

# **Global Telehealth Market: Trends and Opportunities (2016-2020)**

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## **Abstracts**

### **Scope of the Report**

The report titled “Global Telehealth Market: Trends and Opportunities (2016-2020)” provides an in-depth analysis of global telehealth market focusing on important market aspects. It also accesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2016-20). Further, key telehealth services providers such as Teladoc Inc, MDLIVE Inc and American Well are profiled in the report will their detailed market strategies.

### **Geographical Coverage**

North America (The US)

Europe (The UK)

### **Company Coverage**

Teladoc Inc

MDLIVE Inc

American Well

## **Executive Summary**

Telehealth is a broader term which inculcates the use of electronic information and telecommunications technologies to support long-distance clinical health care, patient and professional health-related education, public health etc. Telehealth is a subset of Digital Healthcare. It includes many medical subspecialties, such as Telecardiology, Teledermatology, Teleneurology, Telepathology, Telepsychiatry, Teleradiology, Telesurgery/Remote Surgery and Teletrauma. Specialties such as Telepediatrics and Telepsychiatry are practiced by using live videoconferencing systems.

Globally, telehealth market is divided into North America, Europe, Asia-Pacific, and the Rest of the World (Middle East & Africa, and Latin America) region. The North American market commands the largest share of the global market, followed by Europe and Asia-Pacific. Asia-Pacific is the fastest-growing region in this market. Detailed analysis with focus on key dynamics of North American and European markets is provided in the report.

The major driving force for this market is the ageing population, rising prevalence of chronic diseases, rising cost of healthcare, etc. Technological innovations and advancements fuel the market growth. Major market constraints are low consumer adoption & utilization of telehealth, limited HER connectivity, reimbursement challenges and various regulatory and legal concerns. Key trends prevailing in the market includes Venture funding in telehealth companies, Acquisitions in the industry and improvement of reimbursement landscape globally.

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