

Global Styrene Butadiene Rubber (SBR) Market: Trends & Opportunities (2013-2018)

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Abstracts

Scope of the Report

The report titled “Global Styrene Butadiene Rubber (SBR) Market: Trends & Opportunities (2013-2018)” provides an in-depth analysis of the global SBR market with detailed analysis of emulsion and solution SBR. It also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. The report provides detailed regional analysis of major regional markets like Asia, Europe, the Middle East and Africa (EMEA) and North America. Growth of the overall SBR industry and of sub-types emulsion and solution SBR has also been forecasted for the period 2013-18, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like LANXESS AG, Sinopec Corporation and Korea Kumho Petrochemical Co. Ltd. (KKPC) are profiled.

Geographical Coverage

Global

Asia

North America

Europe, the Middle East and Africa (EMEA)

Company Coverage

LANXESS AG

Sinopec Corporation

Korea Kumho Petrochemical Co. Ltd. (KKPC)

Executive Summary

Styrene butadiene rubber (SBR) is a copolymer derived from styrene and butadiene. The first major synthetic rubber produced globally, SBR has better processability, heat aging and abrasion resistance ability in comparison to its counterparts. These features have widened the use of this elastomer in diverse industries like automobiles, footwear, civil construction, plastics, hospital materials and other crucial sectors. SBR and BR are most widely consumed variety of synthetic rubber as these are most commonly used in the production of tyres. SBR is of majorly two types Emulsion SBR (E-SBR) and Solution SBR (S-SBR), based on difference in their manufacturing process.

SBR is primarily used for manufacturing of automobile tyres. Rapid growth of automobile ownership particularly in developing countries, demand for high performance tyres and advent of tyre labeling legislation are driving the growth of global SBR industry. However, volatility in prices of main raw material like butadiene, overcapacity of SBR plants in certain economies, reduction in sales of automobile in eurozone, etc. are impeding industry's growth potential. Major trends prevailing in the global SBR industry are advent of green tyres, tyre labeling and large number of SBR producers ensuring butadiene supplies.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL SYNTHETIC RUBBER MARKET

- 2.1 Synthetic Rubber Market: An Introduction
- 2.2 Synthetic Rubber: Main Applications
- 2.3 Global Synthetic Rubber Market: Sizing and Growth
 - 2.3.1 Synthetic Rubber: Production and Consumption
 - 2.3.2 Synthetic Rubber: Production and Consumption by Region
- 2.4 Major Synthetic Rubbers

3. GLOBAL STYRENE BUTADIENE RUBBER (SBR) MARKET: AN ANALYSIS

- 3.1 Styrene Butadiene Rubber: An Introduction
- 3.2 Styrene Butadiene Rubber: Process of production
- 3.3 Global Styrene Butadiene Rubber (SBR) Market: Sizing and Growth
 - 3.3.1 Global Styrene Butadiene Rubber: Market Size
 - 3.3.2 Global Styrene Butadiene Rubber: Production by Region (2012)

4. GLOBAL EMULSION STYRENE-BUTADIENE RUBBER (E-SBR) MARKET: AN ANALYSIS

- 4.1 Emulsion Styrene-Butadiene Rubber (E-SBR): An Introduction
- 4.2 Production of Emulsion Styrene-Butadiene Rubber (E-SBR)
- 4.3 Emulsion Styrene-Butadiene Rubber (E-SBR): Main Applications
- 4.4 Global Emulsion Styrene-Butadiene Rubber (E-SBR) Market: Sizing and Growth
- 4.5 Global E-SBR Market: Regional Analysis
 - 4.5.1 Emulsion Styrene-Butadiene Rubber (E-SBR): Production by Region (2012)
 - 4.5.2 Asia - E-SBR Market
 - 4.5.3 Europe, the Middle East and Africa (EMEA) - E-SBR Market
 - 4.5.4 North America - E-SBR Market

5. GLOBAL SOLUTION STYRENE-BUTADIENE RUBBER (S-SBR) MARKET: AN ANALYSIS

- 5.1 Solution Styrene-Butadiene Rubber (S-SBR): An Introduction
- 5.2 Solution Styrene-Butadiene Rubber (S-SBR): Production

5.3 Solution Styrene-Butadiene Rubber (S-SBR): Main Applications

5.4 Global S-SBR Market: Sizing and Growth

5.4.1 Global S-SBR Market: Size by Volume

5.4.2 Global S-SBR Market: Size by Value

5.4.3 Global S-SBR Capacity

5.4.4 Market Share by Application (2010)

5.5 Global S-SBR Market: Regional Analysis

5.5.1 Solution Styrene-Butadiene Rubber (S-SBR): Production by Region (2011)

5.5.2 Asia – S-SBR Market

5.5.3 Europe, the Middle East and Africa (EMEA) – S-SBR Market

5.5.4 North America– S-SBR Market

6. COMPARISON OF E-SBR AND S-SBR

7. GLOBAL SBR MARKET: GROWTH DRIVERS & CHALLENGES

7.1 Growth Drivers

7.2 Challenges

8. GLOBAL SBR MARKET: MARKET TRENDS

8.1 SBR producers ensuring butadiene supplies

8.2 Advent of green tyres

8.3 Tyre labeling

9. GLOBAL SBR MARKET: COMPETITIVE LANDSCAPE

10. COMPANY PROFILES

10.1 LANXESS AG

10.1.1 Business Overview

10.1.2 Financial Overview

10.1.3 Business Strategies

10.2 Sinopec Corporation

10.2.1 Business Overview

10.2.2 Financial Overview

10.2.3 Business Strategies

10.3 Korea Kumho Petrochemical Co. Ltd. (KKPC)

10.3.1 Business Overview

10.3.2 Financial Overview
10.3.3 Business Strategies

Figures & Tables

LIST OF FIGURES AND TABLES

Table 1: Types of Synthetic Rubber and its Applications (Part I)

Table 2: Types of Synthetic Rubber and its Applications (Part II)

Figure 1: Global Synthetic Rubber Market Size by Production, 2007-12 (Million tonnes)

Figure 2: Global Synthetic Rubber Production and Consumption by Region (2012)

Table 3: Major Synthetic Rubbers – Properties and Applications

Table 4: Typical Raw Materials Properties (Batch and Continuous Process)

Figure 3: Global Styrene Butadiene Rubber Market Size by Volume, 2010-18E (Million tonnes)

Figure 4: Global Styrene Butadiene Rubber Production by Region (2012)

Table 5: Typical Applications of E-SBR Polymers

Figure 5: Global Emulsion Styrene Butadiene Rubber Production Capacity, 2007-12 (Million metric tonnes)

Figure 6: Global Emulsion Styrene Butadiene Rubber Production Capacity Forecast, 2013-18 (Million metric tonnes)

Figure 7: Global Emulsion Styrene Butadiene Rubber Production by Region (2012)

Figure 8: E-SBR Production Capacity in Asia, 2007-12 (Million metric tonnes)

Figure 9: E-SBR Production Capacity Forecast in Asia, 2013-18 (Million metric tonnes)

Figure 10: E-SBR Production Capacity in Europe, the Middle East and Africa (EMEA), 2007-12 (Million metric tonnes)

Figure 11: E-SBR Production Capacity Forecast in Europe, the Middle East and Africa (EMEA), 2013-18 (Million metric tonnes)

Figure 12: E-SBR Production Capacity in North America, 2007-12 (Kilo metric tonnes)

Figure 13: E-SBR Production Capacity Forecast in North America, 2013-18 (Kilo metric tonnes)

Figure 14: Global Solution SBR Market Size by Volume, 2011-18E (Kilo tonnes)

Figure 15: Global Solution SBR Market Size by value, 2011-18E (US\$ billions)

Figure 16: Global S-SBR Production Capacity, 2007-12 (Kilo tons)

Figure 17: Global S-SBR Production Capacity Forecast, 2013-18 (Kilo tons)

Figure 18: Global SSBR Demand by Application (2010)

Figure 19: Global Solutions Styrene Butadiene Rubber Production by Region (2011)

Figure 20: Figure: S-SBR Production Capacity in Asia, 2007-12 (Kilo tons)

Figure 21: S-SBR Production Capacity Forecast in Asia, 2013-18 (Kilo tons)

Figure 22: S-SBR Production Capacity in EMEA, 2007-12 (Kilo tons)

Figure 23: S-SBR Production Capacity Forecast in EMEA, 2013-18 (Kilo tons)

Figure 24: S-SBR Production Capacity in North America, 2007-12 (Kilo tons)

Figure 25: S-SBR Production Capacity Forecast in North America, 2013-18 (Kilo tons)

Table 6: Comparison of Properties of Solution SBR and Emulsion SBR

Table 7: Comparison of Compound Properties of Solution SBR and Emulsion SBR

Table 8: Comparison of Polymer Properties of Solution SBR and Emulsion SBR

Figure 26: Car Sales in Asia, 2010-13E (Million units)

Figure 27: Change in rolling resistance (%) based on synthetic chemicals used in tyres and potential tyre labeling (2012)

Table 9: New Butadiene Capacity (mt/year), 2012-18

Figure 28: Global Tyre Demand by Types, 2011-16E (Million units)

Table 10: Benefits of Using Green Tyres

Table 11: Tyre Labeling in Major Regions of the World

Figure 29: Major Synthetic Rubber Producers and Capacities, 2012 (Ktpa)

Figure 30: Global SBR Plants Capacity by Competitors, 2012 (Ktpa)

Figure 31: LANXESS Performance Polymers Sales, 2009-12 (US\$ Billions)

Figure 32: Sinopec Corporation Chemical Segment Operating Revenue, 2009-12 (US\$ Billions)

Figure 33: Korea Kumho Petrochemical Co. Ltd. (KKPC) Synthetic Rubber Sales Revenue, 2010-12 (US\$ Billions)

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