

# Global Industrial Trucks Market: Trends and Opportunities (2013-2018)

<https://marketpublishers.com/r/G5A8D842F90EN.html>

Date: November 2013

Pages: 62

Price: US\$ 800.00 (Single User License)

ID: G5A8D842F90EN

## Abstracts

### Scope of the Report

The report titled “Global Industrial Trucks Market: Trends and Opportunities (2013-2018)” analyzes the potential opportunities and significant trends in the industrial trucks industry. The report provides detailed analysis of the global industrial trucks market including the regional markets of North America and Western Europe. It focuses on the industrial trucks markets of the US and Japan. Also, key market challenges recognized by the analysts and the major observable trends in the global industrial trucks market are presented in the report. Leading companies operating in this market, namely Toyota Industries Group, KION Group, Jungheinrich AG and Hyster-Yale have been profiled with their respective business strategies. The growth of the market has been projected taking into consideration various aspects like previous growth patterns, the current trends, the growth drivers and challenges.

### Geographical Coverage

Global

North America

Western Europe

### Company Coverage

Toyota Industries Group

KION Group

Jungheinrich AG

Hyster-Yale

## **Executive Summary**

Trucks for many years have represented one of the most important segments of the automotive industry. With consumers opting for more innovative products, the industrial trucks market has been influenced by changing tastes, interests and technology. The industry is characterized by the cyclical nature of the economy with automation and technology shifts being observed in the production of industrial trucks.

Changing consumer tastes and legal requirements have replaced the low cost trucks by upgraded vehicles offering greater sophistication and charging higher prices. The transition from IC trucks to E-trucks has not only been economical for a consumer but has also helped reducing emissions and carbon footprints. The global industrial trucks market is characterized by automation, innovative and eco-friendly trucks.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INDUSTRIAL TRUCKS: AN OVERVIEW**

- 2.1 Industrial Trucks: History
- 2.2 Types of Industrial Trucks
- 2.3 Classification of Industrial Trucks

### **3. GLOBAL INDUSTRIAL TRUCKS MARKET**

- 3.1 Industrial Trucks Market: Sizing and Growth
- 3.2 GDP and Industrial Trucks Market
- 3.3 Industrial Trucks: Market Share Analysis
  - 3.3.1 Market Share by Revenue
  - 3.3.2 Market Share by Competitors
  - 3.3.3 Market Share by Type of Trucks

### **4. GLOBAL INDUSTRIAL TRUCKS MARKET: REGIONAL ANALYSIS**

- 4.1 North America: Industrial Trucks Market
  - 4.1.1 Industrial Trucks Market: Sizing and Growth
- 4.2 Western Europe: Industrial Trucks Market
  - 4.2.1 Industrial Trucks Market: Sizing and Growth

### **5. GLOBAL INDUSTRIAL TRUCKS MARKET: COUNTRY ANALYSIS**

- 5.1 China: Industrial Trucks Market
  - 5.1.1 Industrial Trucks Market: Sizing and Growth
  - 5.1.2 Market Share Analysis by Price Segment
- 5.2 Japan: Industrial Trucks Market
  - 5.2.1 Industrial Trucks Market: Sizing and Growth

### **6. GLOBAL INDUSTRIAL TRUCKS MARKET: GROWTH DRIVERS AND CHALLENGES**

- 6.1 Growth Drivers
  - 6.1.1 Stable Demand

- 6.1.2 Growing Industry
- 6.1.3 Continued Automation
- 6.2 Market Challenges
  - 6.2.1 Build Competitive Advantage
  - 6.2.2 Secure Growth in Emerging Markets
  - 6.2.3 Increasing Cyclicity

## **7. GLOBAL INDUSTRIAL TRUCKS MARKET: TRENDS**

- 7.1 Shift from IC trucks to E trucks
- 7.2 Technology Shifts
- 7.3 Green Initiative

## **8. COMPETITIVE LANDSCAPE: GLOBAL INDUSTRIAL TRUCKS MARKET:**

## **9. COMPANY PROFILES: GLOBAL INDUSTRIAL TRUCKS MARKET:**

- 9.1 Toyota
  - 9.1.1 Business Overview
  - 9.1.2 Financial Overview
  - 9.1.3 Business Strategies
- 9.2 KION Group
  - 9.2.1 Business Overview
  - 9.2.2 Financial Overview
  - 9.2.3 Business Strategies
- 9.3 Jungheinrich AG
  - 9.3.1 Business Overview
  - 9.3.2 Financial Overview
  - 9.3.3 Business Strategies
- 9.4 Hyster-Yale
  - 9.4.1 Business Overview
  - 9.4.2 Financial Overview
  - 9.4.3 Business Strategies

## Figures & Tables

### LIST OF FIGURES AND TABLES

Table 1: Classification of Industrial Trucks

Figure 1: Global Industrial Trucks Market Size, 2008-2012 (in US\$ Billions)

Figure 2: Global Industrial Trucks Market Size Forecast, 2013E-2018E (in US\$ Billions)

Figure 3: GDP Growth and Truck Volume Growth, 2008-2012

Figure 4: Global Industrial Trucks Market Share by Revenue, 2012 (in US\$ Billions)

Figure 5: Global Industrial Trucks Market Share by Competitors, 2012

Figure 6: Global Industrial Trucks Market Share by Type of Trucks, 2012

Figure 7: Global Industrial Trucks Market Share by Region, 2012

Figure 8: Market Size of Industrial Trucks in North America, 2008-2012 (in 000 units)

Figure 9: Market Size Forecast of Industrial Trucks in North America, 2013E-2018E (in 000 units)

Figure 10: Market Size of Industrial Trucks in Western Europe, 2008-2012 (in 000 Units)

Figure 11: Market Size of Industrial Trucks in Western Europe, 2013E-2018E (in 000 Units)

Figure 12: Market Size of Industrial Trucks in China, 2008-2012 (in 000 Units)

Figure 13: Market Size Forecast of Industrial Trucks in China, 2013E-2018E (in 000 units)

Figure 14: Market Share of Industrial Trucks in China by Price Segments, 2012

Figure 15: Market Size of Industrial Trucks in Japan, 2008-2012, (in 000 Units)

Figure 16: Market Size of Forecast of Industrial Trucks in Japan, 2013E-2018E, (in 000 Units)

Figure 17: Toyota Material Handling Organization Chart

Figure 18: Toyota Industrial Trucks Market Revenue 2010-2012 (US\$ Billions)

Figure 19: KION Group's Segment Wise Revenue 2012 (US\$ Billions)

Figure 20: KION Group Industrial Trucks Market Revenue, 2010- 2012 (US\$ Billions)

Figure 21: Jungheinrich AG Sales by Product Type 2012

Figure 22: Jungheinrich AG Industrial Trucks Market Revenue, 2010-2012 (US\$ Billions)

Figure 23: Hyster-Yale Industrial Trucks Market Share by Regions, 2012

Figure 24: Hyster-Yale Industrial Trucks Market Revenue, 2010-2012 (US\$ Billions)

## I would like to order

Product name: Global Industrial Trucks Market: Trends and Opportunities (2013-2018)

Product link: <https://marketpublishers.com/r/G5A8D842F90EN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5A8D842F90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970