

# Global Pulp Market: Size, Trends & Forecasts (2018-2022)

<https://marketpublishers.com/r/G673E111620EN.html>

Date: May 2018

Pages: 72

Price: US\$ 800.00 (Single User License)

ID: G673E111620EN

## Abstracts

### Scope of the Report

The report entitled “Global Pulp Market: Size, Trends & Forecasts (2018-2022)” provides a detailed analysis of the global pulp industry with market sizing and growth. The analysis includes market size in terms of volume, market share by segments and by region. The report also includes a detailed segment analysis which encompasses market size and growth in terms of volume and market share by end-uses. A brief regional analysis of Canada and North America has also been provided with their actual and forecasted value.

Furthermore, the report also assesses the key opportunities available in the market and summarizes the dynamic forces that are and will be accountable for growth of the industry. Growth of the global pulp market has also been forecasted for the period 2018-2022, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

The global pulp market is highly competitive because of presence of several small to medium-sized players that compete with each other and large players of the market. International Paper Company, Rayonier Advanced Materials, Sappi, and UPM Group are some of the major players whose company profiling has been done in the report. This segment of the report summarizes business overview, financial overview and the business strategies adopted by respective companies.

### Company Coverage

International Paper Company

Rayonier Advanced Materials

Sappi

UPM Group

## Regional Coverage

Canada

The US

## Executive Summary

Pulp is a form of wood that has been grounded to a fine powder which are used in in the making of newsprint and other cheap forms of paper and in the production of hardboard. Pulp is mostly made up from wood fiber. Wood is reduced to pulp through mechanical and chemical treatment. In addition to its primary uses such as printing & writing, packaging and tissue market, technological advancements led to use of pulp in fiber industry also. Higher purity fibre grades include diapers, rayon-based clothing, LCD screens, pharmaceuticals, food applications, and food casings.

On the basis of cellulose content, pulp is broadly categorized into four: market pulp, fluff pulp, viscose cellulose and specialty cellulose. Specialty cellulose is the highest grade of pulp as it contains more than 95% of cellulose while market pulp comes under the category of lowest grade as cellulose content in it is less than 88%.

The global pulp market has shown inclined trends over the past few years and projections are made that the market would grow over the forecasted period also i.e. 2018-2022. Rising use of tissue papers and growing use of pulp in packaging solutions are the main factors attributed to growth of the market. Growing demand for fluff pulp in personal care and hygiene products, increasing consumption of chemical wood pulp, and growing use of pulp in textile industry are some of the prominent factors that would propel the growth of the market. Yet some challenges such as regulatory compliance and rising incidence of forest fires are obstructing the growth of the market.

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