

Global Synthetic Marble Market: Trends and Opportunities (2015-2019)

<https://marketpublishers.com/r/G76A009246CEN.html>

Date: September 2015

Pages: 67

Price: US\$ 800.00 (Single User License)

ID: G76A009246CEN

Abstracts

Scope of the Report

The report titled “Global Synthetic Marble Market: Trends and Opportunities (2015-2019)” analyses the potential opportunities and significant trends in the synthetic marble market all over the world. The market size and forecast in terms of value for global market has been provided with a market outlook for the period 2015 to 2019. The report also provides detailed sub segment analysis of the global synthetic marble market and market share analysis of the major players.

The report also provides detailed country analysis of the Korea and the U.S., major exporting and importing country of synthetic marble. The report provides the market sizing by value of Korea along with the export trend, major players in the market and the major growth driver of the market of Korea. The U.S. synthetic marble market has also been focused providing with the market volume and the major growth driver of the market in the country.

The major players in the synthetic marble market are also focused in the report with their business overview, financial status and the business strategies adopted by the company to increase their market share.

The report also provides with the major market trends which include growing demand for engineered stone, new housing segment, demand of cast polymers in the U.S. and an upsurge in the unsaturated polyester resin market. The report also focuses on the major growth drivers as well as challenges of the synthetic marble market.

Country Coverage

Korea

The U.S.

Company Coverage

Lion Chemtech Co. Ltd.

LG Hausys Ltd.

Hanwha Corporation

Executive Summary

Synthetic marble is a composite of resins like acrylate, polyester and fillers. Fillers can be silica, calcium carbonate and so on. The raw materials required for manufacturing synthetic marble are filler, sap, gel coat, strong or fluid color and impetus. Filler act as an aggregate and must exist up to 85%to 95%by weight. Pigment is added to get the desired color. Artificial marbles require gel coats since moldings made without gel coats are vulnerable to stress cracking and have a tendency to stain. The combination agent is a small molecule that aids in the diffusion of a solid particulate substance into a liquid medium. Synthetic marble is broadly classified into three categories: Acrylic marble, Unsaturated polyester marble and Inorganic artificial marble.

Marble production is dominated by 4 countries that account for almost half of world production of marble and decorative stone. Synthetic marble is largely manufactured in China and Italy, and constituting the world's largest share in exports. This market gained momentum in the year 2011 and is projected to raise its market share in the recent years due to upsurge in the real estate sector. The market share of synthetic marble is governed mainly by MMA-Based synthetic marble.

The report provides market analysis of the global synthetic/ artificial marble market, the report contains both actual and forecasted market size of the synthetic marble industry considering 2014 as base year. The global market share analysis of the synthetic marble industry by players and types is also provided with strategic insights for next five years.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1. Types of Rocks

2.2. Marble

2.2.1. Types of Marbles

2.3. Synthetic Marble

2.3.1. Types of Synthetic Marble

2.3.2. Advantages of Synthetic Marble over Natural Marble

2.3.3. Disadvantages of Synthetic Marble

2.3.4. Chemical Composition

2.3.5. Manufacturing Process

2.3.6. Color and Pattern in the Artificial Marble

3. GLOBAL MARBLE MARKET: AN ANALYSIS

3.1. Global Marble Market: Present Scenario

3.2. Global Synthetic Marble Market: An Analysis

3.2.1. Global Synthetic Marble Market by Value

3.2.2. Global Synthetic Marble Market by Types

3.2.2. Global Synthetic Marble Market by Players

4. COUNTRY ANALYSIS

4.1. Korea Synthetic Marble Market: Sizing and Growth

4.1.1. Korea Synthetic Marble Market by value

4.1.2. Korea Synthetic Marble Exports

4.1.3. Korea Synthetic Marble Market Major Players

4.1.4. Korea Synthetic Marble Market Growth Driver

4.2. The U.S. Synthetic Marble Market: Sizing and Growth

4.2.1. The U.S. Synthetic Marble Market by Volume

4.2.2. The U.S. Synthetic Marble Market Growth Driver

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1. Growth in Real Estate Sector
- 5.1.2. Increase in the Disposable Income
- 5.1.3. Increase in Urban Population
- 5.1.4. Rise in Industrialization Trend
- 5.2 Challenges
 - 5.2.1. Manufacturing Issues
 - 5.2.2. Maintenance Issues
- 5.3 Market Trends
 - 5.3.1. Engineered Stone to be Fastest Growing Product
 - 5.3.2. New Housing Segment to Pace Countertop Market
 - 5.3.3. The U.S. Demand for Cast Polymers
 - 5.3.4. Unsaturated Polyester Resin Market

6. COMPETITIVE LANDSCAPE

7. COMPANY PROFILES

- 7.1. Lion Chemtech Co. Ltd.
 - 7.1.1 Business Overview
 - 7.1.2 Financial Overview
 - 7.1.3 Business Strategy
- 7.2. LG Hausys Ltd.
 - 7.2.1. Business Overview
 - 7.2.2. Financial Overview
 - 7.2.3. Business Strategies
- 7.3. Hanwha Corporation
 - 7.3.1. Business Overview
 - 7.3.2. Financial Overview
 - 7.3.3. Business Strategies

Figures & Tables

LIST OF FIGURES AND TABLES

- Figure 1: Types of Rocks
- Figure 2: Types of Marbles
- Figure 3: Types of Synthetic Marble
- Figure 4: Types of Synthetic marble Manufacturing Process
- Figure 5: Types of Color and Patterns in Synthetic Marble
- Figure 6: Process of Obtaining Pattern and Luster of Valuable Marbles
- Figure 7: Methods of Producing Patterned Marble
- Figure 8: Global Synthetic Marble Market by Value; 2006-2014 (US\$ Billions)
- Figure 9: Global Synthetic Marble Market by Value; 2015-2019E (US\$ Billions)
- Figure 10: Global Synthetic Marble Market by Types; 2013
- Figure 11: Global Synthetic Marble Market Players Market Share; 2013
- Figure 12: Korea Synthetic Marble Market; 2013-2014 (US\$ Billions)
- Figure 13: Korea Synthetic Marble Market; 2015-2019E (US\$ Billions)
- Figure 14: Korea Synthetic Marble Export; 2000-2014 (Thousand Tons)
- Figure 15: Korea Synthetic Marble Export; 2015-2019E (Thousand Tons)
- Figure 16: Korea Synthetic Marble Market Players Market Share; 2010-2013
- Figure 17: Korea GDP Annual Growth vs. Housing Price Change
- Figure 18: Korea New Apartment Completion and Housing Transaction Volume; 2006-2016E (Million Units)
- Figure 19: Korea Houses Remodeling Spending; 2001-2010 (US\$ Billion)
- Figure 20: The U.S. Synthetic Marble Market by Volume; 2001-2021E (M2 Million)
- Figure 21: The U.S. Synthetic Marble Market by Volume; 2015-2019E (M2 Million)
- Figure 22: The U.S. New Houses Sales; 1986-2012 (Million Units)
- Figure 23: Global House Price Index; Q12011-Q42014
- Figure 24: Global per Capita Disposable Income Change; 2009-2014 (%)
- Figure 25: Global Household Debt to Disposable Income Ratio; 2013 (%)
- Figure 26: World Urban Population; 2009-2014 (Billions)
- Figure 27: Global Annual Growth in Industrial Sector; 2009-2013 (%)
- Figure 28: Lion Chemtech Domestic Sales and Exports; 2010-2013 (US\$ Billions)
- Figure 29: LG Hausys (Consolidated) sales; 2010-2013 (US\$ Billion)
- Figure 30: Hanwha Corporation Net Sales; 2010-2013 (US\$ Billions)
- Table 1: Companies Revenues and Market Capital; 2013 (US\$ Billions)
- Table 2: Lion Chemtech – Synthetic Marble Production Capacity
- Table 3: Lion Chemtech – Synthetic Marble Stone Quality Comparison

I would like to order

Product name: Global Synthetic Marble Market: Trends and Opportunities (2015-2019)

Product link: <https://marketpublishers.com/r/G76A009246CEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G76A009246CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970