

Global Metal Casing Market: Trends and Opportunities (2014 – 2019)

<https://marketpublishers.com/r/G01BB9E0859EN.html>

Date: February 2015

Pages: 72

Price: US\$ 800.00 (Single User License)

ID: G01BB9E0859EN

Abstracts

Scope of the Report

The report titled “Global Metal Case Market: Trends & Opportunities (2014-2019)” provides an in-depth analysis of global metal case market (smartphones, tablet, notebook and wearables) with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also assesses the key opportunities in the metal case market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall metal case market has also been forecasted for the period 2015-19, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like Casetek, Catcher, Hon Hai-Foxx Tech and BYDE are profiled and analyzed in the report.

Product Coverage

Smartphones

Notebook

Tablet

wearables

Company Coverage

Casetek

Catcher

Hon Hai-Foxx Tech

BYDE

Executive Summary

Metal case is a feature being used in handy electronic devices, which includes majorly smartphones, notebook, notepad and wearable such as smart watch, Bluetooth and fitness tracker. Metal cases and covers for mobile phones come in different styles and designs, to suit various individual preferences and phones. Metal case is sharply trending into industry of smartphones, notebook, notepad and wearables. The growth of the metal case industry could be mainly attributed to the i-phone market as it accounts for the largest pie in the metal case smartphones segment.

Smartphones being the latest trend and metallic finish being much in demand, major brands have shifted to metal case smartphones. After Apple Inc, metal cases have been adopted by HTC, Sony and Blackberry. Due to increase in consumer buying capability and due to demand of smartphones with metallic finish and durability, major companies such as Samsung, Huawei, HTC and Sony have adopted the metal case in their smartphones and notebook. The metal case market is majorly driven by Apple Inc. that includes products such as i-phone and MacBook.

Contents

1. EXECUTIVE SUMMARY

2. METAL CASE MARKET: AN INTRODUCTION

- 2.1 Types of metals used
- 2.2 Design
- 2.3 Screen Protection
- 2.4 Style and Color
- 2.6 Types of Cases
- 2.7 Metal case manufacturing Procedures
- 2.8 Advantages
- 2.9 Disadvantages

3. GLOBAL METAL CASE MARKET: SIZING AND GROWTH

- 3.1 Global Metal Case Market: 2009-2013
- 3.2 Global Metal Case Market Forecast: 2014-2019

4. METAL CASE MARKET ANALYSIS: BY APPLICATIONS

- 4.1 Smartphones
 - 4.1.1 Smartphones Sold To End Users Worldwide: 2009-2013
 - 4.1.2 Global Smartphone Metal Case Market: 2009-2013
- 4.2 Tablets
 - 4.2.1 Worldwide Tablet Shipments 2010-2014
 - 4.2.2 Global Tablet Metal Case Market: 2011-2013
 - 4.2.3 Global Tablet Metal Case Market: 2014-2019
- 4.3 Notebooks
 - 4.3.1 Global unit shipments of notebooks: 2009-2014
 - 4.3.2 Global Notebook Metal Case Market: 2011-2013
 - 4.3.3 Global Notebook Metal Case Market: 2014-2019
- 4.4 Wearables: Bluetooth, Smart watch, Fitness Tracker
 - 4.4.1 Global Wearable Devices Market: 2013-2019
 - 4.4.2 Global Metal Case Wearable Devices Market: 2013-2019

5. METAL CASE MARKET ANALYSIS: BY BRANDS

5.1 Apple

5.2 Samsung

5.3 Metal Adoption by Other Brands: HTC, Sony, Blackberry, Huawei

6. GLOBAL METAL CASE MARKET DYNAMICS

6.1 Growth Drivers

6.1.1 Increase in global smartphone shipment

6.1.2 Smartphone penetration among Mobile Owners

6.1.3 Addition of CNC machines by Major Vendors

6.1.4 i-Phone 6 Major Industry Driver

6.1.5 Fast Growing US market for wearables

6.1.6 Economic Development

6.2 Market Challenges

6.2.1 Delay in production

6.2.2 Design challenge

6.2.2 Supply: Capable CNC capacity still tightly constrained

6.2.3 Slower growth rate for high-end smartphones

6.2.4 New emerging technology threat to existing case suppliers

6.3 Market Trends

6.3.1 Samsung's usage of metal case is likely to surge

6.3.3 Wearable: New Entrants

6.3.4 Rising competition in China leading to acceleration in high-end models

6.3.5 Differentiator of mid and high-end smartphones: Metal case

6.3.6 Metal has become mandatory on high-end smartphones

7. COMPETITIVE LANDSCAPE: GLOBAL METAL CASE MARKET

8. COMPANY PROFILES: GLOBAL METAL CASE MARKET

8.1 BYDE

8.1.1 Business Overview

8.1.2 Financial Overview

8.1.3 Business Strategies

8.2 Catcher

8.2.1 Business Overview

8.2.2 Financial Overview

8.2.3 Business Strategies

8.3 Honn Hai-Foxx Con

8.3.1 Business Overview

8.3.2 Financial Overview

8.3.3 Business Strategies

8.4 Casetek

8.4.1 Business Overview

8.4.2 Financial Overview

8.4.3 Business Strategies

Figures & Tables

LIST OF FIGURES AND TABLES

- Figure 1: Global Metal Case Market-US\$ Million-2009-2013
- Figure 2: Global Metal Case Market-US\$ Million: 2014-2019
- Figure 3: Number of Smartphones Sold to End Users Worldwide-Million Units: 2009-2013
- Figure 4: Global Smartphone Metal Case Market-US\$ Million: 2009-2013
- Figure 5: Global Smartphone Metal Case Market-US\$ Million: 2014-2019
- Figure 6: Worldwide Tablet Shipments 2010-2014: Million Units
- Figure 7: Global Tablet Metal Case Market-US\$ Million: 2011-2013
- Figure 8: Global Tablet Metal Case Market-US\$ Million: 2014-2019
- Figure 9: Global Unit Shipments of Notebooks-Million Units: 2009-2014
- Figure 10: Global Notebook Metal Case Market-US\$ Million: 2011-2013
- Figure 11: Global Notebook Metal Case Market-US\$ Million: 2014-2019
- Figure 12: Global Wearable Devices Market- US\$ Billions: 2013-2019
- Figure 13: Global Metal Case Wearable Devices Market-US\$ Million: 2013-2019
- Figure 14: Apple Inc. in percentage of metal consumption: 2010-2016
- Figure 15: Samsung's smartphone metal case allocation
- Figure 16: Metal adoption rate by major brands: 2009-2016
- Figure 17: Global Smartphone Shipment 2009-2014-million units
- Figure 18: Share of Mobile Users That Own Smartphones-2012-2018
- Figure 19: Smartphones Using CNC-Million Units
- Figure 20: Notebook Using CNC-Million Units
- Figure 21: iPhone's metal case market size-US\$ Billion: 2014-2016
- Figure 22: US Market for Wearable Devices-US\$ million: 2009-2014E
- Figure 24: BYD Electronics Revenue: 2009-2013-US\$ Million
- Figure 25: BYDE Product share- 2012-2015
- Figure 26: BYDE Customer share- 2012
- Figure 27: Catcher's Revenue-US\$ Billion: 2011-2013
- Figure 28: Catcher's Net Income-US\$ Million: 2011-2013
- Figure 29: Honn Hai's Revenue-US\$ Million: 2011-2013
- Figure 30: Honn Hai's Net Income-US\$ Million: 2011-2013
- Figure 31: Casetek's revenue-US\$ Billion: 2013-2015 (January)
- Table 1: Smartphones using CNC by Brands-Million Units
- Table 2: Notebook using CNC by Brands-Million Units
- Table 3: Major Metal Case Vendors Capacity
- Table 4: Case Peers' CNC Machine Capacity Comparison

Table 5: Case Supplier' Case Product Mix and Customer Mix

I would like to order

Product name: Global Metal Casing Market: Trends and Opportunities (2014 – 2019)

Product link: <https://marketpublishers.com/r/G01BB9E0859EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G01BB9E0859EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970