

Global Smartphone Cover Glass and Glass Casing Market: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/G0596F4E959EN.html>

Date: January 2017

Pages: 52

Price: US\$ 800.00 (Single User License)

ID: G0596F4E959EN

Abstracts

Scope of the Report

The report titled “Global Smartphone Cover Glass and Glass Casing Market: Size, Trends & Forecasts (2017-2021)”, provides an in-depth analysis of the global smartphone cover glass and smartphone glass casing market by value and by volume. The report also gives an insight of the global smartphone cover glass market by segments and smartphone glass casing market by penetration rate.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global smartphone cover glass and glass casing market has been forecasted for the period 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global smartphone cover glass and glass casing market is concentrated in the region of China with few players i.e. an oligopolistic market.

Key players of the smartphone cover glass and glass casing market, Lens Technology Co. Ltd., Zheijang Firstar Panel Co. Ltd., Bielcrystal Manufactory Limited and G-Tech Optoelectronics Corporation are also profiled with their financial information and respective business strategies.

Company Coverage

Lens Technology Co. Ltd.

Zhejiang Firstar Panel Co. Ltd.

Bielcrystal manufactory Ltd.

G-Tech Optoelectronics Corporation

Executive Summary

The competition in the smartphone market is on the verge of saturation. The smartphone makers are tapping the new opportunities in the smartphone field to maintain a continual pace of the competition and survive in the long-run. The smartphone appearance is one such avenue which is been increasingly explored and innovated by the smartphone manufacturers. Therefore, innovations in the smartphone cover glass and smartphone casing is an emerging fundamental to keep driving the consumer demand for smartphones.

The smartphone cover glass is the display screen. The cover glass is used to protect front and rear panels and cameras of the smartphone. The cover glass is produced by molding, cleaning and cutting glass sheet from suppliers such as Corning, Asahi Glass and Hoya.

The smartphone casing is the back cover of the smartphone which is predominantly manufactured using metals. However, glass and ceramic are the emerging elements that are increasingly invading the smartphone manufacturers' experimental platform.

The smartphone cover glass and glass casing could be segmented into 2D, 2.5D and 3D. The 3D cover glass and glass casing is increasingly used in virtual reality (VR), smartphone, wearable device, etc. The global smartphone cover glass market and glass casing market is expected to increase at a significant CAGR during 2015-2021. The smartphone cover glass and smartphone glass casing market is expected to increase due to growing usage of smartphone, increase mobile payments, increased adoption of NFC, etc. Yet the market faces some challenges such as, lack of experimentation with glass element because of its fragile nature and strenuous processing of 3D glass.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Cover Glass & Glass Casing: An Overview

2.1.1 Application of Cover Glass & Glass Casing

2.1.2 Cover Glass & Glass Casing by Form

2.2 Smartphone Cover Glass & Glass Casing: An Overview

2.2.1 Smartphone Casing by Material Composition

2.2.2 Smartphone Cover Glass & Glass Casing by Form Manufacturing

2.2.3 Smartphone Cover Glass & Glass Casing by Supply Chain

3. GLOBAL MARKET ANALYSIS

3.1 Global Smartphone Cover glass & Glass Casing Market: An Analysis

3.1.1 Global Smartphone Cover glass & Glass Casing Market by Value

3.2 Global Smartphone Cover Glass Market: An Analysis

3.2.1 Global Smartphone Cover Glass Market by Value

3.2.2 Global Smartphone Cover Glass Market by Volume

3.2.3 Global Smartphone Cover Glass Market Value by Segments

3.2.4 Global Smartphone Cover Glass Market Volume by Segments

3.2.5 Global Smartphone 2D Cover Glass Market Segment by Value & by Volume

3.2.6 Global Smartphone 2.5D Cover Glass Market Segment by Value & by Volume

3.2.7 Global Smartphone 3D Cover Glass Market Segment by Value

3.2.8 Global Smartphone 3D Cover Glass Market Segment by Volume

3.3 Global Smartphone Glass Casing Market: An Analysis

3.3.1 Global Smartphone Glass Casing Market by Penetration

3.3.2 China Smartphone Glass Casing Market by Penetration

3.3.3 China 3D Smartphone Glass Casing Market by Penetration

4. MARKET DYNAMICS

4.1 Growth Drivers

4.1.1 Increasing Global Adoption of NFC

4.1.2 Growing Global Mobile Payments

4.1.3 Increasing Worldwide Internet User Penetration

4.1.4 Rising Global Smartphone Sales

4.2 Challenges

4.2.1 Strenuous Processing of 3D Glass

4.2.2 Constraint To Experimentation

4.3 Market Trends

4.3.1 Emergence of Alternative Smartphone Casing Materials

4.3.2 AMOLED Supported Growth for 3D Glass Casing

4.3.3 Launched Smartphone Models with 3D Glass

4.3.4 Alternative Materials For Flagship Models of Smartphones' Casing

5. COMPETITIVE LANDSCAPE

5.1 Global Smartphone Cover Glass & Glass Casing Players by Revenue

5.2 Global Smartphone Cover Glass & Glass Casing Players by Gross Margin

6. COMPANY PROFILE

6.1 Lens Technology Co. Ltd.

6.1.1 Business Overview

6.1.2 Financial Overview

6.1.3 Business Strategy

6.2 Zhejiang Firststar Panel Technology Co. Ltd.

6.2.1 Business Overview

6.2.2 Financial Overview

6.3 Biel Crystal Manufactory Limited

6.3.1 Business Overview

6.3.2 Business Strategy

6.4 G-Tech Optoelectronics Corp.

6.4.1 Business Overview

6.4.2 Financial Overview

List Of Figures

LIST OF FIGURES

Figure 1: Application of Cover Glass & Glass Casing

Figure 2 : Cover Glass & Glass Casing by Form

Figure 3: Smartphone Casing by Material Composition

Figure 4: Smartphone Cover Glass & Glass Casing by Form Manufacturing

Figure 5: Smartphone Cover Glass & Glass Casing by Supply Chain

Figure 6: Global Smartphone Cover glass & Glass Casing Market by Value; 2015 (US\$ Billion)

Figure 7: Global Smartphone Cover Glass Market by Value; 2015-2021 (US\$ Billion)

Figure 8: Global Smartphone Cover Glass Market by Volume; 2015-2021 (Billion Units)

Figure 9: Global Smartphone Cover Glass Market Value by Segments; 2015 (Percentage, %)

Figure 10: Global Smartphone Cover Glass Market Volume by Segments; 2015 (Percentage, %)

Figure 11: Global Smartphone 2D Cover Glass Market Segment by Value; 2015-2021 (US\$ Million)

Figure 12: Global Smartphone 2D Cover Glass Market Segment by Volume; 2015-2021 (Million Units)

Figure 13: Global Smartphone 2.5D Cover Glass Market Segment by Value; 2015-2021 (US\$ Billion)

Figure 14: Global Smartphone 2.5D Cover Glass Market Segment by Volume; 2015-2021 (Million Units)

Figure 15: Global Smartphone 3D Cover Glass Market Segment by Value; 2015-2021 (US\$ Million)

Figure 16: Global Smartphone 3D Cover Glass Market Segment by Volume; 2015-2021 (Million Units)

Figure 17: Global Smartphone Glass Casing Market by Penetration; 2015 (Percentage, %)

Figure 18: China Smartphone Glass Casing Market by Penetration; 2015-2018 (Percentage, %)

Figure 19: China 3D Smartphone Glass Casing Market by Penetration; 2015-2018 (Percentage, %)

Figure 20: Global Adoption of NFC; 2012-2018 (Million Units)

Figure 21: Global Mobile Payments; 2010-2015 (US\$ Billion)

Figure 22: Worldwide Internet User Penetration; 2014-2019 (Percentage, %)

Figure 23: Global Smartphone Sales; 2010-2022

Figure 24: Global Smartphone Cover Glass & Glass Casing Players by Revenue; 2015 (US\$ Million)

Figure 25: Global Smartphone Cover Glass & Glass Casing Players by Gross Margin; 2015 (Percentage, %)

Figure 26: Lens Tech Revenue; 2012-2016 (US\$ Billion)

Figure 27: Firststar Panel Operating Income; 2011-2015 (US\$ Million)

Figure 28: Firststar Panel Operating Income by Segments; 2015

Figure 29: G-Tech Revenue; 2011-2015 (US\$ Million)

Table 1: Launched Smartphone Models with 3D Glass

Table 2: Alternative Materials For Flagship Models of Smartphones' Casing

I would like to order

Product name: Global Smartphone Cover Glass and Glass Casing Market: Size, Trends & Forecasts (2017-2021)

Product link: <https://marketpublishers.com/r/G0596F4E959EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0596F4E959EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

