

Global Seafood Market: Trends and Opportunities (2015-2019)

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Abstracts

Scope of the Report

The report titled “Global Seafood Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing the Global Seafood Industry. The report elucidates facts on the Global Seafood Market as supplemented by the latest available statistics. The major seafood species like the Solomon, tuna and shrimp are analyzed in the report. The report also studies the growth pattern in the production and revenue earned by Salmon and other seafood and the latest trends concerning seafood. Also, the current market size and projected future market size of the overall global seafood business has been analyzed for the years to come. It also profiles and analyzes the leading five companies operating in this industry with latest data and a brief overview of their business and finance structure along with a brief discussion of their future business strategies.

Species coverage

Salmon

Tuna

Shrimp

Lobster

Crab

Company Coverage

Highliner Seafood Incorporated

Clearwater Seafood Incorporated

Marine Harvest

Leroy Seafood Group

Grieg Seafood

Country coverage

United States

Russia

Norway

United Kingdom

Canada

Executive Summary

The Global Seafood business has been growing rapidly since the past several years mainly due to increasing demand. Among the several varieties of seafood available in the market, the demand for seafood such as Salmon, Tuna, Shrimp, is on a rise due to their high quality and easy availability.

Global Seafood companies are launching new schemes and adopting new strategies in the seafood industry sector and making significant investments. It is evident here that the focus of the global seafood companies is on supply of seafood which will only be fulfilled with effective strategies and innovations. Furthermore, strong demand for seafood is also adding to quality seafood across the globe.

The report titled “Global Seafood Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing the Global Seafood Industry. The report elucidates facts on the Global Seafood Market as supplemented by the latest available statistics. The major seafood species like the Salmon, tuna and shrimp are analyzed in the report. The report also studies the growth pattern in the production and revenue earned by Salmon and other seafood and the latest trends concerning seafood. Also, the current market size and projected future market size of the overall global seafood business has been analyzed for the years to come. It also profiles and analyzes the leading five companies operating in this industry with latest data and a brief overview of their business and finance structure along with a brief discussion of their future business strategies.

Contents

1. EXECUTIVE SUMMARY

2. SEAFOOD: AN INTRODUCTION

- 2.1 Fish- Type of Seafood
- 2.2 Molluscs- Type of Seafood
- 2.3 Crustaceans- Type of Seafood
- 2.4 Other Aquatic Animals
- 2.5 Aquatic Plants and Microphytes

3. GLOBAL SEAFOOD MARKET: SIZE AND GROWTH (2009-2018)

- 3.1 Salmon: Global Market Size and Growth
- 3.2 Shrimp: Global Market Size and Growth
- 3.3 Tuna: Global Market Size and Growth

4. GLOBAL SEAFOOD MARKET SHARE: AN ANALYSIS

- 4.1 Production: Global Seafood Market Share
- 4.2 Revenue: Global Seafood Market Share
- 4.3 Competition: Global Seafood Market Share

5. GLOBAL SEAFOOD MARKET: REGIONAL ANALYSIS

- 5.1 United States
 - 5.1.1 U.S Main Fishing Sites
 - 5.1.2 U.S Seafood Annual Per Capita Consumption
 - 5.1.3 U.S Seafood Exports
 - 5.1.4 U.S Seafood Revenue
- 5.2 Canada
 - 5.2.1 Canada Main Fishing Areas
 - 5.2.2 Canadian Aquaculture Production
 - 5.2.3 Canadian Seafood Exports
- 5.3 Russia
 - 5.3.1 Russian Fish and Seafood Sales: By Volume
 - 5.3.2 Russian Fish and Seafood Sales: By Value
 - 5.3.3 Russian Retail Chain

5.4 Norway

- 5.4.1 Norway Farmed Fish Sales: By Volume
- 5.4.2 Norway Slaughtered Fish Sales: By Value
- 5.4.3 Top players in Norway

5.5. United Kingdom

- 5.5.1 United Kingdom Fish and Seafood Sales: By Volume
- 5.5.2 United Kingdom Top Players

6. GLOBAL SEAFOOD MARKET DYNAMICS

6.1 Growth Drivers

- 6.1.1 Health Benefits
- 6.1.2 GDP Growth

6.2 Market Trends

- 6.2.1 Demand of Summer Seafood
- 6.2.2 Stable Market for Non -Canned Tuna
- 6.2.3 Product Innovation

6.3 Challenges

- 6.3.1 Diminishing Market
- 6.3.2 Sea Pollution
- 6.3.3 Overfishing
- 6.3.4 By catch

7. COMPETITIVE LANDSCAPE

World's Leading Seafood Companies and Their Comparative Analysis

8. COMPANY PROFILES

8.1 High Liner Foods Incorporated

- 8.1.1 Business Overview
- 8.1.2 Financial Overview
- 8.1.3 Business Strategy

8.2 Clearwater Seafood Inc

- 8.2.1 Business Overview
- 8.2.2 Financial Overview
- 8.2.3 Business Strategy

8.3 Marine Harvest

- 8.3.1 Business Overview

- 8.3.2 Financial Overview
- 8.3.3 Business strategies
- 8.4 Leroy Seafood Group
 - 8.4.1 Business Overview
 - 8.4.2 Financial Overview
 - 8.4.3 Business Strategies
- 8.5 Grieg Seafood
 - 8.5.1 Business Overview
 - 8.5.2 Financial Overview
 - 8.5.3 Business Strategy

List Of Figures

LIST OF FIGURES

- Figure 1: Types of Fishes
- Figure 2: Types of Molluscs
- Figure 3: Types of Crustaceans
- Figure 4: Types of Aquatic Animals
- Figure 5: Types of Aquatic Plants and Microphytes
- Figure 6: Global Seafood Production- MillionTonnes: 2011-2013
- Figure 7: Global Seafood Production Forecast- Million Tonnes: 2014-2018
- Figure 8: Atlantic salmon Production-Thousand Tonnes: 2009-2013
- Figure 9: Atlantic salmon production Forecast-Thousand Tonnes: 2014-2018
- Figure 10: Pacific salmon Production-Thousand Tonnes: 2009-2013
- Figure 11: Pacific Salmon Production Forecast-Thousand Tonnes: 2014-2018
- Figure 12: Global Shrimp Production- Million Tonnes: 2009-2012
- Figure 13: Global Shrimp Production Forecast-Million Tonnes: 2013-2018
- Figure 14: Total Tuna Catch -Million Tonnes: 2008-2013
- Figure 15: Total Tuna Catch by Species- Percentage: 2013
- Figure 16: Total Catch of Skipjack-Million Tonnes: 2008-2013
- Figure 17: Total Catch of Bigeye-Million Tonnes: 2008-2013
- Figure 18: Total Catch of Yellowfin-Million Tonnes: 2008-2013
- Figure 19: Total Catch of Albacore- Million Tonnes: 2008-2013
- Figure 20: Total Catch of Bluefin- Million Tonnes: 2008-2013
- Figure 21: Total Landings Value Of Tuna Species: 2012
- Figure 22: Global Salmon Production: 2013
- Figure 23: Global Seafood Revenue by Different Companies: 2013
- Figure 24: Global Seafood Market Share, US\$ Million -Competition: 2013
- Figure 25: Salmon Sales in Marine Harvest-Geography: 2013
- Figure 26: U.S Seafood per Capita Consumption by Species-Pounds: 2013
- Figure 27: U.S Seafood Annual Per Capita Consumption: 2010-2013
- Figure 28: U.S Seafood Export of Species: 2013
- Figure 29: Revenue of Fish and Seafood Aquaculture -US\$ Billion: 2010-2013
- Figure 30: Canadian Aquaculture Production- Tonnes: 2010-2013
- Figure 31: Canadian Seafood Exports -US\$ Million: 2013
- Figure 32: Russian Fish and Seafood sales- Million Kilograms: 2010-2013
- Figure 33: Russian Fish and Seafood Sales- US\$ Billion: 2010-2013
- Figure 34: Production of Farmed Fishes- Tons: 2010-2013
- Figure 35: Revenue by Sales of Slaughtered Fish, US\$ Billion: 2010-2013

- Figure 36: Fresh Fish and Seafood Sales- Thousand Tonnes: 2009-2013E
- Figure 37: Energy Retention -Salmon: Healthy Product
- Figure 38: Protein Retention through Salmon: Healthy Product
- Figure 39: Edible Meat per Hundred Kilograms: Healthy Product
- Figure 40: Global GDP Growth Trend-US\$ Billion: 2010-2014
- Figure 41: Revenue Comparison for Different Companies-US\$ Million: 2013
- Figure 42: Geographic Revenue Breakdown of High Liner Incorporated: 2014E
- Figure 43: Geographic Revenue Breakdown of Clearwater Seafood Incorporated: 2013
- Figure 44: Harvest Volume in Leroy Seafood Group-GWT: 2011-2013
- Figure 45: Harvest Volume in Grieg Seafood-GWT: 2011-2013
- Figure 46: High Liner Foods Incorporated Revenue Breakdown per Channel: 2014E
- Figure 47: High Liner Foods Incorporated Revenue-US\$ Millions: 2010-2014E
- Figure 48: High Liner Foods Incorporated Net Income -US\$ Million (2010-2014E)
- Figure 49: Clearwater Seafood Inc. Revenue -Geography: 2013
- Figure 50: Clearwater Seafood Inc. Revenue -US\$ Million (2010-2014E)
- Figure 51: Clearwater Seafood Inc. Net Income -US\$ Million (2010-2014E)
- Figure 52: Marine Harvest Revenue – US\$ Billions (2011-2013)
- Figure 53: Expenditure on Research and Development- US\$ Million: 2010-2013
- Figure 54: Leroy Seafood Revenue- US\$ Thousands: 2010-2013
- Figure 55: Grieg Seafood Revenue-US\$ Million: 2010-2013

List Of Tables

LIST OF TABLES

Table 1: U.S Fishing Sites

Table 2: Canada's Main Fishing Areas

Table 3: Top Four Retail Chains in Russia: 2014

Table 4: Top Five Players in Norway- Million Tonnes: 2012E

Table 5: Top Five Players- 2012E

Table 6: High Liner's Key Competitors

Table 7: Clearwater's Key Competitors: Species

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