

Global Smartphone Cover Glass and Glass Casing Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

Scope of the Report

The report titled “Global Smartphone Cover Glass and Glass Casing Market: Size, Trends & Forecasts (2017-2021)”, provides an in-depth analysis of the global smartphone cover glass and smartphone glass casing market by value and by volume. The report also gives an insight of the global smartphone cover glass market by segments and smartphone glass casing market by penetration rate.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global smartphone cover glass and glass casing market has been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global smartphone cover glass and glass casing market is concentrated in the region of China with few players i.e. an oligopolistic market.

Key players of the smartphone cover glass and glass casing market, Lens Technology Co. Ltd., Zheijang Firstar Panel Co. Ltd., Bielcrystal Manufactory Limited and G-Tech Optoelectronics Corporation are also profiled with their financial information and respective business strategies.

Company Coverage

Lens Technology Co. Ltd.

Zhejiang Firststar Panel Co. Ltd.

Bielcrystal manufactory Ltd.

G-Tech Optoelectronics Corporation

Executive Summary

The competition in the smartphone market is on the verge of saturation. The smartphone makers are tapping the new opportunities in the smartphone field to maintain a continual pace of the competition and survive in the long-run. The smartphone appearance is one such avenue which is been increasingly explored and innovated by the smartphone manufacturers. Therefore, innovations in the smartphone cover glass and smartphone casing is an emerging fundamental to keep driving the consumer demand for smartphones.

The smartphone cover glass is the display screen. The cover glass is used to protect front and rear panels and cameras of the smartphone. The cover glass is produced by molding, cleaning and cutting glass sheet from suppliers such as Corning, Asahi Glass and Hoya.

The smartphone casing is the back cover of the smartphone which is predominantly manufactured using metals. However, glass and ceramic are the emerging elements that are increasingly invading the smartphone manufacturers' experimental platform.

The smartphone cover glass and glass casing could be segmented into 2D, 2.5D and 3D. The 3D cover glass and glass casing is increasingly used in virtual reality (VR), smartphone, wearable device, etc. The global smartphone cover glass market and glass casing market is expected to increase at a significant CAGR during 2015-2021. The smartphone cover glass and smartphone glass casing market is expected to increase due to growing usage of smartphone, increase mobile payments, increased adoption of NFC, etc. Yet the market faces some challenges such as, lack of experimentation with glass element because of its fragile nature and strenuous processing of 3D glass.

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