

Global Lubricants and Base Oils Market: Trends and Opportunities (2014 Edition)

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Abstracts

The report titled “Global Lubricants and Base Oil Market: Trends & Opportunities (2014 Edition)” analyzes the global lubricants and base oil market, with exhaustive discussion on demand of lubricants in different region across the globe in volume terms. The key market challenges recognized by the analysts and the major trends of lubricants and base oil market are presented in the report. Further, key manufacturers of lubricants like Exxon, Shell, Chevron and HPCL are profiled in the report.

Segments Coverage

Automotive Lubricants

Industrial Lubricants

Process Oils

Metalworking Fluid/Corrosion Preventives and Greases

Regional Coverage

North America

Latin America

Europe

Asia Pacific

Africa

Middle East

Company Coverage

Exxon Mobil Corporation

Royal Dutch Shell plc

Chevron Corporation

Hindustan Petroleum Corporation Limited (HPCL)

Executive Summary

For the lubricants industry, the year 2013 was characterized by oversupply conditions, as companies continued to increase their production capacities while the demand remained stagnant. Asia Pacific is the largest lubricants market followed by North America, Latin America, Eastern Europe, Western Europe, Africa and Middle East. China and India remain the key focus for a number of global lube players for their growth strategy. The automotive lubricants segment is the largest followed by industrial oils, metalworking fluids/corrosion preventives, greases and process oils.

Factors contributing to the growth of lubricants demand include growing vehicle sales, increasing emissions and vehicle safety regulations and rapid industrialization. Bio lubricants and synthetic lubricants are also becoming popular.

The lubricant market is dominated by the oil majors. Some of the leading companies operating in the global lubricants market include Royal Dutch Shell, Exxon Mobil Corporation, British Petroleum, Total, Chevron Corporation, Fuchs Lubricants, PetroChina and Sinopec.

Among the base oils, Group I Base Oil accounts for more than half of the total base oil production, but the trend towards better and efficient lubricants is resulting in

substitutability of Group I to Group II and Group III base oils. Further, technological shifts and tighter environmental requirements are also facilitating the shift to Group II and Group III base oils and this could be evident from major capacity additions of the two groups of base oils in the year 2014.

Contents

1. EXECUTIVE SUMMARY

2. BASE OIL: AN OVERVIEW

- 2.1 Introduction
- 2.2 Base Oil – Capacity and Production
- 2.3 Production Capacity by Group
- 2.4 Production Capacity by Region

3. GLOBAL LUBRICANTS MARKET: AN ANALYSIS

- 3.1 Overview: Lubricants and Greases
- 3.2 Types of Lubricants
- 3.3 Global Lubricants Market: Sizing and Growth
- 3.4. Global Lubricants Market: Share by Region
- 3.5 Global Lubricants Market: Share by Product Categories
- 3.6 Lubricants Additives

4. GLOBAL LUBRICANTS MARKET: SEGMENT ANALYSIS

- 4.1 Automotive Oils
- 4.2 Industrial Oils
- 4.3 Process Oils
- 4.4 Metalworking Fluid/Corrosion Preventives and Greases

5. GLOBAL LUBRICANTS MARKET SIZE: BY REGIONS

- 5.1 North America Lubricant Market: Sizing and Growth
- 5.2 Latin America Lubricant Market: Sizing and Growth
- 5.3 European Lubricant Market: Sizing and Growth
- 5.4 Asia-Pacific Lubricant Market: Sizing and Growth
 - 5.4.1 Indian Lubricants Market
- 5.5 African Lubricant Market: Sizing and Growth
- 5.6 Middle East Lubricant Market: Sizing and Growth

6. GLOBAL LUBRICANTS & BASE OIL MARKET: MARKET DYNAMICS

6.1 Growth Drivers

- 6.1.1 Rise in Global Automobiles Production
- 6.1.2 Demand for Synthetic and Semi-Synthetic Lubes
- 6.1.3 Focus on Emerging Markets

6.2 Market Trends

- 6.2.1 Shift towards Group II and III Alternatives
- 6.2.2 Demand for Bio-Lubricants
- 6.2.3 Stricter Emission Standards

6.3 Key Issues

- 6.3.1 Volatility in Input Costs
- 6.3.2 Counterfeit or Spurious Lubricants

7. COMPETITIVE LANDSCAPE; GLOBAL LUBRICANTS & BASE OIL MARKET

8. COMPANY PROFILES GLOBAL LUBRICANTS & BASE OIL MARKET

8.1 Exxon Mobil Corporation

- 8.1.1 Business Description
- 8.1.2 Financial Overview
- 8.1.3 Business Strategies

8.2 Royal Dutch Shell plc

- 8.2.1 Business Description
- 8.2.2 Financial Overview
- 8.2.3 Business Strategies

8.3 Chevron Corporation

- 8.3.1 Business Description
- 8.3.2 Financial Overview
- 8.3.3 Business Strategies

8.4 Hindustan Petroleum Corporation Limited (HPCL)

- 8.4.1 Business Description
- 8.4.2 Financial Overview
- 8.4.3 Business Strategies

Figures & Tables

LIST OF FIGURES AND TABLES:

Table 1: Base Oil Categories

Figure 1: Global Base Oil Capacity and Production in Million Tonnes per Annum, 2008-2025F

Table 2: Upcoming Group II and III Capacity Additions in 2014

Figure 2: Global Base Oil Production Capacity by Group in %, 2007-2014E

Table 3: North America Base Oil Production Capacity in Tonnes, 2013-2014

Table 4: Western Europe Base Oil Production Capacity in Tonnes, 2013-2014

Table 5: China Base Oil Production Capacity in Tonnes, 2013-2014

Figure 3: Representation of Process from Base Stock to Finished Lubricant

Figure 4: Global Lubricants Demand, Market Size, By Volume, 2007-13 (Million Tonnes)

Figure 5: Correlation of Global Lube Oil Demand and GDP in %, 2007-2013

Figure 6: Global Lubricants Demand Forecast, Market Size, By Volume, 2014-2019 (Million Tonnes)

Figure 7: Global Lubricants Demand, Market Share, By Region in %, 2013

Figure 8: Region-wise Demand of Lubricants by Volume in Million Tonnes, 2009-2013

Figure 9: Regional Per-Capita Consumption of Lubricants in Kgs, 2013

Figure 10: Global Lubricants Market Breakdown by Product Categories in %, 2013

Figure 11: World Lubricants Additives Consumption by Volume in Thousand Tonnes, 2008-2018F

Figure 12: World Lubricant Additives Consumption by Region in %, 2008-2018F

Figure 13: Global Automotive Lubricant Demand, Market Size, By Volume in Million Tonnes, 2010-2013

Figure 14: Global Industrial Lubricant Demand, Market Size, By Volume in Million Tonnes, 2010-2013

Figure 15: Global Process Oil Demand, Market Size, By Volume in Million Tonnes, 2010-2013

Figure 16: Global Metalworking Fluid/Corrosion Preventives & Greases Demand, Market Size, By Volume in Million Tonnes, 2010-2013

Figure 17: North America Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 18: North America Lubricants Market Breakdown by Product Category, 2013

Figure 19: Latin America Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 20: Latin America Lubricants Market Breakdown by Product Category, 2013

Figure 21: Country Breakdown of European Lubricants Market in %, 2013

Figure 22: Eastern Europe Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 23: Eastern Europe Lubricants Market Breakdown by Product Category, 2013

Figure 24: Western Europe Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 25: Western Europe Lubricants Market Breakdown by Product Category, 2013

Figure 26: Asia Pacific Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 27: Asia Pacific Lubricants Market Breakdown by Product Category, 2013

Figure 28: Production and Consumption Volume of Lubricants in India, 2008-09 to 2013-14, (Thousand MT)

Figure 29: Indian Lubricants Market Segmentation by End Use in %, FY13

Figure 30: Indian Lubricants Sector - Market Shares by Players in %, FY13

Figure 31: Africa Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 32: African Lubricants Market Breakdown by Product Category, 2013

Figure 33: Middle East Lubricants Demand, Market Size, By Volume, 2008-13 (Million Tonnes)

Figure 34: Middle East Lubricants Market Breakdown by Product Category, 2013

Figure 35: Global Automobile Production in Million Units, 2008-2013

Figure 36: Global Synthetic Lubricants Demand, Market Size by Volume in Million Tonnes, 2013-2019F

Figure 37: Consumption of Lubricants in Developing Countries in '000 Tonnes, 2013

Figure 38: Real GDP Growth in Developing Countries, US\$ Billion (2009 versus 2015F)

Figure 39: Global Bio-Lubricants Demand, Market Size, By Volume, 2010-18E (Million Tonnes)

Table 6: Emission Standards for Light Duty Vehicles Worldwide

Figure 40: Brent Crude Oil Prices in US\$ per Barrel (2007-2013)

Figure 41: Structure of Global Lubricants Industry, 2013

Table 7: Ranking of Top Lubricant Manufacturers Worldwide

Figure 42: ExxonMobil Net Income Share by Business Segment, 2013

Figure 43: Earnings from Exxon Mobil's Downstream Business in US\$ Billion, 2009 to 2013

Figure 44: Sales of Lubricants, Specialty, and Other Petroleum Products in Thousands Barrels per Day, 2009 to 2013

Figure 45: Sales of Lubricants, Specialty, and Other Petroleum Products by Geographic Region, 2013

Figure 46: Royal Dutch Shell plc - Earnings by Business Segments in %, 2013

Figure 47: Earnings from Downstream Business in US\$ Billion, 2010-2013

Figure 48: Chevron Corp – Business Segmentation by Earnings, 2013

Figure 49: Chevron Corp – Downstream Business Earnings in US\$ Billion, 2011-2013

Figure 50: HPCL – Business Segmentation by Sales Volume, 2012-13

Figure 51: HPCL – Lubes and Greases Sales by Volume, 2008-09 to 2012-13

(Thousand Tonnes)

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