

# **Global Ready To Mix Concrete Market: Analysis By Type (Transit Mix, Central Mix, and Shrink Mix), By Application (Residential, Commercial and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028**

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## **Abstracts**

Ready to mix concrete is a specialized construction material produced by combining cement, aggregates (such as sand, gravel, or crushed stone), water, and often supplementary materials like admixtures at a central batching plant. The mixture is formulated according to predetermined specifications and standards to achieve desired strength, durability, workability, and other performance characteristics. In 2022, the global ready-to-mix concrete market was valued at US\$718.31 billion. The market is expected to grow to US\$1015.09 billion in 2028.

Three types of ready-to-mix concrete are included in the report: transit mix, central mix, and shrink mix. The Global ready to mix concrete market has experienced significant growth, driven by rapid urbanization and increased infrastructural activities. The growth in the residential complexes further increases the demand for ready to mix concrete. Moreover, as countries invest in their infrastructure to support economic development and connectivity, the ready-mix concrete market plays a pivotal role in shaping the modern built environment. The global ready-to-mix concrete market is further anticipated to witness robust growth, with two significant trends leading this surge, during the forecasted period of 2023-2028. Firstly, the concept of smart cities is gaining ground as cities continue to develop and evolve. Smart cities utilize ready-mix concrete in various ways to build the advanced infrastructure and technologically integrated systems that define their urban environments. Secondly, there has been a surge in 3D printing, leading to increased sales of ready-to-mix concrete. The ready to mix concrete market is expected to grow at a CAGR of 6.01% over the years 2023-2028.

## Market Segmentation Analysis:

**By Type:** The report identifies three segments on the basis of type: transit mix, central mix, and shrink mix. In 2022, the transit mix segment led the market, because it is very versatile and can be customized for different projects, making it a popular choice for construction professionals. The demand for transit concrete is increasing, due to infrastructure development worldwide. The shrink mix concrete is expected to experience the highest CAGR as this particular concrete offers the potential for increased load capacity while retaining the advantages of transit-mixed concrete. A highly effective approach to optimize the supply chain for concrete production which significantly enhances efficiency and decreases costs for construction projects.

**By Application:** On the basis of application, the report divides the market into three segments namely, Residential, Commercial, and Others. In 2022, the residential sector dominated the market as it is being excessively demanded by homeowners and builders. With the growing residential construction, the demand for ready to mix concrete would grow in the years to come. The ready to mix concrete market in the commercial sector is expected to grow at the highest CAGR, primarily due to the increase in commercial projects. Ready-mix concrete is a popular choice in such scenarios as it significantly accelerates the construction timelines.

**By Region:** In the report, the global ready to mix concrete market is divided into four regions: Asia Pacific, North America, Europe, and Rest of the World. Asia Pacific dominated the market in 2022. Factors such as rapid urbanization, increasing residential complexes, and rising construction activities led to an upsurge in the demand for ready to mix concrete in the region. China's market for ready to mix concrete is experiencing rapid growth within the Asia Pacific region, which can be attributed to various factors such as the abundant availability of raw materials like cement, limestone, gravel, and water, coupled with high demand from the growing population for residential and infrastructural development. Whereas, the Indian ready to mix concrete market has been experiencing a rapid growth rate. India has made remarkable progress in enhancing its construction sector and pushing forward the ready to mix concrete industry.

The European ready to mix concrete market has been growing significantly, driven by the potential growth of the construction segment, favored by foreign and local investments, and the rising demand for residential properties across the region. Infrastructure development, such as the construction of highways and airports, coupled

with the growing trend of urbanization would further fuel the growth of European ready to mix concrete market.

#### Market Dynamics:

**Growth Drivers:** The market has been growing over the past few years, due to factors such as rapid urbanization, increasing residential complexes, rising construction activities, rising demand for high-quality concrete, increased government and private expenditures, and many other factors. Urbanization leads to the construction of various infrastructure projects such as residential buildings, commercial complexes, roads, bridges, and public facilities. The controlled mixing process and consistent quality of ready-mix concrete make it an attractive choice for higher-quality buildings and infrastructure, ensuring their structural integrity and minimizing the risk of substandard construction. Thus, rapid urbanization has a profound impact on the ready-mix concrete market by driving increased demand and innovation.

**Challenges:** However, the market has been confronted with some challenges, specifically transit duration, environmental concerns, initial high investments, etc. Freshly mixed concrete has a limited time, known as the 'open time,' during which it remains workable and can be easily placed and finished. The longer the transit duration, the higher the likelihood of concrete quality degradation. This impacts the growth of the ready-to-mix concrete market negatively.

**Trends:** The market is projected to grow at a fast pace during the forecast period, due to various latest trends such as 3D printing, smart city, integration of ML & AI, mechanization at sites, long-term supply contracts with end users, sustainability, acquisition activities across various value chains, etc. The concept of smart cities has been gaining ground as cities continue to develop and evolve. Smart cities utilize ready-mix concrete in various ways to build the advanced infrastructure and technologically integrated systems that define their urban environments. Additionally, 3D printing allows the creation of intricate and complex architectural designs that would be challenging or time-consuming to achieve using traditional construction methods. This is particularly advantageous for projects that require quick completion.

#### Impact Analysis of COVID-19 and Way Forward:

The COVID-19 pandemic, travel restrictions, and national and local lockdowns have impacted many countries across the world. Like many other industries, the global ready to mix concrete industry also experienced a slowdown, especially during the first half of

2020.

The global ready to mix concrete market is no different, and this factor impacted the supply chain which led to high costs associated with ready to mix concrete. The impact has been felt in many ways, with disruptions in construction projects being just one of them. The restrictions imposed in various countries, including lockdowns, travel restrictions, and social distancing measures, have led to temporary shutdowns or reduced capacity for many construction sites. This, in turn, has resulted in a decreased demand for ready to mix concrete. Moreover, the pandemic's ripple effect has caused significant supply chain disruptions, labor shortages, and regulatory changes. These challenges have caused delays in construction projects and led to the postponement of concrete orders. In 2022, the pandemic situation stabilized, and consumer purchasing patterns strengthened. As economies reopen and construction activities resume, the demand for ready to mix concrete has been steadily recovering.

#### Competitive Landscape:

The global ready to mix concrete market is fragmented. However, the market share of organized players has increased significantly over the last few years and is expected to continue given the wide product offerings, better service, and higher brand visibility. The key players in the global ready to mix concrete market are:

UltraTech Cement Ltd

Vulcan Materials Company

Cemex SAB de CV

Heidelberg Materials

Sika AG, Holcim Ltd.

Vicat SA

Arkema Group (Arkema S.A.)

Buzzi SpA

CRH PLC (CRH Americas Materials, Inc.)

ACC Limited

Barney & Dickenson Inc.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Ready To Mix Concrete: An Overview

##### 2.1.1 Introduction to Ready To Mix Concrete

##### 2.1.2 Benefits of Ready To Mix Concrete

#### 2.2 Ready To Mix Concrete Segmentation: An Overview

##### 2.2.1 Ready To Mix Concrete Segmentation

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Ready To Mix Concrete Market: An Analysis

##### 3.1.1 Global Ready To Mix Concrete Market: An Overview

##### 3.1.2 Global Ready To Mix Concrete Market by Value

##### 3.1.3 Global Ready To Mix Concrete Market by Volume

##### 3.1.4 Global Ready To Mix Concrete Market by Type (Transit Mix, Central Mix and Shrink Mix)

##### 3.1.5 Global Ready To Mix Concrete Market by Application (Residential, Commercial and Others)

##### 3.1.6 Global Ready To Mix Concrete Market by Region (Asia Pacific, North America, Europe and Rest of the World)

#### 3.2 Global Ready To Mix Concrete Market: Type Analysis

##### 3.2.1 Global Ready To Mix Concrete Market by Type: An Overview

##### 3.2.2 Global Transit Ready To Mix Concrete Market by Value

##### 3.2.3 Global Central Ready To Mix Concrete Market by Value

##### 3.2.4 Global Shrink Ready To Mix Concrete Market by Value

#### 3.3 Global Ready To Mix Concrete Market: Application Analysis

##### 3.3.1 Global Ready To Mix Concrete Market by Application: An Overview

##### 3.3.2 Global Residential Ready To Mix Concrete Market by Value

##### 3.3.3 Global Commercial Ready To Mix Concrete Market by Value

##### 3.3.4 Global Others Ready To Mix Concrete Market by Value

### 4. REGIONAL MARKET ANALYSIS

#### 4.1 Asia Pacific Ready To Mix Concrete Market: An Analysis

- 4.1.1 Asia Pacific Ready To Mix Concrete Market: An Overview
- 4.1.2 Asia Pacific Ready To Mix Concrete Market by Value
- 4.1.3 Asia Pacific Ready To Mix Concrete Market by Region(China, India, Japan, South Korea and Rest Of Asia Pacific)
- 4.1.4 China Ready To Mix Concrete Market by Value
- 4.1.5 India Ready To Mix Concrete Market by Value
- 4.1.6 Japan Ready To Mix Concrete Market by Value
- 4.1.7 South Korea Ready To Mix Concrete Market by Value
- 4.1.8 Rest of Asia Pacific Ready To Mix Concrete Market by Value
- 4.2 North America Ready To Mix Concrete Market: An Analysis
  - 4.2.1 North America Ready To Mix Concrete Market: An Overview
  - 4.2.2 North America Ready To Mix Concrete Market by Value
  - 4.2.3 North America Ready To Mix Concrete Market by Region(The US, Canada, Mexico)
  - 4.2.4 The US Ready To Mix Concrete Market by Value
  - 4.2.5 Canada Ready To Mix Concrete Market by Value
  - 4.2.6 Mexico Ready To Mix Concrete Market by Value
- 4.3 Europe Ready To Mix Concrete Market: An Analysis
  - 4.3.1 Europe Ready To Mix Concrete Market: An Overview
  - 4.3.2 Europe Ready To Mix Concrete Market by Value
  - 4.3.3 Europe Ready To Mix Concrete Market by Region(Germany, France, Italy, Spain, UK and Rest of Europe)
  - 4.3.4 Germany Ready To Mix Concrete Market by Value
  - 4.3.5 France Ready To Mix Concrete Market by Value
  - 4.3.6 Italy Ready To Mix Concrete Market by Value
  - 4.3.7 Spain Ready To Mix Concrete Market by Value
  - 4.3.8 UK Ready To Mix Concrete Market by Value
  - 4.3.9 Rest of Europe Ready To Mix Concrete Market by Value
- 4.4 Rest of the World Ready To Mix Concrete Market: An Analysis
  - 4.4.1 Rest of the World Ready To Mix Concrete Market: An Overview
  - 4.4.2 Rest of the World Ready To Mix Concrete Market by Value

## **5. IMPACT OF COVID-19**

- 5.1 Impact of COVID-19 on Global Ready To Mix Concrete Market
- 5.2 Post COVID-19 Impact on Global Ready To Mix Concrete Market

## **6. MARKET DYNAMICS**



## 6.1 Growth Drivers

- 6.1.1 Rapid Urbanization
- 6.1.2 Increasing Residential Complexes
- 6.1.3 Rising Construction Activities
- 6.1.4 Rising Demand For High Quality Concrete
- 6.1.5 Increased Government and Private Expenditures

## 6.2 Challenges

- 6.2.1 Transit Duration
- 6.2.2 Environmental Concerns
- 6.2.3 Initial High Investments

## 6.3 Market Trends

- 6.3.1 3D Printing
- 6.3.2 Smart City Initiatives
- 6.3.3 Integration of ML & AI
- 6.3.4 Mechanization at Sites
- 6.3.5 Long Term Supply Contracts with End Users
- 6.3.6 Sustainability
- 6.3.7 Acquisition Activities Across Value Chain

## 7. COMPETITIVE LANDSCAPE

### 7.1 Global Ready To Mix Concrete Market Players by Mergers and Acquisitions

## 8. COMPANY PROFILES

### 8.1 UltraTech Cement Ltd.

- 8.1.1 Business Overview
- 8.1.2 Operating Regions
- 8.1.3 Business Strategy

### 8.2 Vulcan Materials Company

- 8.2.1 Business Overview
- 8.2.2 Operating Segments

### 8.3 Cemex SAB de CV

- 8.3.1 Business Overview
- 8.3.2 Revenue by Region
- 8.3.3 Revenue by Line of Business
- 8.3.4 Business Strategy

### 8.4 Heidelberg Materials

- 8.4.1 Business Overview



- 8.4.2 Operating Segments
- 8.4.3 Revenue by Business Lines
- 8.4.4 Business Strategy
- 8.5 Sika AG
  - 8.5.1 Business Overview
  - 8.5.2 Operating Segments
  - 8.5.3 Business Strategy
- 8.6 Holcim Ltd.
  - 8.6.1 Business Overview
  - 8.6.2 Operating Segments
  - 8.6.3 Business Strategy
- 8.7 Vicat SA
  - 8.7.1 Business Overview
  - 8.7.2 Revenue by Business
  - 8.7.3 Business Strategy
- 8.8 Arkema Group (Arkema S.A.)
  - 8.8.1 Business Overview
  - 8.8.2 Operating Segments
  - 8.8.3 Business Strategy
- 8.9 Buzzi SpA
  - 8.9.1 Business Overview
  - 8.9.2 Operating Segments
  - 8.9.3 Revenue by Business
  - 8.9.4 Business Strategy
- 8.10 CRH PLC (CRH Americas Materials, Inc.)
  - 8.10.1 Business Overview
  - 8.10.2 Operating Segments
  - 8.10.3 Business Strategy
- 8.11 ACC Limited
  - 8.11.1 Business Overview
  - 8.11.2 Operating Segments
  - 8.11.3 Business Strategy
- 8.12 Barney & Dickenson Inc.
  - 8.12.1 Business Overview

## List Of Figures

### LIST OF FIGURES

Figure 1: Benefits of Ready To Mix Concrete

Figure 2: Ready To Mix Concrete Segmentation

Figure 3: Global Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 4: Global Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 5: Global Ready To Mix Concrete Market by Volume; 2018-2022 (Billion Cubic Meter)

Figure 6: Global Ready To Mix Concrete Market by Volume; 2023-2028 (Billion Cubic Meter)

Figure 7: Global Ready To Mix Concrete Market by Type; 2022 (Percentage, %)

Figure 8: Global Ready To Mix Concrete Market by Application; 2022 (Percentage, %)

Figure 9: Global Ready To Mix Concrete Market by Region; 2022 (Percentage, %)

Figure 10: Global Transit Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 11: Global Transit Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 12: Global Central Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 13: Global Central Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 14: Global Shrink Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 15: Global Shrink Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 16: Global Residential Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 17: Global Residential Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 18: Global Commercial Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 19: Global Commercial Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 20: Global Others Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 21: Global Others Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 22: Asia Pacific Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 23: Asia Pacific Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 24: Asia Pacific Ready To Mix Concrete Market by Region; 2022 (Percentage, %)

Figure 25: China Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 26: China Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 27: India Ready To Mix Concrete Market by Value; 2018-2022 (US\$ billion)

Figure 28: India Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 29: Japan Ready To Mix Concrete Market by Value; 2018-2022 (US\$ billion)

Figure 30: Japan Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 31: South Korea Ready To Mix Concrete Market by Value; 2018-2022 (US\$ billion)

Figure 32: South Korea Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 33: Rest of Asia Pacific Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 34: Rest of Asia Pacific Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 35: North America Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 36: North America Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 37: North America Ready To Mix Concrete Market by Region; 2022 (Percentage, %)

Figure 38: The US Ready To Mix Concrete Market by Value, 2018-2022 (US\$ Billion)

Figure 39: The US Ready To Mix Concrete Market by Value, 2023-2028 (US\$ Billion)

Figure 40: Canada Ready To Mix Concrete Market by Value, 2018-2022 (US\$ billion)

Figure 41: Canada Ready To Mix Concrete Market by Value, 2023-2028 (US\$ billion)

Figure 42: Mexico Ready To Mix Concrete Market by Value, 2018-2022 (US\$ billion)

Figure 43: Mexico Ready To Mix Concrete Market by Value, 2023-2028 (US\$ billion)

Figure 44: Europe Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 45: Europe Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 46: Europe Ready To Mix Concrete Market by Region; 2022 (Percentage, %)

Figure 47: Germany Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 48: Germany Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 49: France Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 50: France Ready To Mix Concrete Market by Value; 2023-2028 (US\$ billion)

Figure 51: Italy Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 52: Italy Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 53: Spain Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 54: Spain Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 55: UK Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 56: UK Ready To Mix Concrete Market by Value; 2023-2028 (US\$ billion)

Figure 57: Rest of Europe Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 58: Rest of Europe Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 59: Rest of the World Ready To Mix Concrete Market by Value; 2018-2022 (US\$ Billion)

Figure 60: Rest of the World Ready To Mix Concrete Market by Value; 2023-2028 (US\$ Billion)

Figure 61: Share of Urban Population in Total Population by Group of Economies; 2016, 2021 & 2050 (Percentage, %)

Figure 62: The US Residential Construction Spending; 2018-2022 (US\$ Billion)

Figure 63: The US New Non-Building Construction Spending; 2015-2027 (US\$ Billion)

Figure 64: Global 3D Printing Products and Services; 2020-2026 (US\$ Billion)

Figure 65: UltraTech Cement Ltd. Revenue from External Customers by Region; 2023 (Percentage, %)

Figure 66: Vulcan Materials Company Total Revenues by Segments; 2022 (Percentage, %)

Figure 67: Cemex SAB de CV Revenue by Region; 2022 (Percentage, %)

Figure 68: Cemex SAB de CV Revenue by Line of Business; 2022 (Percentage, %)

Figure 69: Heidelberg Materials AG Revenue by Segment; 2022 (Percentage, %)

Figure 70: Heidelberg Materials AG Revenue by Business Lines; 2022 (Percentage, %)

Figure 71: Sika AG Net Sales by Segment; 2022 (Percentage, %)

Figure 72: Holcim Ltd. Sales by Segments; 2022 (Percentage, %)

Figure 73: Vicat SA Revenue by Business; 2022 (Percentage, %)

Figure 74: Arkema Sales by Segment; 2022 (Percentage, %)

Figure 75: Buzzi SPA Revenue by Segments; 2022 (Percentage, %)

Figure 76: Buzzi SPA Revenue by Business; 2022 (Percentage, %)

Figure 77: CRH PLC (CRH Americas Materials, Inc.) Revenue by Segments; 2022 (Percentage, %)

Figure 78: ACC Limited Revenue by Segments; 2022 (Percentage, %)

Table 1: Global Ready To Mix Concrete Market Players by Mergers and Acquisitions

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