

Global Learning Management Systems (LMS) Market: Size, Trends & Forecasts (2018-2022)

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Abstracts

Scope of the Report

The report entitled “Global Learning Management Systems (LMS) Market: Size, Trends & Forecasts (2018-2022)”, provides analysis of the global learning management systems (LMS) market, with detailed analysis of market growth of the industry. The analysis includes the market by value, by segment, etc. Regional market values are also provided in the report.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global learning management systems (LMS) market has also been forecasted for the years 2018-2022, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Providence Equity (Blackboard Inc.), Crossknowledge Group, McGraw-Hill Education and Canvas are some of the key players operating in the global learning management systems (LMS) market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Country Coverage

North America

Asia-Pacific

EMEA

Company Coverage

Providence Equity (Blackboard Inc.)

Crossknowledge Group

McGraw-Hill Education

Canvas

Executive Summary

Learning management systems or LMS is referred as the software application which is designed for accomplishment of various purposes such as administration, documentation, tracking, reporting and delivery of educational courses or training programs or learning and development programs, etc. LMS was introduced during late 1990's and gained popularity in both academic industry and corporates. Basic use for LMS software is to deploy and track online training initiatives.

There are various common features which are mandatory for a LMS in order to be executed by a corporate. These are automatic enrollment, enhanced security, white labelling and multi-lingual support. All these features are very essential. In current scenario, LMS services are usually deployed in four ways. These are cloud based, self-hosted, mobile application and desktop application.

LMS is very popular among various organizations. These end-users are broadly classified into three categories: Large enterprise, Small and medium businesses and freelancers. LMS services can be availed via three licensing models. Open source where services are generally free and online based, free license and paid license (require a monthly or yearly fee).

Global Learning Management Systems (LMS) Market is expected to increase at high growth rates during the forecasted period (2018-2022). The global learning management Systems (LMS) market is supported by various growth drivers, such as developing learning culture within organizations, increasing importance of personalized

learning, rising demand for mobile delivery of the content, etc. yet, the market faces certain challenges, such as, lack of visual appeal, quality, and sharing capability to the content, e-learning is challenging in developing regions, etc. few new market trends are also provided such as, next-generation learning management Systems, customer-focused learning systems, etc.

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