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Global Online Takeaway Food Delivery Market: Size, Trends & Forecasts (2018-2022 Edition)

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Abstracts

Scope of the Report

The report titled “Global Online Takeaway Food Delivery Market: Size, Trends & Forecasts (2018-2022 Edition)”, provides an in-depth analysis of the global online takeaway food delivery market by value and by penetration rate. The report also gives an insight of the global food services market and takeaway food delivery market.

The report provides a regional analysis of the online takeaway food delivery market. Growth of the overall global online takeaway food delivery market has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global online takeaway food delivery market is fragmented with several new players emerging in the industry. However, key players of the online takeaway food delivery market, Just Eat, GrubHub, Rocket Internet (Foodpanda and Deliver Hero) and Takeaway.com are profiled with their financial information and respective business strategies.

Country Coverage

The US
UK

Company Coverage

Rocket Internet (Foodpanda and Deliver Hero)

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Just Eat
GrubHub
Takeaway.com

Executive Summary

The food services industry is experiencing a revolution. Even the food delivery market is undergoing a dynamic change. It is the online mode that is reaping attention in the current scenario. The food delivery market is both online and offline. The online food delivery market is also known as online takeaway food delivery market.

Online takeaway food delivery market provides an online and mobile platform for food takeaway. The platform is essentially a marketplace where consumers are matched with restaurants. Consumers choose to order on takeaway restaurant (TR) webpage or an app rather than directly on restaurant websites because they can easily compare multiple cuisine options, and also pay safely. In online mode mobile apps are available for iOS and Android of either the restaurants or TR. Customers select restaurants that deliver to their locations, make selection from menus and prices, and make purchases using a mobile device or via the web without the need for phone calls.

In recent years online food delivery market is gaining popularity because of the increased internet penetration across nations and increased smartphone dependence.

The online food delivery market has three business models namely pure-media, fully integrated and on-demand delivery models.

The global online takeaway food delivery market is expected to increase at a significant CAGR during the years 2018-2022. The global online takeaway food delivery market is expected to increase due to increase in urban population, increase in spending of global middle class population, increasing technological innovations, increase in smartphone usage, increase in internet penetration, etc. Yet, the market faces some challenges such as, fluctuations in profit earning, threat to aggregator business model, data server crash, etc.

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