

Global RV Original Equipment Manufacturer (RV OEM) Market (2016-2020)

<https://marketpublishers.com/r/G1FDB9D8739EN.html>

Date: January 2016

Pages: 45

Price: US\$ 750.00 (Single User License)

ID: G1FDB9D8739EN

Abstracts

Scope of the Report

This report entitled “Global RV Original Equipment Manufacturer (RV OEM) Market (2016-2020)”, provides the detailed analysis of global RV OEM market. The global RV market analysis is also provided in this report, which includes global RV market by volume, by segments and by region.

The analysis of the global RV OEM market is done by value, by region, by players, by type and by products. The report also includes the analysis of the global RV OEM market by product penetration; this segment includes the analysis of product penetration in European, Americas and Asia Pacific’s RV OEM market.

The report includes the market dynamics of the global RV OEM market. The growth drivers of this market such as GDP, interest rate, crude oil prices, etc. are provided along with the market trends such as demographic factors, cost saving, redefinition of RV, etc. The challenges of the global RV OEM industry are also provided in this report, such as different manufacturing compliance, seasonality, etc.

The company profiling of three major players in the global RV OEM market is also done in this report. The companies profiled are Dometic Group, Drew Industries, Inc. (Lippert Components) and Thetford.

Company Coverage

Dometic Group

Drew Industries (Lippert Components)

Thetford

Executive Summary

A vehicle that consolidates transportation and transitory living quarters for travel, entertainment and outdoors is called a recreational vehicle (RV). In other words, an RV is a vehicle designed for recreational use, as in camping.

There are many advantages of owning and travelling in an RV, such as traveling in an RV is more affordable than traveling in many other ways; often home life can be stressful, but enjoying life in a recreational vehicle is relaxing; traveling in an RV means traveling to scenic places, resorts, campgrounds and various recreational spaces, etc.

The RV equipment market, which manufactures all the equipment used in an RV can be divided into RV OEM (Original Equipment Manufacturer) Market and After Market. The company that makes a part or a subsystem that is used in another company's end product or a company whose products are used as components in another company's product, is known as Original Equipment Manufacturer (OEM). The recreational vehicle aftermarket is the business sector of the recreational vehicle industry, concerned with the assembling, re manufacturing, distribution, etc. after the sale of the RV by the original equipment manufacturer (OEM) to the consumer.

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