

Global Metal Casing Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024 Edition)

<https://marketpublishers.com/r/GBBF28003134EN.html>

Date: July 2020

Pages: 81

Price: US\$ 850.00 (Single User License)

ID: GBBF28003134EN

Abstracts

Scope of the Report

The report entitled “Global Metal Casing Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024 Edition)” provides an in-depth analysis of the global metal casing market with description of market size and growth. The analysis include market share by application and by regions.

Furthermore, the report also assesses the key opportunities available in the market and outline the market dynamics that are and will be accountable for growth of the industry. Growth of the global metal casing market has also been forecasted for the period 2020-2024, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

Hon Hai Precision Industry Co., Ltd. (Foxconn), BYD Company, Catcher Technology and Casetek Holdings Limited are some of the key players operating in the global metal casing market, whose company profiles has been done in the report. This segment summarizes business overview, financial overview and the business strategies of the companies.

Region Coverage

Asia Pacific

North America

Europe

ROW

Company Coverage

Hon Hai Precision Industry Co., Ltd. (Foxconn)

BYD Company

Catcher Technology

Casetek Holdings Limited

Executive Summary

Metal case is a feature being used in handy electronic devices, which includes majorly smartphones, notebook, notepad and wearable such as smart watch, Bluetooth and fitness tracker. Metal cases and covers for mobile phones come in different styles and designs, to suit various individual preferences and phones. Metal case is sharply trending into industry of smartphones, notebook, notepad and wearable's. Many Consumers are mainly fancied upon by looks and design of the instrument in use then technology behind.

In addition, there are different type of cases available like polycarbonate cases, plastic cases, leather cases, etc. But, owing to increase in consumer buying capability and due to demand of smartphones with metallic finish and durability, major companies such as Samsung, Huawei, HTC and Sony have adopted the metal case for production of smartphones, notebook, etc.

The global metal casing market has increased over the years and is expected to grow during the forecasted years i.e., 2020-2024. The global metal casing market is supported by various growth drivers such as growing global population, rising smartphone penetration, increasing number of internet users, rise in per capita income, upsurge in wearable devices demand, rising youth population, etc.

Furthermore, the market faces some challenges which are obstructing the growth of the market. Some of the challenges are evolution of glass casing and high entry barrier.

However, there are some trend which would augment the growth of the market in future are rising 5G smartphone penetration, surging adoption of metal casing in mid to low end & entry level segment, etc.

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