

Global Infant and Toddler Nutrition Market: Size, Trends & Forecasts (2016-2020)

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Abstracts

Scope of the Report

The report entitled “Global Infant and Toddler Nutrition Market: Size, Trends & Forecasts (2016-2020)” provides a detailed analysis of the global infant and toddler nutrition market with analysis of market size by value, segments and etc.

The report also includes a detailed regional analysis of the market covering Asia Pacific, Europe, North America and Brazil comprising of its market by value. Under competitive landscape, the global infant and toddler nutrition market has been compared on the basis of players followed by description of major brands in the infant and toddler nutrition market. In addition, comparison of infant and toddler nutrition market by the players has been done for regions of Asia Pacific, North America and Brazil.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global infant and toddler nutrition market is stiff and dominated by big players such as Nestle S.A, Mead Johnson Nutrition Company and Danone SA are some of the key players operating in the global infant and toddler nutrition market, whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

Country Coverage

China

North America

Brazil

Europe

Company Coverage

Nestle S.A.

Mead Johnson Nutrition Company

Danone SA

Executive Summary

Infant nutrition is being made to support the dietary requirements of newly born babies and young children. It is an essential component for the proper physical and mental growth of the baby. It offers various advantages such as ease of digestion and no difficulties are being faced by babies during chewing.

The global infant and toddler nutrition market can be segmented on the basis of products into prepared baby food, dried baby food, other baby food and milk formula. Milk formulas can further be divided into standard formulas, follow-on milks, toddler milks and specialty milks.

The global infant and toddler nutrition market is expected to grow at a healthy rate during the forecast period (2016-2020). The growth is expected on account of many factors, such as an increase in the urban population & modernization, female participation in the labor force and birth rate in developing countries along with the innovation in packaging and recommendations from doctors.

However, the market also faces some challenges, which include declining birth rates in developed countries, safety concerns of packaged baby food and the high cost of production of baby food. Growing e-commerce sales, increasing popularity of organic

baby food, new markets of baby foods and strong price power of baby foods in China and the U.S. are some of the latest trends in the infant and toddler nutrition market.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1 Infant and Toddler Nutrition: An Overview
- 2.2 Infant and Toddler Nutrition Market Segments
 - 2.2.1 On the Basis of Product
 - 2.2.2 Infant and Toddler Milk Formula Types
- 2.3 Disadvantages of Baby Foods

3. GLOBAL MARKET SIZING

- 3.1 Global Infant And Toddler Nutrition Market by Value
- 3.2 Global Infant and Toddler Nutrition Market by Product Segments
- 3.3 Global Infant and Toddler Nutrition Milk Formula Market Analysis
 - 3.3.1 Global Infant and Toddler Milk Formula Market by Value
 - 3.3.2 Global Infant and Toddler Milk Formula Market by Products
 - 3.3.3 Global Infant and Toddler Milk Formula Market by Consumption
 - 3.3.4 Global Infant and Toddler Milk Formula Market by Region
- 3.4 Global Infant and Toddler Nutrition Market by Region

4. REGIONAL ANALYSIS

- 4.1 Asia Pacific Infant and Toddler Nutrition Market Analysis
 - 4.1.1 Asia Pacific Infant and Toddler Nutrition Market by Value
 - 4.1.2 Asia Pacific Infant and Toddler Nutrition Market by Product Segments
 - 4.1.3 Asia Pacific Infant and Toddler Milk Formula Analysis
 - Asia Pacific Infant and Toddler Milk Formula Market by Value
 - Asia Pacific Infant and Toddler Milk Formula Market by Countries
 - 4.1.4 China Infant and Toddler Nutrition Market Analysis
 - China Infant and Toddler Nutrition Market by Value
 - China Infant and Toddler Nutrition by Product Segments
 - 4.1.5 China Infant and Toddler Milk Formula Market Analysis
 - China Infant and Toddler Milk Formula Market by Value
 - China Infant and Toddler Milk Formula Market by Product Type
 - China Infant and Toddler Milk Formula Market by Channels
- 4.2 North America Infant and Toddler Nutrition Market Analysis

- 4.2.1 North America Infant and Toddler Nutrition Market by Value
- 4.2.2 North America Infant and Toddler Nutrition Market by Region
 - The U.S. Infant and Toddler Nutrition Market by Value
 - Mexico Infant and Toddler Nutrition Market by Value
 - Canada Infant and Toddler Nutrition Market by Value
- 4.3 Brazil Infant and Toddler Nutrition Market Analysis
 - 4.3.1 Brazil Infant and Toddler Nutrition Market by Value
 - 4.3.2 Brazil Infant and Toddler Nutrition Market by Product Segments
- 4.4 Europe Infant and Toddler Nutrition Market Analysis
 - 4.4.1 Europe Infant and Toddler Nutrition Market by Value
 - 4.4.2 Europe Infant and Toddler Nutrition Market by Region
 - Western Europe Infant and Toddler Nutrition Market by Value
 - Eastern Europe Infant and Toddler Nutrition Market by Value

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Increasing Urban Population and Modernization
- 5.1.2 Rising Female Participation in Labor Force
- 5.1.3 Growing Birth Rate in Developing Countries
- 5.1.4 Innovation in Packaging
- 5.1.5 Recommendations from Doctors

5.2 Challenges

- 5.2.1 Declining Birth Rates in Developed Countries
- 5.2.2 Safety Concerns of Packaged Baby Food
- 5.2.3 High Cost of Production

5.3 Market Trends

- 5.3.1 Growing E-Commerce Sales
- 5.3.2 Increasing Popularity of Organic Baby Food
- 5.3.3 New Markets for Baby Foods
- 5.3.4 Strong Price Power of Baby Foods in China and the U.S.

6. COMPETITIVE LANDSCAPE

- 6.1 Global Infant and Toddler Nutrition Market by Players
- 6.2 Global Infant and Toddler Nutrition Market Major Brands
- 6.3 North America Infant and Toddler Nutrition Market by Players
- 6.4 Asia Pacific Infant and Toddler Nutrition Market by Players
 - 6.4.1 China Infant and Toddler Milk Formula Market by Players

6.5 Brazil Infant and Toddler Nutrition Market by Players

7. COMPANY PROFILING

7.1 Nestle S.A.

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategy

7.2 Mead Johnson Nutrition Company

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategy

7.3 Danone SA

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategy

List Of Figures

LIST OF FIGURES

Figure 1: Infant and Nutrition Market Segments on the Basis of Products

Figure 2: Global Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 3: Global Infant and Toddler Nutrition Market by Value; 2016E-2020E (US\$ Billion)

Figure 4: Global Infant and Toddler Nutrition Market by Product Segments; 2015

Figure 5: Global Infant and Toddler Nutrition Milk Formula Market by Value; 2014 -2020E (US\$ Billion)

Figure 6: Global Infant and Toddler Milk Formula Market by Products; 2015

Figure 7: Global Infant and Toddler Nutrition Milk Formula Market by Consumption;2015 (kg per birth)

Figure 8: Global Infant and Toddler Nutrition Milk Formula Market by Region; 2015

Figure 9: Global Infant and Toddler Nutrition Market by Region; 2015

Figure 10: Asia Pacific Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 11: Asia Pacific Infant and Toddler Nutrition Market by Value; 2016E-2020E (US\$ Billion)

Figure 12: Asia Pacific Infant and Toddler Nutrition Market by Product Segments; 2015

Figure 13: Asia Pacific Infant and Toddler Milk Formula Market by Value; 2014-2020E (US\$ Billion)

Figure 14: Asia Pacific Infant and Toddler Milk Formula Market by Countries; 2015

Figure 15: China Infant and Toddler Nutrition Market by Value; 2015-2020E (US\$ Billion)

Figure 16: China Infant and Toddler nutrition Market by Product; 2015

Figure 17: China Infant and Toddler Milk Formula Market by Value; 2014 -2020E (US\$ Billion)

Figure 18: China Infant and Toddler Milk Formula Market by Products; 2015

Figure 19: China Infant and Toddler Nutrition Milk Formula Market by Channels; 2015

Figure 20: North America Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 21: North America Infant and Toddler Nutrition Market by Value; 2016E-2020E(US\$ Billion)

Figure 22: The U.S. Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 23: Mexico Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 24: Canada Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Million)

Figure 25: Brazil Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 26: Brazil Infant and Toddler Nutrition Market by Value; 2016E-2020E (US\$ Billion)

Figure 27: Brazil Infant and Toddler Nutrition Market by Product Segments ; 2015

Figure 28: Europe Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 29: Europe Infant and Toddler Nutrition Market by Value; 2016E-2020E (US\$ Billion)

Figure 30: Europe Infant and Toddler Nutrition Market by Region ; 2015

Figure 31: Western Europe Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 32: Eastern Europe Infant and Toddler Nutrition Market by Value; 2010-2015 (US\$ Billion)

Figure 33: Global Urban Population; 2011-2015 (Billion)

Figure 34: Global Female Participation in Total Labor Force; 2010-2014 (Billion)

Figure 35: Population of 0-4 Years Old in Developing Countries; 2010-2016E (Million)

Figure 36: Infant and Toddler Population in Developed Countries; 2010-2015 (Million)

Figure 37: Global E-Commerce Sales; 2013-2018E (US\$ Billion)

Figure 38: Global Infant and Toddler Nutrition Market by Players; 2015

Figure 39: North America Infant and Toddler Nutrition Market by Players; 2015

Figure 40: Asia Pacific Infant and Toddler Nutrition Market by Players; 2015

Figure 41: China Infant and Toddler Nutrition Market by Players; 2015

Figure 42: Brazil Infant and Toddler Nutrition Market by Players, 2015

Figure 43: Nestle Total Revenues; 2011-2015 (US\$ Billion)

Figure 44: Nestle Total Revenue by Segments; 2015

Figure 45: Mead Johnson Net Sales; 2011-2015 (US\$ Billion)

Figure 46: Mead Johnson Net Sales by Segments; 2015

Figure 47: Danone Net Sales; 2011-2015 (US\$ Billion)

Figure 48: Danone Net Sales by Segments; 2015

Table 1: Infant and Toddler Market Segment on Basis of Products

Table 2: Infant and Toddler Milk Formula Market on Basis of Products

Table 3: Prices of Routine Follow on Formulas

Table 4: Global Infant and Toddler Nutrition Market Major Brands

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