

Global Sports Apparel Market with Focus on Intimate Sportswear Market (2016-2020)

<https://marketpublishers.com/r/G8558CA10DDEN.html>

Date: September 2016

Pages: 74

Price: US\$ 900.00 (Single User License)

ID: G8558CA10DDEN

Abstracts

Scope of the Report

The report titled “Global Sports Apparel Market with Focus on Intimate Sportswear Market (2016-2020)”, provides an in-depth analysis of the global sports apparel market and sports intimate wear market by value. The report also gives an insight of the global sports apparel market by segments and the insight of sports intimate wear market by segments.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global sports apparel market and the sports intimate wear market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global sports apparel market and the sports intimate wear market is dominated by the two big players, Adidas Group and NIKE, Inc. Further, key players of the sports apparel market: Adidas Group and NIKE, Inc., HANES Brands, Inc. and Under Armour are also profiled with their financial information and respective business strategies.

Company Coverage

Adidas Group

HANES Brands Inc.

NIKE, Inc.

UnderArmour

Executive Summary

The sports apparel is a piece of clothing worn for sport, workout or physical exercise. The sports specific garment includes tracksuits, tennis shirts, t-shirts, polo shirts, etc. Each sport has a distinct apparel, designed to minimize the hassles and maximize the performance from wearing it. The sports apparel is neither too bulky or baggy nor is it tight enough to restrict the user's movement.

Sports garments have better sweat and body odour absorption than the regular clothes. Such clothes are designed as per the body fit and help in better muscle and joint movement. The sports apparel are of two types: the active apparel/active wear and the intimate apparel/intimate wear. The active sports wear is worn for physical work, practical training and workouts to avoid the damage that may be associated with the regular clothes.

The intimate sports wear is worn under the active wear. The intimate sports wear is worn to support the sensitive parts of the body that provide comfort and security during the intense exercise, workouts and rigorous physical activities.

Sports intimate apparel is constituted of swimwear and the sports intimate wear. The sports intimate wear includes, sports bra, sports leggings, sports underwear, jockstraps, sports tights, etc. Sports intimate wear industry supply chain is composed of idea generation, functional/structural design/ exterior design, production, storage and distribution and customer brand/owners.

Global sports apparel market has increased at a significant CAGR during the years 2011-2015 and the projections are made that the market would rise tremendously in the next four years i.e. 2016-2020. The growth of the sports apparel market and the sports intimate wear market is expected due to rising global awareness about exercising, increasing population with the incidence of chronic diseases, growing youth population, increasing athletic market of China, growing potential of sports in emerging economies, etc. Yet, the market faces some challenges such as, falling global GDP, allergies to raw aterials,increasing production of counterfeit products, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Apparel Market: An Overview

2.1.1 Classification of Apparel

2.2 Sports Apparel: An Overview

2.2.1 Types of Sports Apparel

2.2.2 Importance of Sports Intimate Wear

2.2.3 Sports Intimate Wear Industry Supply Chain

2.3 Fusion of Sports & Fashion

3. GLOBAL MARKET ANALYSIS

3.1 Global Sportswear Market: An Analysis

3.1.1 Global Sportswear Market by Value

3.1.2 Global Sportswear Market by Segments

3.2 Global Sports Apparel Market: An Analysis

3.2.1 Global Sports Apparel Market by Value

3.2.2 Global Sports Apparel Market by Segments

3.3 Global Sports Intimate Wear Market: An Analysis

3.3.1 Global Intimate Wear Market by Value

3.3.2 Global Sports Intimate Wear Market as Share of the Global Intimate Wear Market

3.3.3 Global Sports Intimate Wear Market as Share of the Global Sports Apparel Market

3.3.4 Global Sports Intimate Wear Market by Value

3.3.5 Global Sports Bra Market as Share of the Global Sports Intimate Wear Market

3.3.6 Global Sports Bra Market by Value

4. MARKET DYNAMICS

4.1 Growth Drivers

4.1.1 Increasing Global Social Network Users

4.1.2 Growth Potential in Per-Capita Sportswear Spending

4.1.3 Increasing Global Awareness about Exercising

Increasing Number of Health & Fitness Clubs & Club Members

Increasing Participants in Yoga & Marathon Finishing

4.1.4 Increasing Global Population with Chronic Diseases

4.1.5 Rising Global Youth Population

4.1.6 Growing Athletic Market in China

4.2 Challenges

4.2.1 Macro Trends

4.2.2 Growing Counterfeit Sports Apparel

4.2.3 Intense Competition

4.2.4 Allergic to Raw Material

4.3 Market Trends

4.3.1 Growth of Athleisure Trend

4.3.2 Dual Wardrobes

4.3.3 Innovation

4.3.4 Boom of Luxury Fitness Products & Services

4.3.5 Creation of Diverse Need

4.3.6 Demand for Functional Fabrics

5. COMPETITIVE LANDSCAPE

5.1 Global Competitive Landscape

5.1.1 Global Sports Apparel Vendors by Market Share

5.1.2 Global Top 2 Sports Apparel Vendors: A Revenue Comparison

5.2 China Competitive Landscape

5.2.1 China Sports Apparel Vendors by Market Share

6. COMPANY PROFILE

6.1 Adidas Group

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategy

6.2 HANES Brands Inc.

6.2.1 Business Overview

6.2.2 Financial Overview

6.2.3 Business Strategy

6.3 NIKE, Inc.

6.3.1 Business Overview

6.3.2 Financial Overview

6.3.3 Business Strategy

6.4 Under Armour

6.4.1 Business Overview

6.4.2 Financial Overview

6.4.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Classification of Apparel

Figure 2: Types of Sports Apparel

Figure 3: Sports Intimate Wear Industry Supply Chain

Figure 4: Global Sportswear Market by Value; 2009-2015 (US\$ Billion)

Figure 5: Global Sportswear Market by Value; 2016-2020 (US\$ Billion)

Figure 6: Global Sportswear Market by Segments; 2015 (Percentage, %)

Figure 7: Global Sports Apparel Market by Value; 2011-2015 (US\$ Billion)

Figure 8: Global Sports Apparel Market by Value; 2016-2020 (US\$ Billion)

Figure 9: Global Sports Apparel Market by Segments; 2015 (Percentage, %)

Figure 10: Global Women Sports Apparel Market; 2015-2020 (US\$ Billion)

Figure 11: Global Intimate Wear Market by Value; 2009-2015 (US\$ Billion)

Figure 12: Global Intimate Wear Market by Value; 2016-2020 (US\$ Billion)

Figure 13: Global Sports Intimate Wear Market as Share of the Global Intimate Wear Market; 2015 & 2020 (Percentage, %)

Figure 14: Global Sports Intimate Wear Market as Share of the Global Sports Apparel Market; 2015 & 2020 (Percentage, %)

Figure 15: Global Sports Intimate Wear Market by Value; 2009-2015 (US\$ Billion)

Figure 16: Global Sports Intimate Wear Market by Value; 2016-2020 (US\$ Billion)

Figure 17: Global Sports Bra market as Share of the Global Sports Intimate Wear Market; 2015 & 2020 (Percentage, %)

Figure 18: Global Sports Bra Market by Value; 2009-2015 (US\$ Billion)

Figure 19: Global Sports Bra Market by Value; 2016-2020 (US\$ Billion)

Figure 20: Global Social Network Users; 2011-2020 (Billion)

Figure 21: Per-Capita Sportswear Spending Growth Rate; 2015 (Percentage,%)

Figure 22: Number of Health Fitness Clubs Worldwide; 2010 & 2014 (Million)

Figure 23: Number of Club Members Worldwide; 2010 & 2014 (Million)

Figure 24: US Yoga Participants; 2009-2014 (Million)

Figure 25: Marathon Finishing in the US; 2009-2014 ('000)

Figure 26: Global Population with Chronic Diseases; 2009-2014 (Million)

Figure 27: Global Youth Population; 2000-2025 (Million)

Figure 28: Share of Sports in GDP in China; 2015 & 2025 (Percentage,%)

Figure 29: Global GDP; 2009-2015 (US\$ Trillion)

Figure 30: Growth Rate of Apparel by Type; 2010-2014 (Percentage, %)

Figure 31: Global Sports Apparel Vendors by Market Share; 2015 Percentage (%)

Figure 32: China Sports Apparel Vendors by Market Share; 2015 (Percentage, %)

Figure 33: Adidas Group Net Sales; 2011-2015 (US\$ Billion)

Figure 34: Adidas Group Net Sales by Segment; 2015

Figure 35: HANES Net Sales; 2011-2015 (US\$ Billion)

Figure 36: HANES Net Sales by Segments; 2015

Figure 37: NIKE Inc. Revenue; 2011-2015 (US\$ Billion)

Figure 38: NIKE, Inc. Revenue by Segments; 2015

Figure 39: Under Armour Revenue; 2011-2015 (US\$ Billion)

Figure 40: Under Armour Revenue by Segments; 2015

Table 1: Global Top 2 Sports Apparel Vendors: A Revenue Comparison; 2015

I would like to order

Product name: Global Sports Apparel Market with Focus on Intimate Sportswear Market (2016-2020)

Product link: <https://marketpublishers.com/r/G8558CA10DDEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8558CA10DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970