

# Global Styrene & Polystyrene Market: Trends & Opportunities (2014-2019)

<https://marketpublishers.com/r/G9F52D3E5AFEN.html>

Date: August 2014

Pages: 66

Price: US\$ 800.00 (Single User License)

ID: G9F52D3E5AFEN

## Abstracts

### Scope of the Report

The report titled “Global Styrene and polystyrene Market: Trends and Opportunities (2014-2019)” provides an in-depth analysis of the global Styrene and polystyrene market and its end-use in different sectors. It also assesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key players of the industry like Trinseo PF, LyondellBasell and Styrolution have also been profiled and analyzed in the report.

### Country/ Region Coverage

USA

China

South Korea

North America

### Company Coverage

Styrolution

Trinseo PF

LyondellBasell

## **Executive Summary**

The global styrene and polystyrene market is growing steadily, but it holds immense business potential with the rapid pace of innovation and wider acceptance. Currently, Styrene and polystyrene is being used in almost all day to day products, from kitchenware to automobiles and from packaging to industrial applications.

The growth of the global Styrene & Polystyrene market is driven by a number of factors that include rise in demand for styrene in emerging economies, large end product base and rise in demand for high performance tyres. Acknowledging these factors, it could be said that the Styrene and Polystyrene business will certainly gain importance in the years to come. While in some countries (China, South Korea, U.S and Middle East) demand for styrene will predominate, the demand for polystyrene resins polymers will remain constant.

However, rising environment concerns, replacement of polystyrene by polypropylene, reduction in automobile sales in Eurozone, currency risk and several other issues pose major challenge to the growth of this business. Major trends prevailing in the Styrene and polystyrene market are rise in GDP and urbanization, capacity rationalization and styrene to be used in high-end technology.

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