

Global Infant and Toddler Nutrition Market: Size, Trends & Forecasts (2016-2020)

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Abstracts

Scope of the Report

The report entitled "Global Infant and Toddler Nutrition Market: Size, Trends & Forecasts (2016-2020)" provides a detailed analysis of the global infant and toddler nutrition market with analysis of market size by value, segments and etc.

The report also includes a detailed regional analysis of the market covering Asia Pacific, Europe, North America and Brazil comprising of its market by value. Under competitive landscape, the global infant and toddler nutrition market has been compared on the basis of players followed by description of major brands in the infant and toddler nutrition market. In addition, comparison of infant and toddler nutrition market by the players has been done for regions of Asia Pacific, North America and Brazil.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global infant and toddler nutrition market is stiff and dominated by big players such as Nestle S.A, Mead Johnson Nutrition Company and Danone SA are some of the key players operating in the global infant and toddler nutrition market, whose company profiling is done in the report. In this segment of the report, business overview, financial overview and the business strategies of the companies are provided.

Country Coverage

China

North America

Brazil

Europe

Company Coverage

Nestle S.A.

Mead Johnson Nutrition Company

Danone SA

Executive Summary

Infant nutrition is being made to support the dietary requirements of newly born babies and young children. It is an essential component for the proper physical and mental growth of the baby. It offers various advantages such as ease of digestion and no difficulties are being faced by babies during chewing.

The global infant and toddler nutrition market can be segmented on the basis of products into prepared baby food, dried baby food, other baby food and milk formula. Milk formulas can further be divided into standard formulas, follow-on milks, toddler milks and specialty milks.

The global infant and toddler nutrition market is expected to grow at a healthy rate during the forecast period (2016-2020). The growth is expected on account of many factors, such as an increase in the urban population & modernization, female participation in the labor force and birth rate in developing countries along with the innovation in packaging and recommendations from doctors.

However, the market also faces some challenges, which include declining birth rates in developed countries, safety concerns of packaged baby food and the high cost of production of baby food. Growing e-commerce sales, increasing popularity of organic

baby food, new markets of baby foods and strong price power of baby foods in China and the U.S. are some of the latest trends in the infant and toddler nutrition market.

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