

# Global Luxury Sunglass Market: Size, Trends and Forecasts (2016-2020)

<https://marketpublishers.com/r/G89351C7DACEN.html>

Date: June 2016

Pages: 63

Price: US\$ 800.00 (Single User License)

ID: G89351C7DACEN

## Abstracts

### Scope of the Report

The report titled “Global Luxury Sunglass Market: Size, Trends and Forecasts (2016-2020)” provides an in-depth analysis of the global luxury sunglass market with detailed analysis of market size on the basis of value and volume along with the growth in the global average selling price of the luxury sunglasses.

The report provides detailed regional analysis of the developed and emerging markets. The analysis of developed markets includes Europe and the U.S., while emerging markets include, China, Mexico, India, Brazil and Australasia. The regional analysis of the developed markets includes market size by value and volume along with the average selling price of the product and the analysis of emerging markets include the market size on the basis of the value.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global luxury sunglass market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global luxury sunglass market is stiff and dominated by the big players like Luxottica. Further, key players of the market Safilo and Fielmann are also profiled with their financial information and respective business strategies.

### Regional Coverage

#### Europe

United States

China

Mexico

India

Brazil

Australasia

## Company Coverage

Luxottica Group SpA

Safilo Group SpA

Fielmann AG

## Executive Summary

Luxury Sunglasses also known as premium sunglasses have been characterized as sunglasses that are fitted with non-solution lenses, and subsequently are not utilized for vision correction. They are fundamentally utilized for stylish purposes and for securing the eyes against hurtful bright (UV) beams.

The global luxury sunglass market increased at a significant CAGR during the span of 5 years, i.e., 2010-2015 and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The market is highly concentrated in Europe and the U.S., accounting a significant proportion of the market as European countries are popular as tax free shopping destinations among tourists and growing number of consumers who can afford branded sunglasses in the United States. In fact, the market is emerging in the developing nations such as China, Mexico, India, Brazil and Australasia at an increasing annual growth rate.

The major growth drivers for the global luxury sunglasses market are: premiumization, airport retail channel, rising consumer holidays and health benefits of using sunglasses. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: availability of counterfeit products and bad economic conditions.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Introduction to Sunglass

##### 2.1.1 Sunglass Lens

##### 2.1.2 Sunglass Frame

##### 2.1.3 Types of Sunglass

#### 2.2 Evolution of Sunglass

##### 2.2.1 Styles of Sunglass

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Sunglass Market Analysis

##### 3.1.1 Global Sunglass Market by Value

##### 3.1.2 Global Sunglass Market by Volume

##### 3.1.3 Global Sunglass Average Selling Price

##### 3.1.4 Global Sunglass Market by Segments

#### 3.2 Global Luxury Sunglass Market Analysis

##### 3.2.1 Global Luxury Sunglass Retail Market by Value

##### 3.2.2 Global Luxury Sunglass Retail Market by Volume

##### 3.2.3 Global Luxury Sunglass Retail Average Selling Price

##### 3.2.4 Global Airport Retail of Luxury Sunglass

##### 3.2.5 Global Luxury Sunglass Market by Region

### 4. REGIONAL MARKET ANALYSIS

#### 4.1 Europe Luxury Sunglass Market Analysis

##### 4.1.1 Europe Luxury Sunglass Retail Market by Value

##### 4.1.2 Europe Luxury Sunglass Retail Market by Volume

##### 4.1.3 Europe Luxury Sunglass Retail Average Selling Price

#### 4.2 The U.S. Luxury Sunglass Market Analysis

##### 4.2.1 The U.S. Luxury Sunglass Retail Market by Value

##### 4.2.2 The U.S. Luxury Sunglass Retail Market by Volume

##### 4.2.3 The U.S. Luxury Sunglass Retail Average Selling Price

#### 4.3 China Luxury Sunglass Retail Market by Value

#### 4.4 Mexico Luxury Sunglass Retail Market by Value

- 4.5 India Luxury Sunglass Retail Market by Value
- 4.6 Brazil Luxury Sunglass Retail Market by Value
- 4.7 Australasia Luxury Sunglass Retail Market by Value

## **5. MARKET DYNAMICS**

- 5.1 Growth Drivers
  - 5.1.1 Premiumization
  - 5.1.2 Rising Consumer Holidays
  - 5.1.3 Travel Retail Especially Airport
  - 5.1.4 Health Benefits
- 5.2 Challenges
  - 5.2.1 Availability of Counterfeit Products
  - 5.2.2 Bad Economic Conditions
- 5.3 Market Trends
  - 5.3.1 An Affordable Luxury
  - 5.3.2 Emerging Countries
  - 5.3.3 Luxury E-Commerce
  - 5.3.4 Sunglasses as a Fashion Statement

## **6. COMPETITIVE LANDSCAPE**

- 6.1 Global Eye Frame Market Players
- 6.2 Competitive Positioning of Luxury Market Major Players

## **7. COMPANY PROFILING**

- 7.1 Luxottica Group SpA
  - 7.1.1 Business Overview
  - 7.1.2 Financial Overview
  - 7.1.3 Business Strategy
- 7.2 Safilo Group SpA
  - 7.2.1 Business Overview
  - 7.2.2 Financial Overview
  - 7.2.3 Business Strategy
- 7.3 Fielmann AG
  - 7.3.1 Business Overview
  - 7.3.2 Financial Overview
  - 7.3.3 Business Strategy



## List Of Figures

### LIST OF FIGURES

Figure 1: Types of Sunglasses

Figure 2: Global Sunglass Market by Value; 2010-2015 (US\$ Billion)

Figure 3: Global Sunglass Market by Volume; 2010-2015 (Million Units)

Figure 4: Global Sunglass Average Selling Price; 200-2015 (US\$)

Figure 5: Global Sunglass Market by Segments; 2015 (%)

Figure 6: Global Luxury Sunglass Market by Value; 2010-2015 (US\$ Billion)

Figure 7: Global Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Billion)

Figure 8: Global Luxury Sunglass Retail Market Volume Annual Growth; 2010-2015 (%)

Figure 9: Global Luxury Sunglass Retail Average Selling Price Annual Growth; 2010-2015 (%)

Figure 10: Global Airport Retail of Luxury Sunglass; 2007-2025E (US\$ Billion)

Figure 11: Global Luxury Sunglass Market by Region; 2015 (%)

Figure 12: Europe Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Billion)

Figure 13: Europe Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Billion)

Figure 14: Europe Luxury Sunglass Retail Market by Volume; 2010-2015 (Million Units)

Figure 15: Europe Luxury Sunglass Retail Average Selling Price; 2010-2015 (US\$)

Figure 16: The U.S. Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Billion)

Figure 17: The U.S. Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Billion)

Figure 18: The U.S. Luxury Sunglass Retail Market by Volume; 2010-2015 (Million Units)

Figure 19: The U.S. Luxury Sunglass Retail Average Selling Price; 2010-2015 (US\$)

Figure 20: China Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Million)

Figure 21: China Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Million)

Figure 22: Mexico Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Million)

Figure 23: Mexico Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Million)

Figure 24: India Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Million)

Figure 25: India Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Million)

Figure 26: Brazil Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Million)

Figure 27: Brazil Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Million)

Figure 28: Australasia Luxury Sunglass Retail Market by Value; 2010-2015 (US\$ Million)

Figure 29: Australasia Luxury Sunglass Retail Market by Value; 2016E-2020E (US\$ Million)

Figure 30: Global Air Traffic Annual Growth; 2010-2015 (%)

- Figure 31: Global Wealth per Person Annual Growth; 2010-2016 (%)
- Figure 32: Global Eye Frame Market by Players; 2014 (%)
- Figure 33: Global Eye Frame Market by Brands; 2014 (%)
- Figure 34: Global Luxury Goods Market Players Competitive Positioning
- Figure 35: Luxottica Net Sales; 2011-2015 (US\$ Billion)
- Figure 36: Luxottica Net Sales by Segments; 2015 (%)
- Figure 37: Safilo Net Sales; 2011-2015 (US\$ Billion)
- Figure 38: Safilo Net Sales by Segments; 2015 (%)
- Figure 39: Fielmann Net Sales; 2011-2015 (US\$ Billion)
- Figure 40: Fielmann Net Sales by Segments; 2015 (%)
- Figure 41: Fielmann Net Sales by Region; 2015 (%)
- Table 1: Comparison of Sunglass Frame Material
- Table 2: Evolution of Sunglasses; 1950's to 2000's
- Table 3: Global Travel Trend; 2012-2015



## I would like to order

Product name: Global Luxury Sunglass Market: Size, Trends and Forecasts (2016-2020)

Product link: <https://marketpublishers.com/r/G89351C7DACEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G89351C7DACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970