

# Global Staffing Market: Size, Trends and Forecasts (2020-2024)

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## Abstracts

### SCOPE OF THE REPORT

The report titled “Global Staffing Market: Size, Trends and Forecasts (2020-2024)”, provides an in depth analysis of the global staffing market by value, by staffing type, by region, etc. The report also provides a regional analysis of the staffing market, including the following regions: The US, Japan, UK, Germany, France, Netherlands, China, Australia, Switzerland, India, and ROW. The report also provides a detailed analysis of the US temporary staffing market by value, by segments, by sector, etc.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global staffing market has also been forecasted for the period 2020-2024, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global staffing market is highly fragmented with many market players operating worldwide. Some staffing market players operate on a local level while other players operate on a regional and global level. Further, key players of the staffing market are the Adecco Group, Randstad NV, ManpowerGroup Inc., Recruit Holdings Co., Ltd., are also profiled with their financial information and respective business strategies.

### Country Coverage

The US

Japan

UK

Germany

France

Netherlands

China

Australia

Switzerland

India

ROW

## Company Coverage

The Adecco Group

Randstad NV

ManpowerGroup Inc.

Recruit Holdings Co., Ltd.

## EXECUTIVE SUMMARY

Staffing refers to the process of finding, selecting, and training of qualified personnel to fill various positions in an organization. The recruitment process and other related activities are mainly performed by the staffing agencies, to provide staff to their clients. Staffing agencies also offer adjacent services such as permanent recruitment, training, and consulting.

The major benefits of outsourcing staffing process to recruitment agencies include, access to best candidates, entry to worldwide markets, smooth communication, less risk involved, easy and smooth staffing process, and reduced expenditure.

The steps involved in the process of staffing are profiling, searching, identifying viable candidates, telephone screening, the interview, an offer, and joining the company. The staffing market can be segmented on the basis of staffing type, which includes Temporary Staffing and Place & Search. The temporary staffing market can be further bifurcated into two segments: Commercial Staffing (Office/Clerical and Industrial), and Professional Staffing (IT, Healthcare, Finance & Accounting, Engineering and Others).

The global staffing market has increased at a significant CAGR during the years 2015-2019 and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The staffing market is expected to increase due to rising GDP per capita, increasing temporary staffing penetration, surge in the industrial production, growing millennial population, increasing outsourcing of HR activities, Globalization, etc. Yet the market faces some challenges such as aging population, talent shortages, etc.

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