

Global Luxury Goods Market: Trends & Opportunities (2015-2019)

<https://marketpublishers.com/r/G5B1CF74A3BEN.html>

Date: October 2015

Pages: 84

Price: US\$ 850.00 (Single User License)

ID: G5B1CF74A3BEN

Abstracts

Scope of the Report

This report analyzes the development of the 'Global Luxury Goods Market: Trends & Opportunities (2015-2019) ', including its segments: luxury cars, luxury wines and spirits, luxury hotels and luxury furniture, with a major focus on global personal luxury goods market. The market sizing of global personal luxury market is done by its value, by top countries, by top cities, by gender, by tourists, by retail sale, by wholesale, by online sale, by airport sales, sales by region and through growth of some of its sub segments. Market share analysis of global luxury goods market is also done in this report, with major focus on global personal luxury goods market.

Potters five force analysis includes discussion on threat of new entrant, bargaining power of buyers, threats of substitutes, bargaining power of suppliers and competitive rivalry.

This report also includes regional/country analysis of Americas, Europe and Asia (China in specific). This analysis include personal luxury goods market by value over the years, personal luxury goods market by tourists and price comparison of different brand, for each region. In 2014, Americas and European continent's personal luxury market grew at decent rate, while Japan registered a very healthy growth rate. China has shown a negative trend and Rest of the Asia experienced brisk growth pace. Moreover, the report profiles key market players such as LVMH, Hermes International and Kering Group on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Forecasting of personal luxury goods market by value and its segments including luxury cars, luxury hotels, luxury furniture, luxury wines and spirit and personal luxury goods, are also done for the years 2015-2019. Sub segments of global personal luxury goods market and personal luxury goods market of Americas, Europe and Asia is also forecasted for the years 2015-2019.

Country Coverage

Americas

Europe

Asia

Company Coverage

LVMH

Hermes International

Kering Group

Executive Summary

Luxury goods market is a market for goods that give great comfort and pleasure. Luxury goods are commonly characterized by their premium quality, craftsmanship and reputation. In economics, income elasticity of demand for luxury good is greater than one because peoples' spending on luxury good increases more than the increase in their income. But many luxury goods have now become "a new normal good", due to its affordability and increased purchasing power of people.

The overall global luxury market grew at a healthy rate in 2014, with major driving segments being luxury cars, luxury hotels and personal luxury goods. The overall luxury industry comprises nine segments in total: personal luxury goods, luxury cars, luxury hotels, luxury wines and spirits, luxury food, luxury furniture, luxury cruises, luxury yachts and private jets. Among all, the three biggest are luxury cars, luxury hotels and personal luxury goods. Personal luxury goods can be further sub divided into

accessories, apparel, hard luxury (watches and jewelry), beauty (cosmetic and perfumes) and others.

Development of global luxury market is fuelled by increased tourist sale of luxury goods, growth of e-commerce market, growth of global retail industry and rise in world GDP. Rise in GDP causes disposable income to increase and hence increase in purchasing power of people, which make them move towards luxury goods. This has caused increase in new consumers from emerging economies.

Increased use of social media, increased Omni channels, globalization and development of second hand or pre-owned luxury goods market has played a great role in growth of global luxury market over the years. While there are some challenges, which global luxury market has to face, such as increasing unemployment rate, increasing availability of counterfeit products, inability to adopt dynamic market approaches and high import tariffs on luxury goods in some areas.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

2.1 Luxury Goods Market by Types

- 2.1.1 Personal Luxury Goods
- 2.1.2 Luxury Cars
- 2.1.3 Luxury Hotels
- 2.1.4 Luxury Wines and Spirits
- 2.1.5 Luxury Foods
- 2.1.6 Luxury Furniture
- 2.1.7 Luxury Cruises
- 2.1.8 Luxury Yacht
- 2.1.9 Private Jets

3. GLOBAL LUXURY GOODS MARKET: AN ANALYSIS

- 3.1 Global Luxury Goods Market by Value: Actual and Forecast
- 3.2 Global Luxury Goods Market by Segments

4. GLOBAL PERSONAL LUXURY GOODS MARKET: AN ANALYSIS

- 4.1 Global Personal Luxury Goods Market by Value: Actual and Forecast
- 4.2 Global Personal Luxury Goods Market by Category
 - 4.2.1 Global Luxury Jewelry Market by Value: Actual and Forecast
 - 4.2.2 Global Luxury Watch Market by Value: Actual and Forecast
 - 4.2.3 Global Luxury Leather Market by Value: Actual and Forecast
 - 4.2.4 Global Luxury Shoe Market by Value: Actual and Forecast
- 4.3 Global Personal Luxury Goods Market by Gender
- 4.4 Global Personal Luxury Goods by Region
- 4.5 Global Personal Luxury Goods Market by Top Countries
- 4.6 Global Personal Luxury Goods Market by Top Cities
- 4.7 Global Personal Luxury Goods Market by Consumer Nationality
- 4.8 Global Personal Luxury Goods Market by Tourists
- 4.9 Global Personal Luxury Goods Market by Retail
 - 4.9.1 Global Personal Luxury Goods Market by Retail Format
- 4.10 Global Personal Luxury Goods Market by Wholesale

- 4.10.1 Global Personal Luxury Goods Market by Wholesale by Format
- 4.11 Global Online Personal Luxury Goods Market by Value
- 4.12 Global Airport Personal Luxury Goods Market by Value

5. GLOBAL LUXURY CAR MARKET: AN ANALYSIS

- 5.1 Global Luxury Car Market by Value: Actual and Forecast
- 5.2 Global Luxury Car Market by Volume

6. GLOBAL LUXURY WINE AND SPIRIT MARKET: AN ANALYSIS

- 6.1 Global Luxury Wine and Spirit Market by Volume: Actual and Forecast

7. GLOBAL LUXURY HOTELS MARKET: AN ANALYSIS

- 7.1 Global Luxury Hotels Market by Value: Actual and Forecast

8. GLOBAL LUXURY FURNITURE MARKET: AN ANALYSIS

- 8.1 Global Luxury Furniture Market by Value: Actual and Forecast

9. GLOBAL LUXURY GOODS MARKET SHARE: AN ANALYSIS

- 9.1 Global Luxury Goods Market by Segments
- 9.2 Global Personal Luxury Goods Market Share: An Analysis
 - 9.2.1 Global Personal Luxury Goods Market by Segments
 - 9.2.2 Global Personal Luxury Goods Market by Region
 - 9.2.3 Global Airport Personal Luxury Goods Market Share: An Analysis
 - 9.2.4 Global Online Personal Luxury Goods Market Share: An Analysis

10. REGIONAL/COUNTRY ANALYSIS

- 10.1 Americas Luxury Goods Market: An Analysis
 - 10.1.1 Americas Personal Luxury Goods Market by Value: Actual and Forecast
 - 10.1.2 Americas Personal Luxury Goods Market by Tourists
 - 10.1.3 Price Comparison of Luxury Brands in Americas
- 10.2 Europe's Luxury Goods Market: An Analysis
 - 10.2.1 Europe's Personal Luxury Goods Market by Value: Actual and Forecast
 - 10.2.2 Europe's Personal Luxury Goods Market by Tourists

- 10.2.3 Price Comparison of Luxury Brands in Europe
- 10.3 Asia Luxury Goods Market: An Analysis
 - 10.3.1 Asia's Personal Luxury Goods Market by Value: Actual and Forecast
 - 10.3.2 Asian Personal Luxury Goods Market by Tourists
 - 10.3.3 Price Comparison of Luxury Brands in Asia by Countries

11. MARKET DYNAMICS

- 11.1 Growth Drivers
 - 11.1.1 Tourists Sales of Luxury Goods
 - 11.1.2 Growth of e-Commerce Market
 - 11.1.3 Retail Industry Growth
 - 11.1.4 Rise in GDP
- 11.2 Challenges
 - 11.2.1 Unemployment Rate
 - 11.2.2 Counterfeit Products
 - 11.2.3 Dynamic Market Approach
 - 11.2.4 High Import Tariffs and/or Duties
- 11.3 Market Trends
 - 11.3.1 Social Media
 - 11.3.2 Ubiquity versus Exclusivity
 - 11.3.3 Omni Channel
 - 11.3.4 Globalization
 - 11.3.5 Custom and Bespoke Initiatives
 - 11.3.6 Pre-owned/ Second-hand Luxury Goods Market

12. PORTER'S FIVE FORCES ANALYSIS

- 12.1 Threat of New Entrant: Low
- 12.2 Bargaining Powers of Buyers: Low
- 12.3 Threat of Substitutes: Low
- 12.4 Bargaining Power of Suppliers: Moderate
- 12.5 Competitive Rivalry: Moderate

13. COMPETITIVE LANDSCAPE

14. COMPANY PROFILES

- 14.1 LVMH

- 14.1.1 Business Overview
- 14.1.2 Financial Overview
- 14.1.3 Business Strategy
- 14.2 Hermes International
 - 14.2.1 Business Overview
 - 14.2.2 Financial Overview
 - 14.2.3 Business Strategy
- 14.3 Kering Group
 - 14.3.1 Business Overview
 - 14.3.2 Financial Overview
 - 14.3.3 Business Strategy

Table of Figures

Figure 1: Luxury Goods Market by Type

Figure 2: Personal Luxury Goods by Type

Figure 3: Sub Division of Luxury Car Market

Figure 4: Luxury Hotels By Purpose And By Levels Of Luxury

Figure 5: Luxury Furniture Market by End User

Figure 6: Global Luxury Goods Market by Value; 2012-2014 (US\$ Billion)

Figure 7: Global Luxury Goods Market by Value Forecast; 2015-2019 (US\$ Billion)

Figure 8: Global Luxury Goods Market by Segments; 2013-2014 (US\$ Billion)

Figure 9: Global Personal Luxury Goods Market by Value; 2005-2014 (US\$ Billion)

Figure 10: Global Personal Luxury Goods Market Forecast by Value; 2015-2019 (US\$ Billion)

Figure 11: Global Personal Luxury Goods Market by Category; 2013-2014 (US\$ Billion)

Figure 12: Global Luxury Jewelry Market by Value; 2007-2014 (US\$ Billion)

Figure 13: Global Luxury Jewelry Market Forecast by Value; 2015-2019 (US\$ Billion)

Figure 14: Global Luxury Watch (Swiss) Exports Value; 2007-2014 (US\$ Billion)

Figure 15: Global Luxury Watch (Swiss) Exports Forecast Value; 20015-2019 (US\$ Billion)

Figure 16: Global Luxury Watch (Swiss) Exports by Region; 2014 (US\$ Billion)

Figure 17: Global Luxury Watch (Swiss) Exports to Asia; 2014 (US\$ Billion)

Figure 18: Global Luxury Leather Market by Value; 2011-2014 (US\$ Billion)

Figure 19: Global Luxury Leather Market Forecast by Value; 2015-2019 (US\$ Billion)

Figure 20: Global Luxury Shoes Market by Value; 2015-2019 (US\$ Billion)

Figure 21: Global Luxury Shoes Market by Forecast Value; 2015-2019 (US\$ Billion)

Figure 22: Global Personal Luxury Goods Market by Gender; 2013-2014 (US\$ Billion)

Figure 23: Global Personal Luxury Goods Market by Region; 2010-2014 (US\$ Billion)

- Figure 24: Global Personal Luxury Goods Market by Countries; 2014 (US\$ Billion)
- Figure 25: Global Personal Luxury Goods Market by Top Cities; 2014 (US\$ Billion)
- Figure 26: Global Personal Luxury Goods Market by Consumer Nationality; 2000-2014 (US\$ BILLION)
- Figure 27: Global Personal Luxury Goods Market by Tourists; 2014 (US\$ Billion)
- Figure 28: Global Personal Luxury Goods Market by Retail Value; 2007-2014 (US\$ Billion)
- Figure 29: Global Personal Luxury Goods Market by Retail Format; 2014 (US\$ Billion)
- Figure 30: Global Personal Luxury Goods Market by Wholesale Value; 2007-2014 (US\$ Billion)
- Figure 31: Global Personal Luxury Goods Market by Wholesale Format; 2014 (US\$ Billion)
- Figure 32: Global Online Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)
- Figure 33: Global Airport Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)
- Figure 34: Global Luxury Car Market by Value; 2010-2014 (US\$ Billion)
- Figure 35: Global Luxury Car Market Forecast by Value; 2015-2019 (US\$ Billion)
- Figure 36: Global Luxury Car Brand Sales by Volume; 2010-2014 (Units)
- Figure 37: Global Luxury Wine and Spirit Market by Value; 2010-2014 (US\$ Billion)
- Figure 38: Global Luxury Wine and Spirit Market Forecast by Value; 2015-2019 (US\$ Billion)
- Figure 39: Global Luxury Hotels Market by Value; 2010-2014 (US\$ Billion)
- Figure 40: Global Luxury Hotels Market Forecast by Value; 2015-2019 (US\$ Billion)
- Figure 42: Global Luxury Furniture Market Forecast by Value; 2015-2019 (US\$ Billion)
- Figure 43: Global Luxury Goods Market Share by Segments; 2014
- Figure 44: Global Luxury Personal Goods Market Share by Segments; 2014
- Figure 45: Global Luxury Personal Goods Market Share by Region; 2014 (US\$ Billion)
- Figure 46: Global Airport Personal Luxury Goods Market Share by Category; 2014
- Figure 47: Global Airport Personal Luxury Goods Market Share by Location; 2014
- Figure 48: Global Online Personal Luxury Goods Market Share by Category; 2014
- Figure 49: Global Online Personal Luxury Goods Market Share by Location; 2014
- Figure 50: Global Online Personal Luxury Goods Market Share by Players; 2014
- Figure 51: Americas Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)
- Figure 52: Americas Personal Luxury Goods Market Forecast by Value; 2015-2019 (US\$ Billion)
- Figure 53: Americas Personal Luxury Goods Market by Tourists; 2014
- Figure 54: Price Comparison of Luxury Brands in Americas; September 2015 (US\$)
- Figure 55: Europe's Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)

Figure 56: Europe's Personal Luxury Goods Market Forecast by Value; 2015-2019 (US\$ Billion)

Figure 57: Europe's Personal Luxury Goods Market by Tourists; 2014

Figure 58: Price Comparison of Luxury Brands in Europe; September 2015 (US\$)

Figure 59: Asia Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)

Figure 60: Asia Personal Luxury Goods Market Forecast by Value; 2015-2019 (US\$ Billion)

Figure 61: China Personal Luxury Goods Market by Value; 2010-2014 (US\$ Billion)

Figure 62: Asian Personal Luxury Goods Market by Tourists; 2014

Figure 63: Price Comparison of Luxury Brands in Asian Countries; September 2015 (US\$)

Figure 64: Growth of e-Commerce Market by Regions; 2010-2014 (US\$ Billion)

Figure 65: Retail Industry Sales; 2009-2014 (US\$ Trillion)

Figure 66: GDP and Luxury Goods Market; 2005-2014 (US\$ Billion)

Figure 67: Unemployment Rate (%); 2009-2014

Figure 68: Porter's Force Analysis

Figure 69: LVMH Net Revenue; 2011-2015(Q3) (US\$ Billion)

Figure 70: Sales Mix of LVMH (2014)

Figure 71: Hermes International Net Revenue; 2010-2014 (US\$ Billion)

Figure 72: Sales Mix of Hermes International; 2014

Figure 73: Kering Group Product Portfolio

Figure 74: Net Revenue; 2011-2014 (US\$)

Figure 75: Net Revenue Division by Segments and Brands; 2014

Table 1: Tourist Sale of Luxury Goods, September'2015

Table 2: Financial Comparison of Major Players in Luxury Goods Market, 2014

Table 3: Comparison of Major Players in Luxury Goods Market

I would like to order

Product name: Global Luxury Goods Market: Trends & Opportunities (2015-2019)

Product link: <https://marketpublishers.com/r/G5B1CF74A3BEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5B1CF74A3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970