

Global Seafood Market with Focus on Atlantic Salmon Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled “Global Seafood Market with Focus on Atlantic Salmon Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the global seafood market, with detailed analysis of global seafood market in terms of value and volume. Further, volume analysis of global Atlantic Salmon market has been done both in terms of production as well as demand.

The report also includes a detailed regional analysis of the Atlantic Salmon market in regions such as Norway, Chile, US, UK, Japan and Russia. Under competitive landscape different players in seafood market in UK have been compared on the basis of market share.

Moreover, the report assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall seafood market and Atlantic salmon market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Austevoll Seafood, Bakkafrøst, Grieg Seafood and Marine Harvest are some of the key players operating in the global seafood market whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

Company Coverage

Austevoll Seafood

Bakkafrost

Grieg Seafood

Marine Harvest

Regional Coverage

Norway

Chile

China

UK

The US

Executive Summary

The global seafood market can be divided on the basis of type, retail market variety and sales channel. On the basis of type, the market can be segmented into Atlantic Salmon, Molluscs, Cephalopods and Flat Fish. On the basis of retail market variety, the market can be split into ambient, frozen and chilled. On the basis of sales channel, the market can be sub segmented further into retail, food service and institutional.

The global seafood market and salmon market is expected to increase at a healthy rate during the forecast period (2018-2022). The global seafood market and Atlantic salmon market is supported by various growth drivers such as increasing middle class population, upsurge in purchasing power, rising popularity of aquaculture and rise in inbound and outbound tourism.

Unexpected climatic conditions, high prices of Salmon and new regulations for Salmon production are some of the challenges faced by the market. Spike in Salmon production projects, innovations such as Fjordmax, variations in biomass levels of Salmon and growth opportunity via e-commerce are some of the latest trends in the market.

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