, .net, .org, .edu, .gov and others. The country-code top-level domains consists of various domains such as .cn, .tk, .de, .uk, .ru, .nl and other gTLDs.

The global top-level domain (TLD) registration market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2019-2022). The market is expected to be driven by various factors such as rising internet penetration, rapid urbanization, growing prevalence of e-commerce, increasing blogging trend, growing number of websites and globalization. However, the market faces certain challenges as well such as surge in domain thefts and overcrowded domain space.

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