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Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2021-2025)

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Abstracts

Scope of the Report

The report titled “Global Inflatable Outdoor Leisure Products Market: Size, Trends & Forecasts (2021-2025)” provides analysis of the outdoor inflatable leisure products market, with detailed analysis of market size by value and segments. The report also includes the analysis of the market for regions such as Europe, North America and Asia. An overall analysis of the global outdoor leisure products market has also been included in the report also in order to show the position of the inflatable product category in comparison with the overall market.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall inflatable outdoor leisure products market has also been forecasted for the years 2021-2025, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Bestway Global Holdings Inc., Intex Recreation Corp., Vista Outdoor Inc. and Coleman Company Inc. are some of the key players operating in the global inflatable outdoor leisure product market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

Company Coverage

Bestway Global Holdings Inc.

Intex Recreation Corp.

Coleman Company Inc.

Vista Outdoor Inc.

Regional Coverage

Europe

North America

Asia

Executive Summary

Outdoor leisure products are split into two categories namely non inflatable and inflatable products Non inflatable products are manufactured through use of materials like foam, fiberglass, plastics to name a few. Hardboard paddle boards, floating pool chair, hard-shell kayaks, fiberglass standup paddles are some of the known products within non-inflatables. Inflatable products on the other hand, consist of airbeds, floatable products, bouncy castles, leisure boats, portable spas, play pools, water slides and other related toys & products. The main differentiating point between the two categories is features such as light weight and resistance to damage which is possessed by the latter.

The global inflatable outdoor leisure products is forecasted to grow at a healthy rate during the years (2021-2025). The market is supported by various growth drivers such as the advantages of inflatable outdoor leisure products over inflatable counterparts, inclination of people towards adventure and outdoor sports, growing tourism industry, increasing population of HNWI individuals and improving consumer confidence index. The market is also confronted by some challenges such as rising spending on video gaming content, cut throat competition and risk of diseases through recreational water activities.

Launch of new products, rapid growth in e-commerce industry, higher levels of consumer awareness and rise in customer desire for convenience and flexibility are

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some of the latest trends existing in the market.

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