

# Global Kettle Safety Controls Market: Size, Trends & Forecasts (2017-2021)

<https://marketpublishers.com/r/G9E55BDD615EN.html>

Date: October 2017

Pages: 56

Price: US\$ 800.00 (Single User License)

ID: G9E55BDD615EN

## Abstracts

### SCOPE OF THE REPORT

The report entitled “Global Kettle Safety Controls Market: Size, Trends & Forecasts (2017-2021)” provides an in-depth study of the global kettle safety controls market with comprehensive analysis of market sizing & growth and market segment analysis. It provides market by volume, market share by segment on the basis of volume as well as volume and market share by region. A brief analysis of market share by segments has also been provided with forecasted values.

The report encompasses a brief regional analysis of Asia Pacific, China, Americas, Europe and ROW (Africa and CIS) market with forecasted values. Geographically, Asia Pacific is the largest market for kettle safety controls market followed by Americas region.

Furthermore, the report also assesses the key opportunities available in the market and summarizes the dynamic forces that are and will be accountable for growth of the industry. Growth of the global kettle safety controls market has also been forecasted for the period 2017-2021, taking into consideration previous growth outlines, growth drivers and the existing and forthcoming trends.

Strix has continued to be the largest player in the kettle controls market in terms of value as well as volume and is expected to dominate the market in forecasted period also. Majority of the market share has captured by few major players only. Strix alone had accounted for more than half of the market share. A brief company profiling of Strix and, Otter Controls has provided in the report with financial information and business strategies.

## COMPANY COVERAGE

Strix Group plc

Otter Controls Ltd.

## REGION/COUNTRY COVERAGE

China

Asia Pacific (Exc. China)

Europe

Americas

ROW

## EXECUTIVE SUMMARY

An electric kettle is one of the most advanced home appliances which is present in almost all households. Previously, the main purpose of a kettle was limited to boiling of water only, but after the advent of electric kettle, the use of kettle has been broadened. Along with water boiling, now the kettles have been used in making tea and coffee as well. A wide variety of kettles are available in the market with different features. Major types of kettles available in the market are traditional kettle, electric kettle, cordless kettles and, plastic and metallic kettles.

As the electric and cordless kettles used electricity, so some safety controls have been implemented in these kettles in order to provide safety measures to the end users. Thermostat is one such safety control in electric kettles which are now used in almost all electric kettles. All modern kettles switch themselves off automatically by using thermostats.

The global kettle safety controls market is rising tremendously with significant growth rates over the last few years and is forecasted to rise further over the forecasted period.

i.e. 2017 to 2021. Dynamics like rising health benefits of tea, growing electric kettles sales, rising urban population, technological advancements are some of the prominent factors that are expected to propel the growth of the market. Yet the growth of the market is challenged by some factors such as barriers to new entrants, competitive pricing and, health and safety related issues.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. INTRODUCTION

#### 2.1 Overview of Kettle

##### 2.1.1 Type of Kettles

#### 2.2 Overview of Kettle Safety Controls

##### 2.2.1 Advantages of Electric Kettle

### 3. GLOBAL MARKET ANALYSIS

#### 3.1 Global Kettle Safety Controls Market Analysis

##### 3.1.1 Global Kettle Safety Controls Market by Volume

##### 3.1.2 Global Kettle Safety Controls Market Volume by Segments

##### 3.1.3 Global Kettle Safety Controls Market Value by Segments

##### 3.1.4 Global Kettle Safety Controls Market by Region

#### 3.2 Global Kettle Safety Controls Market Segment Analysis

##### 3.2.1 Global Kettle Safety Controls Regulated Market by Volume

##### 3.2.2 Global Kettle Safety Controls Regulated Market by Penetration Rate

##### 3.2.3 Global Kettle Safety Controls Less Regulated Market by Volume

##### 3.2.4 Global Kettle Safety Controls Less Regulated Market by Penetration Rate

### 4. REGIONAL ANALYSIS

#### 4.1 China Kettle Safety Controls Market Analysis

##### 4.1.1 China Kettle Safety Controls Market by Volume

#### 4.2 Asia Pacific Kettle Safety Controls Market Analysis

##### 4.2.1 Asia Pacific Kettle Safety Controls Market by Volume

#### 4.3 Europe Kettle Safety Controls Market Analysis

##### 4.3.1 Europe Kettle Safety Controls Market by Volume

#### 4.4 Americas Kettle Safety Controls Market Analysis

##### 4.4.1 Americas Kettle Safety Controls Market by Volume

#### 4.5 ROW Kettle Safety Controls Market Analysis

##### 4.5.1 ROW Kettle Safety Controls Market by Volume

### 5. MARKET DYNAMICS

## 5.1 Growth Drivers

- 5.1.1 Rising Health Benefits of Tea
- 5.1.2 Growing Electric Kettles Sales
- 5.1.3 Growing Urban Population
- 5.1.4 Rising Gas Prices

## 5.2 Challenges

- 5.2.1 Barriers to Entry
- 5.2.2 Competitive Pricing
- 5.2.3 Health and Safety Issues

## 5.3 Market Trends

- 5.3.1 Technological Advancements

## **6. COMPETITIVE LANDSCAPE**

6.1 Global Kettle Safety Controls Market Players Share by Volume

6.2 Global Kettle Safety Controls Market Players Share by Value

## **7. COMPANY PROFILING**

### 7.1 Strix Group plc

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategy

### 7.2 Otter Controls Ltd.

- 7.2.1 Business Overview

### 7.3 Legion Industries

- 7.3.1 Business Overview

### 7.4 Lee Industries

- 7.4.1 Business Overview

## Figures & Tables

### LIST OF FIGURES AND TABLES

Figure 1: Type of Kettles

Figure 2: Global Kettle Safety Controls Market by Volume; 2012-2016 (Million Units)

Figure 3: Global Kettle Safety Controls Market by Volume; 2017-2021E (Million Units)

Figure 4: Global Kettle Safety Controls Market Volume by Segments; 2016

Figure 5: Global Kettle Safety Controls Market Segment Share by Value; 2016

Figure 6: Global Kettle Safety Controls Market by Region; 2016

Figure 7: Global Kettle Safety Controls Regulated Market by Volume; 2012-2016  
(Million Units)

Figure 8: Global Kettle Safety Controls Regulated Market by Volume; 2017-2021E  
(Million Units)

Figure 9: Global Kettle Safety Controls Regulated Market by Penetration Rate; 2016

Figure 10: Global Kettle Safety Controls Less Regulated Market by Volume; 2012-2016  
(Million Units)

Figure 11: Global Kettle Safety Controls Less Regulated Market by Volume;  
2017-2021E (Million Units)

Figure 12: Global Kettle Safety Controls Less Regulated Market by Penetration Rate;  
2016

Figure 13: China Kettle Safety Controls Market by Volume; 2012-2016 (Million Units)

Figure 14: China Kettle Safety Controls Market by Volume; 2017-2021E (Million Units)

Figure 15: Asia Pacific Kettle Safety Controls Market by Volume; 2012-2016 (Million  
Units)

Figure 16: Asia Pacific Kettle Safety Controls Market by Volume; 2017-2021E (Million  
Units)

Figure 17: Europe Kettle Safety Controls Market by Volume; 2012-2016 (Million Units)

Figure 18: Europe Kettle Safety Controls Market by Volume; 2017-2021E (Million Units)

Figure 19: Americas Kettle Safety Controls Market by Volume; 2012-2016 (Million Units)

Figure 20: Americas Kettle Safety Controls Market by Volume; 2017-2021E (Million  
Units)

Figure 21: ROW Kettle Safety Controls Market by Volume; 2012-2016 (Million Units)

Figure 22: ROW Kettle Safety Controls Market by Volume; 2017-2021E (Million Units)

Figure 23: World Urban Population Share; 2010-2016 (%)

Figure 24: Gas Prices in the UK; 2016-2021E (pence per therm)

Figure 25: Global Kettle Safety Controls Market Player Share by Volume; 2016

Figure 26: Global Kettle Safety Controls Market Player Share by Value; 2016

Figure 27: Strix Group plc Revenue; 2014-2016 (US\$ Million)

Figure 28: Strix Group Kettle Safety Controls Sales by Geography; 2016

Table 1: Strix Group Core Product Range

Table 2: Otter Kettle Controls Products Range

## I would like to order

Product name: Global Kettle Safety Controls Market: Size, Trends & Forecasts (2017-2021)

Product link: <https://marketpublishers.com/r/G9E55BDD615EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E55BDD615EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970