

Global Interactive Kiosk Market: Size, Trends & Forecasts (2022-2026 Edition)

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Abstracts

Scope of the Report

The report titled “Global Interactive Kiosk Market: Size, Trends and Forecasts (2022-2026 Edition)”, provides an in depth analysis of the global interactive kiosk market by value, by type, by component, by location, by region, etc. The report provides a detailed regional analysis of the interactive kiosk market, including the following regions: North America (The US & Rest of North America), Asia Pacific, Europe, and ROW. The report also provides a detailed analysis of the US interactive kiosk market by value and by component.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global interactive kiosk market has also been forecasted for the period 2022-2026, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The global interactive kiosk market is highly fragmented with many market players operating worldwide. Some interactive kiosk market players operate on a local level while other players operate on a regional and global level. Many global interactive kiosk manufacturers are increasing their presence in the developing economies, by competing with local and regional players in terms of quality and price.

Further, key players of the interactive kiosk market are NCR Corporation, Posiflex Technology, Inc. (Kiosk Information Systems, Inc.), SlabbKiosks, Meridian Kiosks LLC are also profiled with their financial information and respective business strategies.

Country Coverage

North America

Europe

Asia Pacific

ROW

Company Coverage

NCR Corporation

Posiflex Technology, Inc. (Kiosk Information Systems, Inc.)

SlabbKiosks

Meridian Kiosks LLC

Executive Summary

A kiosk refers to a physical unit (often including a display screen and a computer) that displays information or provides a service. Kiosks are usually installed in areas with high foot traffic, such as shopping malls, retail stores, etc. Kiosks can be broadly categorized into two types: Interactive Kiosks and Non-Interactive Kiosks.

Interactive kiosk is a stand-alone device that provide information and digital content for various purposes. Interactive kiosks are considered user-friendly, ensure flexibility, and does not require a human interaction.

Interactive kiosks are rapidly becoming a huge part of consumers' daily lives, and have gained popularity in different industrial verticals. The major benefits of interactive kiosks are: reduce business costs; improve the customers' buying experience, enhance customer service, provide accuracy and efficiency, serve more customers, help in saving time, and help in branding and advertising.

Interactive kiosks have a long history with continuously evolving next generation kiosks. The interactive kiosk market can be segmented on the basis of type (Bank Kiosk, Self-service Kiosk, and Vending Kiosk); component (Hardware, Software, and Services); location (Indoor, and Outdoor); and industry vertical (Retail, Hospitality, Transportation, Banking & Financial Services, Healthcare, Entertainment, and Others).

The global interactive kiosk market has increased significantly during the years 2020-2021 and projections are made that the market would rise in the next five years i.e. 2022-2026 tremendously. The interactive kiosk market is expected to increase due to rising adoption of interactive kiosks in retail sector, increasing demand for interactive kiosks at airports, escalating preference for contactless payments, increasing implementation of smart parking solutions, rapid urbanization, technological advancements, etc. Yet the market faces some challenges such as increasing adoption of smartphones, high installation and maintenance cost, etc.

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