

# Global Musical Instruments Market: Trends & Opportunities (2013-18)

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## Abstracts

### Scope of the Report

The report titled “Global Musical Instruments Market: Trends and Opportunities (2013-2018)” provides an insight into the market dynamics and various trends and opportunities associated with the global musical instrument market. It covers the global market size and growth dynamics of the musical instrument market in past five years. The report further forecasts the market size for the coming five years along with factors that could influence the market dynamics in the projected period. The report also captures the market share based on major players in the market and product categories. Further, the report also analyzes the regional musical instrument markets of the United States, China, India and Germany. The report concludes with a brief discussion of key factors driving the global musical instrument market and profiles major players like Yamaha, Steinway Musical Instruments, Fender Musical Instruments Corporation, C F Martin and Kawai.

### Geographical Coverage

Global

United States

Germany

China

India

## **Company Coverage**

Yamaha

Steinway Musical Instruments

Fender Musical Instruments Corporation

C F Martin

Kawai

## **Executive Summary**

The global musical instrument industry is very innovative and has been transformed with passing time. Today the global musical instrument industry has come a long way and is highly advanced and technology oriented. Driven by high technology and online retailing trend, musical instruments are now more cost effective. In addition, the purchases are also made from local musical instrument retailers, chain stores and various other superstores. The instruments are primarily categorized into Piano, Digital Keyboards, Guitar, Wind Instrument and PA equipment.

The global musical instrument market is highly fragmented and characterized by the presence of more than 600 musical instrument manufacturers worldwide. The use of specific type of instrument in a region is highly influenced by the public taste in musical styles and cultural and social aspect of the specific geography. The demand in the musical instrument industry is currently driven by growing adoption of music as a hobby and rising disposable income in emerging economies.

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