

Global Pest and Termite Control Market: Size, Trends and Forecasts (2019-2023)

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Abstracts

The report titled “Global Pest and Termite Control Market: Size, Trends and Forecasts (2019-2023)”, provides an in depth analysis of the global pest and termite control market by value, by control method, by pest type, by application, by region, etc. The report also provides a detailed regional analysis of the pest and termite control market, including the following regions: North America (The US and Rest of North America), Europe, Asia Pacific, South America and ROW.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global pest and termite control market has also been forecasted for the period 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global pest and termite control market is highly fragmented with many market players operating worldwide. Some pest control and termite market players operating on a local level while other players operating on a regional and global level. Many local and regional pest control service providers are offering pest control services for particular application and for specific pest type.

Further, key players of the pest and termite control market are Rentokil Initial plc, Rollins, Inc., ServiceMaster Global Holdings, Inc. (Terminix International Company, L.P.), Ecolab Inc. are also profiled with their financial information and respective business strategies.

Country Coverage

1. North America
2. Europe
3. Asia Pacific
4. South America
5. ROW

Company Coverage

1. Rentokil Initial plc
2. Rollins, Inc.
3. ServiceMaster Global Holdings, Inc. (Terminix International Company, L.P.)
4. Ecolab Inc.

EXECUTIVE SUMMARY

Pest control is a process of regulating and managing pests that are considered harmful to human activities. The main objective of pest control is to minimize the harmful effects of pests on people, their food and the environment.

The steps involved in an effective pest control management program are regular inspection, preventive action, identification, analysis, treatment selection and monitoring. The pest control market can be segmented on the basis of control method (Chemical Pest Control, Mechanical Pest Control, Biological Pest Control and Others); pest type (Insects, Termites, Rodents and Other Pests); mode of application (Powder, Sprays, Pellets, Traps, and Baits); and application (Commercial, Residential, Industrial, Agriculture and Others). The insect control market can be further segmented on the basis of insect type (Cockroaches, Mosquitoes, Bedbugs and Others).

The global pest and termite control market has increased significantly during the years 2016-2018 and projections are made that the market would rise in the next four years i.e. 2019-2023 tremendously. The pest and termite control market is expected to increase due to rapid urbanization, changing climatic conditions, growth in the building construction, rising middle class population, surging industrial activities, increasing prevalence of vector-borne diseases, etc. Yet the market faces some challenges such as growing concerns regarding the level of toxicity in pesticides, lack of skilled manpower in developing regions, etc.

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