

# Global Irritable Bowel Syndrome (IBS) Market: Trends & Opportunities (2012-2017)

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## Abstracts

#### Scope of the Report

The report titled 'Global Irritable Bowel Syndrome Market: Trends and Opportunities (2012-17)' provides an in depth analysis of IBS market on a global level. The report presents the global market sizing of IBS and also predicts the future growth of the market. The report also analyzes the various sub segments of the market and the worldwide sales of drugs available for the specific segment. Besides presenting the competitive landscape, the report also assesses the growth of IBS market in United States, Japan, and the United Kingdom. It also includes the penetration rate of the disorder in Germany, France, Italy, Spain and Belgium. In addition, the report focuses on the various growth drivers and challenges faced by the Irritable Bowel Syndrome (IBS) market.

#### **Geographical Coverage**

United States Market Size

Laxatives market growth projections

European Union Market Size

Country wise Analysis



Japan Market Size

Prevalence based on Subtype

#### **Company Coverage**

Abbott Laboratories

Lexicon Pharmaceuticals

Ironwood

Salix Pharmaceuticals

Sucampo

#### **Executive Summary**

Irritable Bowel Syndrome or IBS is a gastrointestinal disorder in which the colon muscle contracts more readily. The high prevalence of this syndrome could be estimated from the fact that 1 out of every 5 American is affected by the disorder and it is more common in women. Though the exact cause of the disorder is still unknown, factors like food, medicine, lifestyle and emotional stress can trigger the condition.

The global IBS market holds immense business opportunities as there are very few drugs and treatment available in the market. Moreover, only about 60% of the patient suffering from the syndrome tends to seek medical aid. The market is characterized with high unmet demand for proper treatment and this has resulted in many ongoing research and clinical trials. At present Amitiza and Lotronex are the only FDA approved drugs available in the market, which has created a necessity for more drugs and therapies in the Irritable Bowel Syndrome market. The IBS market is likely to witness arrival of many other drugs and first class therapies in the foreseeable future leading to generic competition in the market.



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