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Global Pulp and Paper Chemicals Market: Trends and Opportunities (2015-2019)

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Abstracts

Scope of the Report

The report titled “Global Pulp and Paper Chemicals Market: Trends and Opportunities (2015-2019)” analyzes the potential opportunities, challenges, demand drivers and significant trends representing the Global Pulp and Paper Chemicals market. The report elucidates facts on the Pulp and Paper Chemicals market as supplemented by the latest available statistics. It also profiles and analyzes the leading four companies operating in this industry with latest data and a brief overview of their business and finance structure along with a brief discussion of their future business strategies. The report gives valuable insight into technology used in Pulp and Paper Chemicals market, its demand in various geographies. In the report, we also try to study the growth pattern in the demand, consumption and revenue earned by paper manufacturing companies and the latest trends concerning pulp and paper chemicals market. Also, we have analyzed the current market size and projected future market size of the overall Global Pulp and Paper Chemicals market for the years to come.

Products Covered

Caustic Soda

Soda Ash

Chlorine

Hydrogen Peroxide

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Titanium Dioxide

Company Coverage

KemiraOyj

Voith

BASF SE

Dow Chemicals

Executive Summary

The global pulp and paper chemicals market has been growing since the past several years. Important chemicals used to manufacture paper include caustic soda, soda ash, chlorine, hydrogen peroxide and titanium dioxide. Demand for Soda ash is relatively higher due to environment safety concerns. Other chemicals such as chlorine and titanium dioxide market saw a stagnant growth in consumption in the past; however it is expected to grow in the near future.

Globally, major factors contributing to the growth of paper chemicals industry is high demand and consumption of paper for printing & writing, tissue, paper board, container board, newsprint etc. Among the several varieties of uses of paper available in the market, the demand for printing and writing papers and container board papers are high due to increased consumption of papers in these two sectors. Increase in sizing paper chemicals demand is another factor which drives growth in pulp and paper chemicals industry as sizing chemicals increase the use of recycled fibers to make paper, and consumes less water.

Geographically, growth of the Paper Chemicals market is mainly attributed to Asia-Pacific region as the key emerging economies of Asia pacific region, mainly China and India is witnessing urbanization and growth in annual income. Soda ash and caustic soda have almost disappeared in North America due to environmental safety, but, still its demand is high in the Asia-Pacific region.

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