

Global Sports Apparel Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

Scope of the Report

The report titled “Global Sports Apparel Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global sports apparel market by value, by end-user, by distribution channels, by region, etc. The report provides a regional analysis of the sports apparel market, including the following regions: North America, Europe, Asia Pacific, Latin America and Middle East and Africa. The report also provides a detailed analysis of the COVID-19 impact on the sports apparel market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall sports apparel market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global sports apparel market is fragmented with many major market players operating worldwide. The key players of the sports apparel market are Nike Inc., Adidas, Puma Group and Under Armour are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Europe

Asia Pacific

Latin America

Middle East and Africa

Company Coverage

Puma Group

Nike, Inc.

Adidas

Under Armour, Inc.

Executive Summary

Apparel worn while playing outdoor sports (football, basketball, hockey and others), in gym, while cycling or while doing any strenuous physical activity are known as sports apparel. Sports wear or apparel includes sports bra, tights, shorts, t-shirts etc. Sport apparel foremost aim is to provide comfort and performance. Sports apparel has better sweat and body odor absorption than the regular clothes. The moisture management, elongation and recovery are largely controlled by the use of special fibers and yarns, with softeners to enhance or supplement the effects.

The sports apparel market can be segmented on the basis of end-users, named as men, women and children; and on the basis of distribution channels, such as e-commerce, supermarket/mall, discount stores/ specialty stores and others.

The global sports apparel market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The sports apparel market is expected to increase due to increase in Gen Z income, influence of social media, penetration of e-commerce, rising health consciousness among people, upsurge in urbanization and shift towards comfortable fashion. Yet, the market faces some challenges such as economic

slowdown, sustainability and degree of competition.

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