

Global Prefabricated Housing Market: Trends & Opportunities (2013-18)

<https://marketpublishers.com/r/G22597FC430EN.html>

Date: May 2013

Pages: 54

Price: US\$ 750.00 (Single User License)

ID: G22597FC430EN

Abstracts

Scope of the Report

The report “Global Prefabricated Housing Industry: Trends & Opportunities (2013-18)” analyzes the potential opportunities and significant trends in the global prefabricated housing market. The report analyzes the market of United States, Canada, Japan, United Kingdom and Australia. The report assesses the various factors driving the prefabricated industry and covers the various segments and sub-segments of prefabricated houses and their shipment in major markets. The report also profiles and analyzes the business strategies of the leading companies operating in the prefabricated housing industry.

Geographical Coverage

Global

United States

Canada

Japan

Australia

United Kingdom

Company Coverage

Clayton Homes

Skyline

Champion HomeBuilder

Cavco

Fairmont Homes

Commodore Corporation

Executive Summary

The housing industry in the developed regions of United States and Europe underwent a radical change with the introduction of prefabricated housing and modular home living culture. The concept of mobile housing began in 1960's with the introduction of trailers shipped by train to mobile home parks to factory built homes. The present day scenario of prefabricated housing (manufactured and modular homes) is highly considerate and advanced.

The developed nations like United States, Canada, United Kingdom and Japan are the biggest trade centres for prefabricated house manufacturers. The attractive features of a fully furnished house, mainstream locale, low housing costs and the concept of being build in a controlled environment manner have been the primary factors fuelling the market of prefabricated housing and manufactured homes. Players like Clayton Homes, Commodore Corporation, Cavco, American home Store has been catering to the prefabricated industry for years.

Off late, the prefabricated housing industry has witnessed a trend of 'Green' identity, which focuses on the affinity towards eco friendly, energy efficient and waste management features of the building structure. The continuous technological advancements and improving economy would play a crucial role in driving the demand of manufactured house and modular homes in the future.

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