

Global Mattress Market: Size, Trends & Forecasts (2016-2020)

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Abstracts

Scope of the Report

The report titled “Global Mattress Market: Size, Trends & Forecasts (2016-2020)” represents a thorough analysis of the global mattress market by value, market share by region and international trade of the mattresses.

The report provides detailed regional analysis of the US mattress market covering the market size and the US market share by players. Expenditure on mattress by the US households is also covered in the report.

Furthermore, the report also assesses the key opportunities available in the market and outlines the market dynamics that are and will be accountable for growth of the industry. Growth of the global mattress market has also been forecasted for the period 2016-2020, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

A brief company profiling of major market players such as Tempur Sealy, Select Comfort Corporation, Dorel Industries Inc. and Spring Air International LLC has been provided in the report on the basis of attributes like business overview, financial overview and business strategies adopted by these companies in order to grow in the market.

Country/Regional Coverage

The US

Company Coverage

Tempur Sealy International Inc.

Select Comfort Corporation

Dorel Industries Inc.

Spring Air International LLC

Executive Summary

Sleep is one of the basic prime necessities of life. A person's one-third life spent in sleeping, so customers prefer a comfortable mattress to have a good and comfortable sleep. Lack of sleep can badly affects a person's day-to-day performance. So nowadays consumers are preferring large-surface mattresses where they can relax properly and can have a sound sleep. Mattresses are designed in such a way that provides comfort that one need to relax. According to the needs and specification of the consumers, numerous types of mattresses are available in the market. Some popular mattresses on the basis of size are twin mattress, king mattress and queen mattress etc. On the basis of materials used in the mattresses, they are classified as innerspring mattress, hybrid mattress and foam mattress etc.

Dynamics like increasing population, surging home ownership rate, increasing number of households with more bedrooms, growing consumer awareness about health benefits of good sleep and development of innovative materials etc. help the global mattress market to grow rapidly with healthy growth rate over the years.

In the forecasted period market is expected to grow on the back of technological advancements, consumer preference towards customized mattress, surging demand from hospitals, hotels and military institutions and wider product choices etc. Yet the market is facing certain challenges which are hampering the growth of the market. Some of the challenges faced by the industry are volatile prices of petroleum and steel based raw material, high cost of mattresses and increasing competition etc.

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