

# Global Pest Control Services Market: 2015 Edition

<https://marketpublishers.com/r/G5CA9474207EN.html>

Date: January 2015

Pages: 102

Price: US\$ 800.00 (Single User License)

ID: G5CA9474207EN

## Abstracts

### Scope of the Report

The report titled “Global Pest Control Services Market: 2015 Edition” analyzes the potential opportunities and significant trends in the pest control industry. The report provides detailed analysis of the global pest control market including the regional markets of North America, Europe, and Asia Pacific. It focuses on the pest control services markets of the U.S., Canada, UK, India and Australia. The report also assesses the commercial and residential service sector in the pest control industry.

Further, Porter’s Five Forces Analysis has been done for the global pest control industry. In depth analysis of key market growth drivers and challenges and the major observable trends in the global pest control market are also presented in the report. Leading companies operating in the global pest control market, namely Ecolab Inc., Rollins Inc., Rentokil Initial and Terminix International, have been profiled with their respective business strategies. The growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends, the growth drivers, challenges and environmental conditions.

### Region/Country Coverage

North America- United States & Canada

Europe- United Kingdom

APAC- India & Australia

### Company Coverage

Rentokil Initial

Ecolab Inc.

Rollins Inc.

Terminix International

## **Executive summary**

Pest control industry is very attractive; offering a blend of high margins and good growth forecasts. Demand for pest control services typically grows at approximately 1.25-1.5x GDP, with markets such as North America and a number of emerging economies showing lucrative business opportunity. It is mainly due to the warmer climates in these geographies. Pest control market has seen exceptional growth in the recent five years, which is attributed to the increasing population of pests, growing customer awareness about the health issues and strict regulatory requirements in hospitality and food sector resulting in increased demand for pest control activities. Rising health issues are making people cautious about the environment around them. One of the major reasons behind the increasing demand of pest control measures, especially in the United States, is the stricter federal and state regulations pertaining to the commercial segment. Due to these restrictions, the segment has become more aware and is maintaining high safety standards.

Global pest control market is highly fragmented market dominated by large number of small local players. The pest control services market is characterized by stiff competition within the industry, launch of eco-friendly products and bio-pesticides, offering of customized services and a number of mergers and acquisitions.

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