

Global Luxury Jewellery Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)

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Abstracts

Scope of the Report

The report titled “Global Luxury Jewellery Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025)”, provides an in depth analysis of the global luxury jewellery market by value, by product, by distribution channel, by end-user, by region, etc. The report provides a regional analysis of the luxury jewellery market, including the following regions: China, The US and Rest of the World (ROW). The report also provides a detailed analysis of the COVID-19 impact on the luxury jewellery market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall luxury jewellery market has also been forecasted for the period 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global luxury jewellery market is fragmented with many major market players operating worldwide. The key players of the luxury jewellery market are LVMH, Richemont, Gucci and Pandora Jewellery are also profiled with their financial information and respective business strategies.

Country Coverage

China

The US

Rest of the World

Company Coverage

LVMH

Richemont

Gucci

Pandora Jewellery

Executive Summary

The luxury jewellery market can be segmented on the basis of product, named as; ring, necklace, earrings and others. Further, the Luxury Jewellery market can be segmented on the basis of distribution channel, named as offline and online and on the basis of end-user, such as women and men.

The global luxury jewellery market has increased significantly during the years 2016-2019 and projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The luxury jewellery market is expected to increase due to growing high-net-worth individuals (HNWI), increasing influence of social media, growing penetration of e-commerce, increase in Gen Z income, rapid urbanization, globalization and rising female population. Yet, the market faces some challenges such as declining rough-diamond mine supply and issues in trading of luxury jewellery.

The COVID-19 pandemic had a negative impact on global luxury jewellery market. The pandemic negatively affected the market by halting mining and disrupting trade and travel activities. ?

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