

# **Global Nutrition and Weight Management Products Market: Size, Trends and Forecasts (2021-2025 Edition)**

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## **Abstracts**

### **Scope of the Report**

The report titled “Global Nutrition and Weight Management Products Market: Size, Trends and Forecasts (2021-2025 Edition)”, provides an in depth analysis of the global weight management market by value, by type of products, etc. The report provides a detailed analysis of the nutrition and weight management products market by value, by health related products, by region, etc. The report also provides a regional analysis of the nutrition and weight management products market, including the following regions: The US, Japan and ROW.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global nutrition and weight management products market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global nutrition and weight management products market is fragmented, with several small and many major market players operating worldwide. The weight management companies offer different types of diets and products based on individual differences, and for different purposes. Further, key players of the nutrition and weight management products market are Tivity Health Inc., Herbalife Nutrition, WW International, Inc., Medifast, Inc., are also profiled with their financial information and respective business strategies.

### **Company Coverage**

Tivity Health Inc.

Herbalife Nutrition

WW International, Inc.

Medifast, Inc.

## Region Coverage

The US

Japan

ROW

## Executive Summary

The weight management can be categorized into three types of products: Nutrition and Weight Management products, Drugs & Supplements and Cosmetics. The nutrition and weight management products can be further segmented into health related products (Beverages and Packaged Food) and application (Small Retail, Online Distribution, Multilevel Marketing, Large Retail and Health Stores).

The global nutrition and weight management products market has increased significantly during the years 2016-2020 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The nutrition and weight management products market is expected to increase due to rising affordability, growing rate of obesity, rise in prevalence of chronic diseases, increasing number of bariatric surgeries, surging social media users, increased spending by millennials, etc. Yet the market faces some challenges such as rising size acceptance movement, high price of weight management products, side effects associated with weight loss products, etc.

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