

Global Network and Web Security Market: Size, Trends and Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report titled "Global Network and Web Security Market: Size, Trends and Forecasts (2018-2022)", provides an in depth analysis of the global network ad web security market by value, by segments, etc. The report also provides an analysis of the IT security market by value and by segments.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global network and web security market has also been forecasted for the period 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global network and web security market is highly fragmented with many network and web security vendors operating worldwide. Some network and web security vendors operating on a local level while other security vendors operating on a regional and global level. However, the competition in the global network and web security market is dominated by few network and web security vendors supplying security devices worldwide. Further, key players of the network and web security market are Cisco Systems, Inc., IBM, Symantec Corporation, Honeywell International, Inc. are also profiled with their financial information and respective business strategies.

Company Coverage

Cisco Systems, Inc.



IBM

Symantec Corporation

Honeywell International Inc.

Executive Summary

With the rapid evolution of internet, privacy is considered to be the crucial element for each and every individual. As more and more people using internet, the vulnerability to cyber attacks has also increased manifolds. And, as a result, network and web security exhibited a tremendous evolution over the past few years to increase the security of sensitive data and private information.

Network security is defined as the protection of computer networks and prevent unauthorized access and misuse of a network and network accessible data, whereas web security works for securing websites, web applications and web services from unauthorized access, misuse and modification. The various network and web threats are computer viruses, hacker attacks, data theft, denial of services (DoS), SQL injection, cross site scripting, data modification and buffer overflow. The fundamentals of network and web security are to always use strong passwords, secure VPN, cleanup inactive accounts and always use current version of the program.

Network and web security solutions have a long history with continuous adoption of next generation firewalls and efficient network and web security solutions. The network and web security market can be segmented on the basis of type, solution and application.

The global network and web security market has increased previously and projections are made that the market would rise in the next four years i.e. 2018-2022 tremendously. The network and web security market is expected to increase due to rising employment rate, escalating internet users and mobile phone users, increasing adoption of IoT (Internet of Things), growing retail e-commerce sales, etc. Yet the market faces some challenges such as complexity of network infrastructure, absence of efficient security solutions, lack of integration within network and web security ecosystem, etc.



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