

# Global Surfactant Market: Size, Trends and Forecasts (2018-2022)

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## Abstracts

### Scope of the Report

The report titled “Global Surfactant Market: Size, Trends and Forecasts (2018-2022)”, provides an in depth analysis of the global surfactant market by value, by applications, by end-users, by region, etc. The report provides a regional analysis of the surfactant market, including the following regions: Asia-Pacific (excluding Japan), North America, Western Europe, MEA, Japan and ROW.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global surfactant market has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global surfactant industry is competitively fragmented. Many competitors have established worldwide reputation with the multinational customers while some supply their products to the local customers. The manufacturers of the surfactant market produce different type of surfactants, some manufacturers produce synthetic surfactants while other produce bio-based surfactants.

However, the competition in the global surfactant market is dominated by few surfactant manufacturers supplying surfactant worldwide. Further, key players of the surfactant market are AkzoNobel, BASF, Galaxy Surfactants Ltd. and Clariant are also profiled with their financial information and respective business strategies.

### Country Coverage

North America

Western Europe

Asia Pacific (excluding Japan)

MEA

Japan

ROW

## Company Coverage

AkzoNobel

BASF

Galaxy Surfactants Ltd.

Clariant

## Executive Summary

Surfactant is Surface Active Agent, is a substance that enable two liquids to combine on a chemical level. Surfactants are widely used to reduce the surface tension of any liquid. The ability of surfactants to reduce interfacial tension increases its spreading and wetting properties. The two elements groups named as, hydrophilic groups (their heads) and hydrophobic groups (their tails) must present in every surfactant molecule. The most commonly used and known surfactant is detergent.

Surfactants are classified as anionic, cationic, zwitterionic/amphoteric and nonionic. Surfactants play a vital role in cleaning, wetting, emulsifying and dispersing. Surfactants also act as an anti-foaming agents in various applications. The end-users of surfactants are agrochemicals, detergents, emulsifiers, pharmaceuticals, FMCG products, Industrial & Institutional cleaning (I&I cleaning), industrial applications and lubricants.

Surfactants have a long history of with continuously evolving environment friendly surfactants and introducing bio-based surfactants. The surfactant market can be segmented on the basis of application, type, end-use and substrate types.

The global surfactant market has increased at a significant CAGR during the years 2015-2017 and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously. The surfactant market is expected to increase due to growth in personal care products, cosmetic products, rising GNI per capita, increasing middle class population, escalating retail e-commerce sales, etc. Yet the market faces some challenges such as volatility in raw material price, stringent regulation by government, transportation and custom issues, etc.

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