

Global In-Flight Connectivity Market: Size, Trends & Forecasts (2017-2021)

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Abstracts

SCOPE OF THE REPORT

The report entitled “Global In-Flight Connectivity Market: Size, Trends & Forecasts (2017-2021)”, provides analysis of the global in-flight connectivity, with detailed analysis of market size and growth, and segmentation of the industry. The analysis includes the market by value, by volume and by region. The report also provides the analysis of the global in-flight connectivity market of North America, Latin America, Europe, MEA and Asia regions.

Moreover, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global in-flight connectivity has also been forecasted for the years 2017-2021, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Gogo Inc., Inmarsat Plc., Global Eagle Entertainment, Inc. and Panasonic Corporation (Panasonic Avionics Corporation) are some of the key players operating in the global in-flight connectivity market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

COUNTRY COVERAGE

North America

Latin America

Europe

MEA

Asia

COMPANY COVERAGE

Gogo Inc.

Inmarsat Plc.

Global Eagle Entertainment

Panasonic Corporation (Panasonic Avionics Corporation)

EXECUTIVE SUMMARY

The in-flight connectivity provides internet connection while on-board to their respective airplane passengers and crew. Transmitters on the plane communicate with a ground station, either using radio waves or through a satellite. The modes of in-flight internet transmission are air to ground and satellites.

Air to ground can connect directly to ground-based cellular networks, which transform commercial aircraft into flying hotspots that allow passengers to enjoy full connectivity to the web, messaging or email. In satellites in-flight transmission, a small satellite antenna located on the top of the plane fuselage communicates with a satellite in orbit above the earth. That satellite, maintains a constant connection with a ground station, acts as a bridge to supply the plane with a live link to the internet.

The global in-flight connectivity market is expected to increase at high growth rates during the forecasted period (2017-2021). The global in-flight connectivity is supported by various growth drivers, such as, increasing disposable income, increasing mobile data traffic, increasing aircraft commuters, etc.

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1 Telecommunication: An Overview
- 2.2 Types of Telecommunication
 - 2.2.1 Wireline/Wired Telecommunication
 - 2.2.2 Wireless Telecommunication
- 2.3 In-flight Connectivity: An Overview
 - 2.3.1 Air to Ground
 - 2.3.2 Satellites
- 2.4 Advantages And Disadvantages of In-flight Connectivity

3. GLOBAL MARKET ANALYSIS

- 3.1 Global Satellite Communication Market: An Analysis
 - 3.1.1 Global Satellite Communication Market by Value
 - 3.1.2 Global Satellite Communication Market by Segment
- 3.2 Global In-Flight Connectivity Market: An Analysis
 - 3.2.1 Global In-Flight Connectivity Market by Value
 - 3.2.2 Global In-Flight Connectivity Market by Region
 - 3.2.3 Global In-Flight Connectivity Market by Penetration
 - 3.2.4 Global In-Flight Connectivity Market by Volume
 - 3.2.5 Global In-Flight Connectivity Market Volume by Region

4. REGIONAL MARKET ANALYSIS

- 4.1 North America In-Flight Connectivity Market: An Analysis
 - 4.1.1 North America In-Flight Connectivity Market by Volume
- 4.2 Europe In-Flight Connectivity Market: An Analysis
 - 4.2.1 Europe In-Flight Connectivity Market by Volume
- 4.3 Latin America In-Flight Connectivity Market: An Analysis
 - 4.3.1 Latin America In-Flight Connectivity Market by Volume
- 4.4 MEA In-Flight Connectivity Market: An Analysis
 - 4.4.1 MEA In-Flight Connectivity Market by Volume
- 4.5 Asia In-Flight Connectivity Market: An Analysis
 - 4.5.1 Asia In-Flight Connectivity Market by Volume

5. MARKET DYNAMICS

5.1 Growth Drivers

- 5.1.1 Escalating Number of Aircraft Commuters
- 5.1.2 Rising LTE Connection Worldwide
- 5.1.3 Soaring Mobile Data Traffic
- 5.1.4 Increasing Global GNI Per-Capita
- 5.1.5 Broadening Mobile Devices Connection

5.2 Challenges

- 5.2.1 High Cost involved in Installation
- 5.2.2 Security Problem
- 5.2.3 High Latency Rate in Satellite Broadband

5.3 Market Trends

- 5.3.1 Next-Generation Air-to-Ground Solution
- 5.3.2 High Throughput Satellites (HTS)
- 5.3.3 Seatback Technology

6. COMPETITIVE LANDSCAPE

6.1 Global In-flight Connectivity Market Players By Share

6.2 Global In-Flight Connectivity Market Players: A Financial Comparison

7. COMPANY PROFILING

7.1 Gogo Inc.

- 7.1.1 Business Overview
- 7.1.2 Financial Overview
- 7.1.3 Business Strategy

7.2 Inmarsat Plc.

- 7.2.1 Business Overview
- 7.2.2 Financial Overview
- 7.2.3 Business Strategy

7.3 Global Eagle Entertainment Inc.

- 7.3.1 Business Overview
- 7.3.2 Financial Overview
- 7.3.3 Business Strategy

7.4 Panasonic Corporation (Panasonic Avionics Corporation)

- 7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategy

Figures & Tables

LIST OF FIGURES AND TABLES

Figure 1: Types Of Telecommunication

Figure 2: In-flight Wi-Fi System Architecture

Figure 3: Modes Of In-flight Internet Transmission

Figure 4: Advantages And Disadvantages of In-flight Connectivity

Figure 5: Global Satellite Communication Market by Value; 2015-2016 (US\$ Billion)

Figure 6: Global Satellite Communication Market by Value; 2017-2021 (US\$ Billion)

Figure 7: Global Satellite Communication Market by Segment; 2015-2021

Figure 8: Global In-Flight Connectivity Market by Value; 2015-2016 (US\$ Billion)

Figure 9: Global In-Flight Connectivity Market by Value; 2017-2021 (US\$ Billion)

Figure 10: Global In-Flight Connectivity Market by Region; 2015

Figure 11: Global In-Flight Connectivity Market by Penetration; 2015-2021 (Percentage, %)

Figure 12: Global In-Flight Connectivity Market by Volume; 2015-2016

Figure 13: Global In-Flight Connectivity Market by Volume; 2017-2021

Figure 14: Global In-Flight Connectivity Market Volume by Region; 2015-2021

Figure 15: North America In-Flight Connectivity Market by Volume; 2015-2016

Figure 16: North America In-Flight Connectivity Market by Volume; 2017-2021

Figure 17: Europe In-Flight Connectivity Market by Volume; 2015-2016

Figure 18: Europe In-Flight Connectivity Market by Volume; 2017-2021

Figure 19: Latin America In-Flight Connectivity Market by Volume; 2015-2016

Figure 20: Latin America In-Flight Connectivity Market by Volume; 2017-2016

Figure 21: MEA In-Flight Connectivity Market by Volume; 2015-2016

Figure 22: MEA In-Flight Connectivity Market by Volume; 2017-2021

Figure 23: Asia In-Flight Connectivity Market by Volume; 2015-2016

Figure 24: Asia In-Flight Connectivity Market by Volume; 2017-2021

Figure 25: Global Number of Aircraft Commuters; 2012-2016 (Billion)

Figure 26: Global LTE Connection; 2012-2017 (Million)

Figure 27: Global Mobile Data Traffic; 2016-2021 (Exabytes Per Month)

Figure 28: Global GNI Per Capita and GNI Per Capita Growth Rate; 2011-2015 (US\$)

Figure 29: Global Mobile Devices and Connections; 2016-2021 (Billion)

Figure 30: Global Mobile Devices and Connections by Device Type; 2014-2019 (Billions)

Figure 31: Global In-flight Connectivity Market Players By Share; 2016

Figure 32: Gogo Inc. Revenue; 2012-2016 (US\$ Million)

Figure 33: Gogo Inc. Revenue by Segments; 2016

Figure 34: Inmarsat Plc. Revenue; 2012-2016 (US\$ Billion)

Figure 35: Inmarsat Plc. Revenue by Segments; 2016

Figure 36: Inmarsat Plc. Revenue by Region; 2016

Figure 37: Global Eagle Entertainment Inc. Revenue; 2011-2015 (US\$ Million)

Figure 38: Global Eagle Entertainment Inc. Revenue by Segments; 2015

Figure 39: Panasonic Net Sales; 2013-2017 (US\$ Billion)

Figure 40: Panasonic Net Sales by Segments; 2017

Figure 41: Panasonic Net Sales by Region; 2017

Table 1: Global In-Flight Connectivity Market Players: A Financial Comparison; 2015/2016/2017 (US\$ Million/Billion)

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