

Global Music Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled “Global Music Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of global music market, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, by number of subscribers, by region and by segmentation. Regional analysis is also done including market by value, by segment and by subscribers.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global music market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Vivendi (Universal Music Group), Sony Corporation, Warner Music Group and Bertelsmann (BMG Rights Management) are some of the key players operating in the global music market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Vivendi (Universal Music Group)

Sony Corporation

Warner Music Group

Bertelsmann (BMG Rights Management)

Regional Coverage

The US

Europe

Japan

China

ROW?

Executive Summary

Music industry's structure is divided into four categories: recorded music (i.e. preserving of musical performances in cassettes, vinyl, CD's etc.), music publishing (companies who publishes music and pay to music creators), broadcast sound track and streaming (activities which are used to dissemination of the piece of music on different modes like radio, online music providers, etc.) and live music (live music is the way of communicating music to the audience by singing and playing in same place as audience such as concerts).

Music industry sales is classified into four categories on the basis of segments. These are physical sales (sales of tangible items such as cassettes, CD's, etc.), subscription (a business model where customers pays price for streaming music online) and downloads (digital media from where music can be obtained).

The global music market is expected to increase at high growth rates during the forecasted period (2018-2022). The global music market is supported by various growth drivers, such as growing streaming, investment by music companies, social media as marketing platform, etc. Yet, the market faces certain challenges, such as, value gap, illegal distribution of music , etc. few new market trends are also provided such as, voice controlled technology, increased investment in local talent, etc.

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