

Global Temporary Recruitment Market: Trends & Opportunities (2012-2017)

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Abstracts

Scope of the Report

The report titled “Global Temporary Recruitment Market: Trends and Opportunities (2012-2017)” analyzes the potential opportunities and significant trends in the temporary recruitment markets of United States, China, India, Japan, France, United Kingdom, Germany and Poland. The report also provides detailed analysis of the global market sizing and future growth of temporary recruitment industry. The report also presents the competitive landscape of the global temporary recruitment industry and analyzes the business strategies of the leading recruitment firms, including their expansion plans.

Geographical Coverage

United States

China

India

Japan

France

United Kingdom

Germany

Poland

Company Coverage

Adecco

Manpower

Randstad

Kelly Services

Executive Summary

Temporary recruitment market, a segment of the recruitment industry, holds immense significance in the overall staffing industry as it contributes around two-third of the total revenues generated by recruitment/staffing companies in each geography. With uncertainty in the global economy, the demand of temporary workers and employees are on a rise, prompting further growth in the temporary recruitment market.

Also the pace of consolidation of temporary recruitment industry is high with larger firms acquiring smaller firms in various countries and this trend is likely to continue as the emerging markets are showing lucrative opportunities for the global recruitment firms. Major temporary recruitment firms like Adecco, Manpower, Randstad and Kelly Services are expanding their reach in various geographies to get a share of the growing markets.

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