

# Global Movie Theatres Market: Size, Trends & Forecasts (2019-2023 Edition)

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## Abstracts

The report entitled “Global Movie Theatres Market: Size, Trends & Forecasts (2019-2023 Edition)”, provides an in-depth analysis of the global movie theatres market with detailed analysis of market size and growth. The analysis includes market in terms of value as well as volume, market share by region and screen format. A detailed analysis of global movie theatre screen has also been provided in the report which includes sizing of 3D digital screen and premium large format screen in terms of volume and screen share by region.

The report provides detailed regional/country analysis of the US, Asia Pacific, China, India, EMEA, the UK, Netherlands and Latin America for the movie theatre market. Regional analysis include market sizing by value of each region, historical and forecast.

Growth of the global movie theatre market has also been forecasted for the period 2019-2023, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

A brief company profiling of major market players namely AMC/Carmike, Regal Entertainment, and Cinemark has been provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by respective companies.

### Company Coverage

AMC/Carmike

Regal Entertainment

## Cinemark

### Executive Summary

A movie theatre is a place which comprises an auditorium for watching movies. In movie theatres, film is projected with a movie projector on a large projection screen at the front of the auditorium while the songs, dialogue and music are played through a number of speakers. A wide variety of movies are shown at theatres ranging from blockbuster, animated films, and documentaries.

Movie theatres are broadly categorized into four types namely Multiplexes and megaplexes, IMAX, Independent and Second Run and Drive In. A place at a movie theatre where tickets are bought or reserved is known as box office.

The global movie theatre market has grown at a rapid pace in the past few years with the high growth of the global box office market. The global box office market increased at a notable CAGR over span of five years, i.e. 2014-2018 and predictions are that the market would follow the same trend over the forecasted period as well i.e. 2019-2023.

Growth in the market are primarily driven by factors such as: digitization in the media and entertainment space, innovation in the film industry, rising number of frequent moviegoers, investment in new theatre technology and rising consumer spending on box office etc.

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