

Global Shipbroking Market: Size and Trends (2017 Edition)

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Abstracts

SCOPE OF THE REPORT

The report entitled “Global Shipbroking Market: Size and Trends (2017 Edition)”, provides analysis of the global Shipbroking, with detailed analysis of market size, and segmentation of the industry. The analysis includes the market by value and by segments.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry.

Clarkson Plc., A.P. Moller-Maersk Group and Braemar Plc. are some of the key players operating in the global shipbroking market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

COMPANY COVERAGE

Clarkson Plc.

A.P. Moller-Maersk Group

Braemar Plc.

EXECUTIVE SUMMARY

Shipping is characterized as the physical procedure of transferring a thing, commodities, merchandise goods and cargo from one place to other. The major components involved in shipping are: Shipowners, Charterers and Shipbrokers.

Shipowners, owns the ship and provide for commercial use for their own profit. Charterers, a person or the company who hires the ship/vessel for use to transport cargo. There are different types of chartering named as: Voyage Charter, Time Charter, Bareboat Charter and Demise Charter.

Shipbrokers, act as an intermediary between ship owners and ship charterers. The different categories of shipbrokers are sales & purchase brokers, bulkers brokers, tanker brokers and container brokers. Shipbroking suggests a movement of ships/cargo which is an integral part of global shipping industry.

The shipbrokers part is to act as a middle people amongst shipowners and the charterers who utilize ships to transport payload, or amongst purchasers and venders of ships. The different types of shipbrokers are sales & purchase brokers, dry cargo brokers, tanker brokers and container brokers.

The global shipbroking market is supported by various growth drivers, such as, increasing global seaborne trade, falling oil prices, accelerating economic growth, rising global energy consumption, etc.

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